



VOL. 40 NO. 6

N E W S L E T T E R

DECEMBER 2015



RED WING'S "MARRIAGE" JUGS

Stoneware folk art at its finest

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THE ICONIC CHARLES
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RED WING'S UTAH
ADVERTISING
STONEWARE *Pages 11-13*

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MEMBERSHIP

A primary membership in the Red Wing Collectors Society is \$35 annually and an associate membership is \$15.

There must be at least one primary member per household in order to have an associate membership. Members can pay for up to two years when renewing their membership. Contact the RWCS Business Office for additional details.

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NEWS BRIEFS

RWCS BOARD OF DIRECTORS NOMINATION DEADLINE IS JANUARY 15, 2016

There are many ways that members can help strengthen the Society and further its mission. One way is to serve as a Board member. In spring 2016, elections will be held for President, Secretary and the three manager positions: Auction, Education and Commemorative. Each position carries a term of 4 years. Please contact me if you have any questions about what each position entails.

Nominations and bios of all candidates for the election shall be published in the *RWCS Newsletter* at least four months prior to the election. Therefore, they will appear in the February 2016 issue. We currently have at least one candidate for each position on the ballot. If you'd like to run for any of these positions, please notify me by January 15, 2016 and send me your bio so it can appear in the February issue.

Voting will be done electronically for the first time. A link to the online RWCS election ballot will be e-mailed to all primary and associate members in good standing as of April 15, 2016. If you don't have an e-mail address on file with the RWCS, you must contact the office to request a paper ballot be mailed to you. You must cast your ballot online or return your paper ballot by June 30, 2016 in order to be counted. A member must be in good standing as of the June 30 closing date to have his/her ballot count.

The Representatives at Large will be responsible for the auditing and counting of ballots. The successful candidates will be announced at the Annual Business Meeting to be held at Red Wing High School on July 8, 2016. Thank you for your interest. I look forward to hearing from those of you who are interested in running!

Paul Wichert

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NEWS FROM YOUR RWCS HISTORIAN

Congratulations RWCS members, as we move into our 40th year celebrations! The fact that our members, volunteers and RWCS Board have continued to fuel the passion for Red Wing clay for 40 years is quite an achievement!

I thought it might be a good idea to explain our two-year celebration. The first Convention was held in 1977 on the grounds of the Goodhue County History Center. Therefore, we will celebrate the 40th Annual Convention this coming July 2016. The RWCS was actually founded in 1977 as well, so we will celebrate its 40th Anniversary in 2017. Be sure to watch the *RWCS Newsletter* for announcements of special events where we all can celebrate these milestones. The next two years will be a fun time.

As your historian, my task is to document and preserve the history of the organization. Of course that includes the wonderful chapters that organize so many activities and meetings throughout the year. Please make sure that your chapter secretary or newsletter editor sends me copies of your newsletters or minutes for archiving. Send a link to me if the newsletters are published online and I will open them and print them out. Some of you have mailed me copies of your newsletter and that is also an option. If your chapter does not print a newsletter, please send me copies of your minutes.

Remember, if anyone would like to nominate an RWCS member to the RWCS Hall of Fame, the nomination must be received by the historian in writing before the February Board of Directors meeting so the full board can review it.

Finally, if anyone has suggestions or ideas of what they would like to see for our celebrations, please send them to RWCS Executive Director Stacy Wegner or me. If you would like to participate in our 40th Anniversary committee for 2017, please let me know. All are welcome! -Nancy Lambert, RWCS Historian

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ABOUT THE COVER

Thanks to its Christmas greetings, there's no better time of year to feature this one-of-a-kind "marriage" jug on the cover of the *RWCS Newsletter*. Made at one of Red Wing's stoneware companies in the late 1890s, only four jugs are known to exist from this mold at this time. Amazingly, two different couples each own two of the jugs and the last time one sold was 1994. Turn to page 8 to learn more about these important pieces of folk art.

Check out the rest of this issue for articles on Red Wing's most prolific designer, Charles Murphy, hard-to-find Utah advertising stoneware and a fundraising update from the RWCS Foundation.

On behalf of the RWCS, we wish you a Merry Christmas and a Happy New Year. We hope 2016 brings you that special piece of Red Wing you've been hunting for!



MIDWINTER PREVIEW



**STACY
WEGNER**
Executive Director

Frohe weihnachten! With MidWinter just around the corner, I thought I'd wish everyone a Merry Christmas in tune with our German "Crocktoberfest" theme this year. I hope you're enjoying the holiday season upon us. Don't forget – attending MidWinter makes a great gift! If you haven't pre-registered yet, you have until Jan. 15 to do so. After that you'll need to register onsite. Don't forget to pre-order your Crocktoberfest stein; they are just \$15 in advance or \$18 onsite.

The festivities begin Friday Night with Crocktoberfest. Come early for the room sales and stay for the reception with door prizes, auction pieces and costume contest winners. Special thanks to our host, the Badger Chapter. Their hospitality room will be stocked with food once again this year and all attendees are welcome. Read the rest of this page to learn about the education and KidsView activities at MidWinter.

There are a few changes to the

MidWinter lineup:

- Show & Sale has tables and booth space available this year.
- The Saturday night auction will be laid out differently to offer more space. It was standing room only last year!
- Friday registration will be held in the Olympia Resort's main lobby.

We are looking for a few folks to volunteer for registration, set up and tear down. Please contact the office today! No amount of volunteer time will be turned away!

Visit the RWCS website to learn more about the Crocktoberfest fun that will take place at the Olympia Resort in Oconomowoc, WI. I'm looking forward to seeing everyone in their *lederhosen*, *dirndls*, pretzel necklaces and whatever other Bavarian attire you can find.

And don't forget – the 2016 Convention will be held July 7-9, 2016. That's only 30 weeks away! In recognition of the 40th Convention, our theme will be Ruby Red Wing. Convention forms, housing information, auction form, commemorative orders and much more will be in the February *RWCS Newsletter*. It's not too early to think about volunteering at Convention; every event needs help and no one will be turned away! Contact the office and we can add you to the volunteer list.



**GLENN
BEALL**
*Education
Manager*

Hello, All – I hope you're excited about attending the educational seminars at this year's MidWinter GetTogether! This year the keynote presentation will be given by Peter Maas, who will talk about the stoneware companies and potteries in Wisconsin that produced wares in the mid- to late 1800s. Wisconsin stoneware has a cult following in and around Wisconsin, so this presentation will give you tips on what to look for in your travels.

In the education sessions that follow, dinnerware experts Larry Roschen and Terry Moe will be back to cover Red Wing's final dinnerware line – Ceramastone. They'll also discuss all of the new information they have learned since the first article in the "Introduction to Dinnerware" series ran in the *RWCS Newsletter* in 2009.

RWCS Newsletter Editor Rick Natynski will share his love for everything salt glaze by showing lots of pictures of Red Wing's cobalt-decorated stoneware. Rick says he has added many new photos since last giving his presentation a few years ago, so it's worth attending even if you have seen it before. Whether you're an advanced collector, new to collecting or somewhere in between, it sounds like you'll learn a lot.

Curious about how things are going at

MIDWINTER KIDSVIEW – BARRELS OF FUN!

The KidsView activities at MidWinter

are sure to be a good time! Participants will learn about Red Wing's connection to Germany through John Paul, the first potter to make and sell wares in Red Wing. Then they will get to create and raise their own personalized root beer mug and hear about the Johnnie's Root Beer mugs made for Johnnie McGrew. And what Crocktoberfest would be complete without pretzels and gingerbread cookie projects? Youth education coordinator Linda Wipperling looks forward to seeing all you kids in Oconomowoc, WI in February!



"CHECK OUT" THE RWCS VIDEO LENDING LIBRARY

Are you unable to attend MidWinter, or missed the education seminars at Convention? The RWCS office has more than 200 educational videos from past Conventions available to help you learn more about a wide range of Red Wing's wares! Consider borrowing one from the office. The only cost to you is return postage. Contact the office for a complete list of titles.

ORDER YOUR CONVENTION STREET BANNER

Have you always wanted to see your name on a banner hanging in downtown Red Wing during Convention Week? Well here's your chance! We are taking orders for 2016 now. If you need help designing it, we can do that too. We store it and the city puts it up every year. Call Stacy at the office today!

the new museum? Members of the RWCS Foundation Board will hold a Q & A session to answer your questions.

And finally, if you haven't joined the RWCS group page on Facebook, you're missing out! There's a lot of activity on there daily including discussions, photos of new finds and items that are for sale. RWCS Member Laura Beall will teach you how to get on the page and see what all the excitement is all about. Whether you want to participate or just sit back and read what people have to say, you're sure to learn and see things you never knew existed.

I look forward to seeing you in Wisconsin for MidWinter. And if you're interested in presenting at Convention next summer, please let me know. I'm always looking for new speakers and topics!



WE HAVE A LOT TO BE THANKFUL FOR

Greetings, everyone! With each passing month I am amazed at all the activities happening at the Pottery Museum of Red Wing. The amount of tours and visitors coming through has kept Museum Manager Robin Wipperling and the volunteers extremely busy. Also, contractors have started on repairs and upgrades to the building, putting to work the grant money we received from the Red Wing Housing and Redevelopment Authority (HRA). All new energy efficient glass is being installed in the atrium along with new siding, exterior soffit painting and automatic motion sensor faucets in the restrooms. The building is being upgraded to a state where it is becoming more energy efficient and more maintenance-free, which we are very pleased with.

The generosity from our members during Give to The Max Day was incredible. With all your donations and continued support, we surpassed our \$30,000 goal! Robin reports more on that in the article below. We are getting closer to paying off the building with each and every passing month.

I would like to give a huge thank you to Barb Brown, who has fulfilled her term as secretary on the RWCS Foundation Board. Barb has done an incredible job as secretary and has been a huge asset with her talents and input. Barb won't be too far away, so we hope she continues with the dedication and support she has given us at the Pottery Museum. Thank you again, Barb!

We would like to welcome Cindy Taube to our RWCS Foundation Board. Cindy is a local resident with expertise and background in marketing and she was also a past editor of the *RWCS Newsletter*. She is also the current president of the Red Wing Chamber of Commerce Board of Directors. We are happy to have Cindy on board and looking forward to working with her.

Our Board wishes everyone all the best during the holidays. We would like to extend our gratitude to all for being such great supporters and friends. Thank you, and have a safe and happy holiday season! -Dave Hallstrom, RWCSF President

CAPITAL CAMPAIGN UPDATE

We only need to raise \$38,168 to completely pay off the Pottery Museum of Red Wing's contract for deeds. We will save more than \$10,000 in interest by achieving this goal. Thank you all so very much for your unbelievable support!

As of July 2015, the balance owed on the contract for deeds was \$300,000. Including pledges and our second \$50,000 matching grant from the Red Wing Area Fund coming in January, we will have raised \$261,832 in six months! Another miracle.

A special thank you to the Capital 300 Club, generous grants from the Red Wing Area Fund and Red Wing Shoe Company Foundation, and Give To The Max contributor. Before taking into account the matching funds, we received \$36,520 alone on Give To The Max Day.

We are getting so close, but are not finished yet. Your next donation could be the one that pays it off! -Robin Wipperling, Pottery Museum of Red Wing Manager

MORE MUSEUM HAPPENINGS

We received a grant that enabled us to purchase a TV monitor that is now displayed in the corridor (pictured at right). It welcomes visitors and informs them of events happening at the museum and the local community. The museum was also able to purchase two new computers – one for the library for resource use and one for archiving.

A holiday display is at the museum showcasing pottery pieces. Thank you to the Red Wing collectors who shared their beautiful pieces for all to enjoy.

Check out our new inventory at the Pottery Museum of Red Wing Gift Store (pictured immediate right). Follow us on Facebook to see more items for sale. 🍷



A group called the Bungalow Club spent a day at the Pottery Museum learning about the history of the clay industry and pieces of pottery. They also participated in a sgraffito class. The day was a success. We enjoyed having this enthusiastic group visit the museum.



This stunning 4 gallon salt glaze churn is on loan in our museum. At this time, only five pieces are reported to exist with the grape cluster decoration, two of which we have on display. The 4 gallon is the only of the five that is signed.



THE ICONIC CHARLES MURPHY

Famed designer and artist Charles Murphy designed much of Red Wing's art pottery and most of its dinnerware patterns during his time at the Red Wing Potteries. Trying to sum up his 20 years at the Potteries in one article would be like trying to cram a set of 1 gallon through 60 gallon crocks into a Mini Cooper. Therefore, this general biography of his life will kick off a series of articles about Murphy and his impressive résumé of work that will run in future issues of the RWCS Newsletter.

This article cites three main sources: a profile on Charles Murphy by Cindy Antoline that appeared in the 1991 RWCS Convention Supplement, material from Red Wing Art Pottery by RWCS Member Ray Reiss, and an article written by RWCS Hall of Famer Ron Linde that ran in the June 1992 RWCS Newsletter. Ron met with Murphy on several occasions; he interviewed him for an Oral History Project in 1991 and considered him to be a friend. A special thanks also goes out to past RWCS President Corrinne Reed, who gathered and submitted a treasure trove of information on Red Wing's most prolific designer.

Photo courtesy of Ray Reiss' Red Wing Art Pottery.

In this mid-1950s photo, Charles Murphy inspects a coffee server from Red Wing's Casual Line in a sample pattern that was never put into production. Pictured in the inset photo, the very piece he was holding exists today in a private collection along with the sugar and creamer.

Born to Harry & Cora Murphy in East Liverpool, Ohio in 1909, it seemed as if Charles E. Murphy was destined for a career in ceramics. His father was a sales manager for Sebring Potteries and he brought home clay and old molds for his two sons to play with in the summer. Although Charles had a summer job at the pottery during his high school years, his true area of interest was actually fine art. He had no intentions of pursuing a career in pottery.

Murphy studied at the Cleveland School of Art. After graduating, he was awarded a one-year Mattson Scholarship and studied portraiture under Hungarian painter Peter Kalman in Germany. When he returned home in 1933, he found a small rent-free studio and continued painting. But it was difficult to make a living painting portraits during the Great Depression, so when Sebring Potteries offered him a designing job, he jumped at the opportunity. About a year later, Murphy accepted an offer from his friend Frederick Rhead to design art pottery at Homer Laughlin China in East Liverpool. His best-known work during his time there was the decal he designed for the 1939 World's Fair souvenir plate pictured at left.

In 1936 Charles married his wife of 65 years, Marie; they met when she took his art class at a local school. In 1940, Red Wing Potteries President H.H. Varney offered Murphy an art directorship position at the recommendation of Rhead, who was revered in the ceramics industry. The Murphys moved to Red Wing in December of that year.

Murphy was the first art director to decorate art pottery and dinnerware, but his immediate focus was to set up production methods and designs for the new hand-painted dinnerware lines. He designed Red Wing's Provincial Line during his first month of employment, which consisted of the Normandy, Orleans, Brittany and Ardennes patterns.

Murphy also designed the Pierre chef, Friar Tuck monk and Katrina Dutch girl cookie jars pictured above center, which were released in 1941. These were the first character-style cookie jars ever produced and they ended up being a few of his favorite creations while at Red

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Wing. They proved to be so popular that shortly after Red Wing put out this series, other potteries followed suit with their own character-style cookie jars.

Murphy believed there was an opportunity to increase Red Wing's art pottery sales through a more expensive line for jewelry stores and exclusive retailers. He introduced a dozen gray and tan Engobe pieces with glossy turquoise embellishments for this market.

Marie once described how much they enjoyed living in Red Wing. Frequent social engagements with the Elks Club and dinners and cocktails at the St. James Hotel kept them busy, as did time spent outdoors with friends fishing, boating, hunting and having picnics on the bluffs overlooking the Mississippi River.

Murphy was drafted during World War II and served in the Army Engineering Corps in Normandy from 1943 to 1945 where he sketched fellow servicemen in his free time. When learning of his talent, 29th Division Commander General Gerhardt had Murphy paint his portrait and sketch various battle scenes in addition to his regular duty. He was awarded a Bronze Star.

Murphy returned after serving in the war and in 1947 Red Wing featured his new designs with the "crackle glaze" on new modernist shapes. The pieces used glaze that separated during firing; then pieces were wiped with India ink to give the crackled appearance. They were available in Cracked White, Cracked Turquoise or Cracked Chartreuse glazes.

By 1949, Murphy had made quite a name for himself in the industry and other potteries were offering him higher salaries to come work for them. In addition, he and Potteries President Varney weren't on agreeable terms, so he accepted an offer to become the art director at Stetson China in Lincoln, IL. During this time, well-known industrial designer Belle Kogan and others produced the designs for Red Wing's new dinnerware and art pottery lines.

While Murphy was at Stetson, Varney had died and Harry Barghusen became the new president of the Red Wing Potteries. He wanted Murphy to come back, and future company president Richard Gillmer, who was then a salesman for the Red Wing Potteries, helped persuade him. Murphy was paid a retainer and given royalties of up to 1.5 percent of every item that he had designed. Although the contract stipulated that he could only design for Red Wing, he could still practice other areas of interest on the side, such as teaching and painting.

Murphy designed Bob White in 1954, which was far-and-away

Red Wing's best selling dinnerware pattern. Later in life he still was quite fond of the fact that Miss February held a Bob White mug in the centerfold photo of the February 1956 issue of *Playboy* magazine (pictured above).

He introduced designs with the Fleck glazes in 1954 and carved Sgraffito in 1955. Like Belle Kogan's designs that were prefaced by a "B", many of Murphy's piece numbers began with an "M". His 1957 Garden Club line featured single-colored, matte glazed vases and bowls in black, brown, gray, pink, blue and green.

Quite popular with collectors today, Murphy's 1959 Decorator Line (M-3010 vase pictured below) was finished in Crystalline glazes, and hand-painted Chromoline was made in the early 1960s. In 1961 Murphy created Cowboy A and B, full-figured cowboy shape wall hangers.

Murphy's Bronze (1965) and Monarch (1966) lines were his last creations for Red Wing. Bronze line features classic shapes with a rich glossy crackle glaze; Monarch includes eight shapes using the Contemporary Blue and Gothic Green glazes.

Living in Minneapolis in the 1960s and working out of his home studio, Murphy worked part time with the Bureau of Engraving and a correspondence art instruction school. He also did illustrations of nature studies for the Badger Paper Company in Wisconsin, which sparked his career in wildlife painting. Soon his original paintings and prints were being sold in galleries across the U.S. He and Marie moved to Sedona, AZ in 1973, where he continued to paint wildlife until he died in 1994. 🍷



Red Wing's "Marriage" Jugs

Stoneware folk art at its finest

Story by RWCS Newsletter Editor Rick Natynski

One of the greatest appeals of the hand-decorated stoneware made by the likes of Red Wing and many other American stoneware companies is how collectors view it as folk art. While traditional art is centered mostly on its artistic merit, folk art is primarily utilitarian and decorative.

From a 20 gallon cobalt-decorated salt glaze butterfly crock to a sewer tile planter made to look like a tree stump, much of Red Wing's early work is characterized as antique folk art. As the French say, it was never intended to be *l'art pour l'art* or "art for art's sake" when it was created. That's why we love it.

Red Wing's "marriage" jugs certainly fall into this category. In terms of quality and desirability, they're just as revered as Red Wing's "Boy with Crock" figures, except they're even scarcer. Whereas around 15 of those statues are known to exist today, there are only four "marriage" jugs in this particular form known to the collecting world.

These jugs were cast in a mold; they have a raised cherub and flowers on the front. Three of the four were decorated in black and cobalt slip and zinc glazed. Each appears to have been decorated by the same hand, as the artwork shares the same look and feel and each jug has the same black and blue ring circling the lower portion of its neck. The fourth jug was bisque fired and contains decorative tooling that the others don't have.

As RWCS Hall of Famers Gary & Bonnie Tefft wrote in their book, *Red Wing Potters & Their Wares*, "Marriage jugs were supposedly a special 'inside' item bestowed upon a pottery worker on the occasion of their marriage. The specially molded and decorated ½ gallon jug was made up, glazed with the honored couple's names and filled with wine to be consumed on the honeymoon." Gary believes the term "marriage jug" term should be used loosely though.

"The legend passed down about them being gifted to pot shop workers on the event of their marriage is a good story, but the decorations on few of the examples discovered seem to commemorate an anniversary rather than event itself," he says. "They clearly found far wider use as general gift items than being exclusively used for weddings.

Due to the amount of time and attention to detail that went into producing the mold for this uniquely shaped piece, it's hard to believe that these four jugs were the only ones made. Although a "new" variation hasn't made itself known to the Red Wing collecting community in more than 25 years, one would think that there have to be more out there waiting to be found. Read on to learn more about these fascinating pieces. Despite lacking the distinctive "marriage" jug shape, the profusely decorated Van Deusen jug is also covered in this feature for good measure.

The G.G.N. Jug

As the only unglazed variation of the known "marriage" jugs, the embossed embellishments really come alive on this piece (pictured above). This is also the only of the jugs to have decorative coggle wheel tooling in the shape of a "daisy flower", which surrounds the handle and circles the neck and base of the jug. An arch of cogging also encapsulates two coggled hearts on the back half of the jug. An additional floral decoration is embossed on the top of the handle. The initials "G.G.N." were applied on the front above the cherub in Old English letters. The single set of initials leads the Teffts to speculate that this piece might have been made for a "sweetheart rather than a wedding present."

Gary & Bonnie bought this jug at the 1994 RWCS Convention Auction. It was consigned by Rosa Larson of Rochester, MN. Rosa and her husband, Carl, were avid Red Wing collectors and Gary had photographed their collection many years prior in in preparation for the initial publishing of *Red Wing Potters & Their Wares*. He says it was either the Larsons or RWCS Charter Member Jewell Peterson who first related the origin of the jug's "marriage" story to them.

The "Mary Etta" Christmas Jug

The "Merry Xmas" phrase on the back of this jug indicates that it was more likely a Christmas present to Mary Etta than it was a gift given to her and her bar handle-mustached beau on their wedding day. Regrettably, the story of this jug's early history has been lost to time, but the Teffts bought it in 1979 at a sale held by the Travis Auction Gallery in Wauwatosa, WI. It was consigned by Mrs. Bernard Heineman, who had operated an antique shop in Stockholm, WI – about 20 miles away from Red Wing. Her late husband collected Red Wing stoneware long before the RWCS was formed. She consigned the piece to the auction gallery at the advice of Lyndon Viel, the author of the *Clay Giants* series and a member of the RWCS Hall of Fame.

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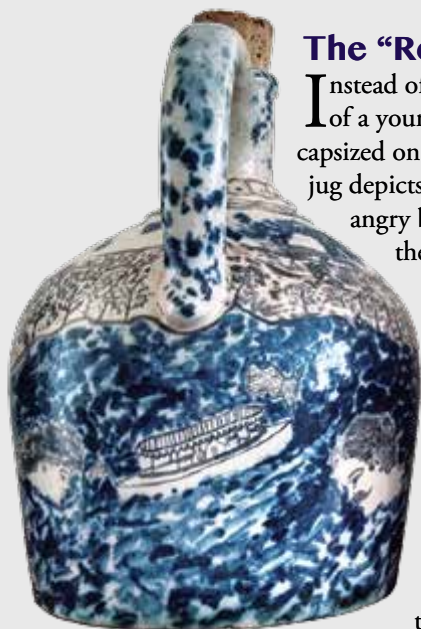


The “Rex” Sea Wing Jug

Instead of commemorating a marriage, this particular jug was made in memoriam of a young engaged couple that died when the Sea Wing excursion steamer capsized on the Mississippi River during a storm on July 13, 1890. The back of the jug depicts the images of Fred Hattemer, 25, and Annie Schneider, 19, over the angry blue waters of Lake Pepin. They both appear to be gazing mournfully at the Sea Wing, which rests between them. A line of trees dots the shore of the Mississippi River. This piece’s direct connection to Red Wing history makes it the best known of the “marriage” jugs.

Since the potteries in Red Wing didn’t start producing zinc glaze until 1895, the jug was likely made several years after the incident. In their book, the Teffts say the jug was made for a man in the Hattemer family. The name “Rex” on the front of the jug offers another clue, although that was possibly a nickname because web searches come up empty for Rex Hattemer and an alternate spelling – “Hattimer”.

This jug remained in the family for more than 100 years until the present owner and his late father, both longtime RWCS members, purchased it in 1989. For more on the Sea Wing disaster, see page 6 of the Dec. 2013 *RWCS Newsletter*.



The Mrs. Carston Jug

Of the three decorated “marriage” jugs, this one has the largest portraits on the back of it, but unfortunately the least amount of history is known about it. The present owner and his dad bought this jug in Red Wing shortly after acquiring the Sea Wing jug. Despite owning the jug for many years, the previous owners were not descendants of the Carston family, nor were they able to provide any provenance on it.



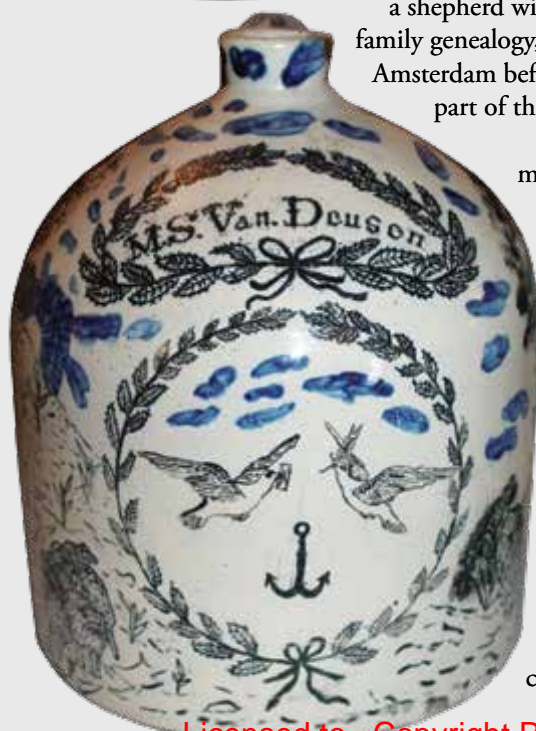
The M.S. Van Deusen Jug

This 2 gallon beehive jug inscribed “M.S. Van Deusen” doesn’t share the shape and size of the other “marriage” jugs, nor does it contain portraits of a man and woman like the other three decorated jugs do. However, it certainly fits into this category thanks to its meticulously detailed scenery and the fact that it has what appears to be two birds anchored in love, judging from the symbols inside the wreath on the front. One bird is carrying an envelope in its mouth, while the other is holding an olive branch.

This jug was made for Murray Samuel Van Deusen, an employee of the stoneware company who fired the pieces in the kilns. Dated to around 1898, the artistry on the back and sides of the jug includes a shepherd with his flock of sheep, a pasture and forest, and clouds and sun done in cobalt. According to family genealogy, the Van Deusen family originated in Holland where members of the family were potters in Amsterdam before immigrating to New York. Martin Van Buren, 8th president of the United States, is also a part of the family line.

This piece had remained in the family until Van Deusen’s granddaughter, a longtime RWCS member, brought it to the Saturday Show & Sale during the 2006 RWCS Convention. She invited potential buyers to leave a bid with her and sold it to the highest bidder at the end of the show.

Due to their beauty, rarity and historical significance, collectors are eager to hear if any more of these special Red Wing jugs still exist today. If you own one or know of someone who does, please contact me at NEWSLETTER@REDWINGCOLLECTORS.ORG or 414-416-9464 so we can do a follow up story. If you prefer, your identity will be kept confidential. Thank you!



COLLECTOR PROFILE:

Meet Utah Advertising Collector Dave Emmett

Story by RWCS Newsletter Editor Rick Natynski

When it comes to collecting Red Wing, you have casual collectors, diehards and a number of intervals in between. And then there are the people who take out a second mortgage on their house to buy a collection. You can place RWCS Member Dave Emmett in that category. When asked if he'd share his knowledge with fellow collectors, Dave jumped at the opportunity. This story introduces you to Dave, while the next two pages contain his first article of a three-part series on Red Wing's Utah advertising stoneware.

Although you won't hear Dave Emmett refer to himself as the leading authority on collecting Utah advertising stoneware made by Red Wing, he most certainly is. He has a whopping 42 different pieces of Red Wing Utah advertising and counting. This is an incredible accomplishment considering the relatively small number of Utah advertising pieces that were ordered in comparison to advertising stoneware from other states.

It Started with Glass

Dave was first bit by the collecting bug in 1970, when he became interested in bottles. With dumps within a block or two in several directions of his Salt Lake City home, he often returned home covered in a layer of dirt, toting a bucket of freshly dug finds.

"At first I kept each bottle I dug, washing and soaking each of those treasures," he recalls. "My wife, Connie, put up with dirty sinks many times and strange smells as some of the ancient contents were still preserved enough to stink up the house."

Once Dave's collection reached 135 different Utah hutch and blob soda bottles, he lost interest and sold them off because he wasn't finding new pieces as often as he would have liked. He followed with druggist bottles, accumulating more than 700 before tiring of those and selling his collection.

"Then I heard that the largest collector of Utah liquor and brewery had passed away, so I contacted his wife," Dave says. "She finally called me about 10 years later, saying she was ready to sell. Not having much money, I talked it over with Connie and she reluctantly said it would be okay to take out a second mortgage on the home to purchase the collection if I promised to sell enough to pay off the loan...SOON!"

Clearly, this made Connie one of the coolest wives ever in the history of the world. At this point Dave owned 135 different sizes and variants of Utah advertising stoneware made by a number of different potteries. Although he had to sell many of those pieces to pay off the loan, he kept some of his favorites.

Red Wing Found Him

Dave's focus didn't begin to turn to Red Wing, however, until July of 1983 when he and his family were at Connie's grandparents' farm picking fruits and vegetables. When exploring the farm, sons Craig and Brent came upon some bottles and stoneware in a cellar under the granary.

"They led us to their finds - most of which were common fruit jars and a few miscellaneous bottles," Dave remembers. "But they showed us an H.J. Heinz crock, which was a beauty, and pointed to another crock, which was rather large. As I reached it and started turning it around, all of us were surprised by the stencil that appeared. It said 'Bountiful Co-Operative Mercantile Inst. Bountiful, Utah' with a large '12' and a ski oval. I didn't even know what a ski oval was at the time, but I knew the crock had to be very rare. That piece changed my collecting direction. I eventually got rid of most of the jugs I had and started looking for the wide-mouthed stoneware pieces from Utah."

The Value of the Ledger

As is the case for most enthusiastic Red Wing advertising stoneware collectors, the *Red Wing Potteries Ledger* has been vital in helping Dave learn about the pieces that were made for Utah businesses. According to the *Ledger*, 14 different Utah businesses placed orders for stoneware stamped with their name. Although he has accumulated 42 different pieces combined from 11 of those businesses, he still lacks an example from three of them. In fact, he's never even seen a Red Wing example from two of those businesses after collecting for more than 30 years.

Story continued on back cover

Dave's sons, Brent (left) and Craig in July 1983 after the find of the incredible 12 gallon Red Wing Bountiful Co-operative Mercantile advertising crock. This crock was used to make pickles by May Reed, the grandmother of Dave's wife, Connie. Brent and Craig are now in their 40s.



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Red Wing's UTAH

Advertising Stoneware Part 1

Story & stoneware photos by
RWCS Member Dave Emett



Although it's quite difficult to find these days, a lot of different Utah businesses ordered advertising stoneware from a variety of different potteries in the late 1800s and early 1900s. But only 14 Utah businesses are known to have ordered from the Red Wing Stoneware Co. According to the orders that were recorded in the Red Wing Potteries Ledger, these pieces included crocks, shoulder jugs, churns, preserve jars, screw-top Mason fruit jars, safety valve jars and even bailed jugs and chicken fountains, although I must admit I've never seen any examples of those before.

In this article, we'll take a look at the three different companies from Utah's Davis County and the lone business from Tremonton in Box Elder County that are known to have commissioned advertising stoneware from Red Wing, MN. Look for another article in the February issue.

Bountiful Co-operative Mercantile Institution Bountiful, Utah

In 1865, Mormon pioneers Anson Call and my wife's great-great grandfather, Joseph Holbrook, became owners/operators of the first mercantile store in Bountiful, UT. Each ward or division was to have its own cooperative mercantile. A few years later it merged with a local cooperative association called Zion's Cooperative Mercantile Institution (ZCMI). ZCMI was established to help combat what was considered inequality in trade promoted by outsiders. There was tension between non-Mormon merchants and Mormon merchants during this time. ZCMI was able to buy in bulk at better prices, enabling it to compete and attract business from the non-Mormon businesses. They also manufactured their own shoes and boots, trunks, a line of work clothing and other items to provide local products for all. When Brigham Young organized the ZCMI stores in 1868, the mercantile in Bountiful was merged into the chain. Holbrook bought stock in the cooperative and served as its president in Davis County.

Incidentally, ZCMI is considered to be the first department store west of the Mississippi and was very popular up until the late 1990s, when it was bought out by the May Department Stores Co. The front facade of ZCMI was used in the City Creek Center shopping mall in downtown Salt Lake City, retaining the original ZCMI nameplate as a front for Macy's.



Call



Holbrook

An interesting story related to the Bountiful Co-op was about a burr style gristmill built in 1853 under the direction of Heber C. Kimball. It was the largest mill in the territory at the time. At one time they trained bears which were caught in the mountains east of the city of Bountiful to work in the mill. The trainer was going to tour the country with the trained bears, but it was cancelled due to the bears "misbehaving". In 1869, the mill was sold to the Bountiful Co-operative Mercantile for \$8,000.

According to the entries on pages 71 and 125 of the *Red Wing Potteries Ledger*, the Bountiful Co-op ordered 775 pieces from Red Wing between 1907 and 1909. I am fortunate to own such a rare piece in the 12 gallon advertising crock, as only 5 were ordered in 1907. It's the one we found many years ago at Connie's (my wife) grandparents' property in Bountiful. I believe all of the pieces ordered in 1907 were made with a blue ink stamp, while the pieces ordered in 1909 were made with the black ink stamp. Of all the pieces that were ordered, I personally know of less than 20 remaining in existence. Surely more are out there, but this just shows how difficult they are to find.

The Farmington Commercial and Manufacturing Co. Farmington, Utah

Farmington is a small community a few miles north of Bountiful. The Farmington Commercial and Manufacturing Co. (FCMC) began doing business in 1891. With the Bamberger railroad going through Farmington on its route between Salt Lake and Ogden, several businesses flourished. By 1910, FCMC expanded its retail space by 7,600 square feet and became a modern department store selling everything from fresh meats to building supplies, hardware and shoes.

Only one order for FCMC advertising stoneware appears in the *Red Wing Potteries Ledger*; it's listed on page 75. As far as I know, all pieces were manufactured with a blue ink stamp. The biggest reason I only have two examples is the low quantity of each piece ordered. Of the 20 different shapes and sizes that were ordered on April 22, 1907, a total of 225 pieces combined were manufactured. I'd love to have one of the 2 or 5 gallon churns that were ordered. According to the *Ledger*, only two were made in each size!





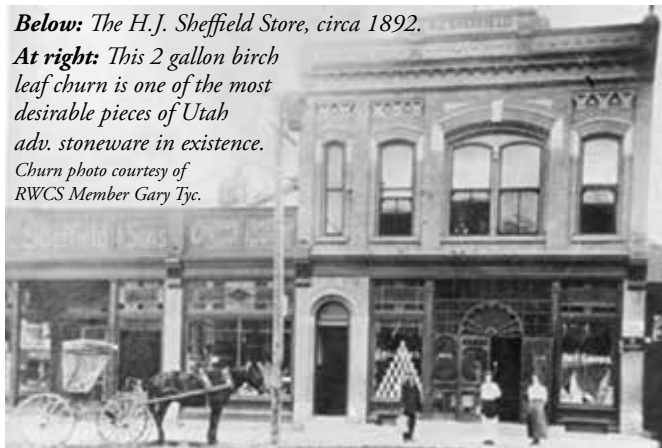
H.J. Sheffield, Merchant, Kaysville, Utah

The oldest of 10 children, Heber John Sheffield was born in England in 1854. The family converted to the LDS church in England and later immigrated to America, arriving in Salt Lake City in 1872. Heber was 18 at the time and worked as a clerk in a general merchandise establishment. He later built a sawmill and took a partner, but sold it after two years. He was then employed at a cooperative store for about 10 years.

In 1889, he and his wife, Sarah, invested their savings into a small business that specialized in fancy and green groceries. In 1892, they built a two-story building and added mercantile and hardware items to their inventory. Sheffield took his three sons as partners and eventually many of his family worked in the store, including grandchildren. The business closed in 1937, falling victim to the Great Depression. Two orders for H.J. Sheffield advertising appear in the *Ledger* on pages 70 and 124. As stated with the Bountiful pieces, I believe the blue ink-stamped Sheffield pieces were made in 1907, while the black stamps were made in 1909.

Below: The H.J. Sheffield Store, circa 1892.

At right: This 2 gallon birch leaf churn is one of the most desirable pieces of Utah adv. stoneware in existence. Churn photo courtesy of RWCS Member Gary Tyc.



Wilson Lumber Co., Tremonton, Utah

A German colony from Tremont, IL settled near the Salt Creek in the spring of 1900, building homes and improving farmland. John Shuman, Fred Nihart and John Petty laid out the town site of Tremonton on parts of their farms early in the spring of 1903. They chose the site because of its location on the Malad branch of the Oregon Short Line Railroad and because it was centrally located on the crossroads in the Bear River Valley.

C.C. Wilson of Bear River City, UT purchased the first lot and built the building he used as an office and salesroom for his hardware business. His lumber was piled at the side of the office in the sagebrush. He opened his doors for business on April 14, 1903 and soon experienced a large boom with the influx of settlers to the new township.

No orders for Wilson Lumber Co. appear in the *Red Wing Potteries Ledger*, but two different ink stamps were used. One stencil is a bold rectangular strike and the other is a smaller oval. I currently have seven examples in my collection and I'm looking for more. In addition to the 3 gallon birch leaf churn I have, I'm aware of at least two 4 gallon crocks with birch leaves. There are reliable rumors that a 20 gallon crock also exists, but I've yet to see a photo of it.

Dave Emett is always looking for Red Wing Utah adv. to add to his collection. Contact him at UTCROCK@GMAIL.COM or 801-596-2103.



Above: a rare 1/2 gallon Wilson's Lumber adv. safety valve jar.



Above: A Wilson Lumber ad from the Dec. 22, 1906 issue of the Garland Globe.



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Classified ads are 20¢ per word for members and 30¢ per word for non-members; \$4 minimum charge and are accepted on a first-come, first-served basis. In addition to appearing in the newsletter, classifieds and display ads are posted on the RWCS website.

Ads are divided into the following sections: Red Wing For Sale, Red Wing Wanted, Other Pottery For Sale, Other Pottery Wanted, Events, Auctions, Clubs & Publications and Websites, Announcements and Services. You will not be charged for these words, but please indicate which section your ad should be placed in. If ad is to run in more than one issue, please indicate at time of placement. (Note: the small number at the end of an ad tells when the ad expires, e.g., 4/16. Ads without dates are one-time ads.) Please type or print clearly and proofread before submission.

DISPLAY ADS

Display Ad Size	1x	6x
Full page	\$425	385
1/2 page (<i>horizontal or vertical</i>)	225	205
1/4 page	125	115
1/8 page	85	70

Display ads purchased by non-members cost an additional 15%.

Display Ad Dimensions

Full Page	7 1/2 x 10
1/2 page (<i>horizontal or vertical</i>)	7 1/2 x 4 7/8
1/4 page	3 5/8 x 4 7/8
1/8 page	3 5/8 x 2 1/4

Display ads are accepted on a first-come, first-served basis. The publisher reserves the right to refuse ads for any reason.

Ads must be supplied electronically as an EPS or PDF file for PC. If you are unsure about acceptability, inquire with the editor. There is an additional 10 percent fee for design and makeup if needed (\$10 minimum).

DEADLINES

Issue	Ads	Editorial	Mail Date
February	Jan. 10	Jan. 1	Feb. 15
April	March 10	March 1	April 15
June	May 10	May 1	June 15
August	July 25	July 15	Aug. 31
October	Sept. 10	Sept. 1	Oct. 15
December	Nov. 10	Nov. 1	Dec. 15

EDITOR ADDRESS

Make checks payable to RWCS and mail with ads:

Rick Natynski
PO Box 198
Pewaukee, WI 53072

Can also submit ads by e-mail: send to NEWSLETTER@REDWINGCOLLECTORS.ORG and send checks separately. Or, call Rick at 414-416-WING (9464).

RED WING FOR SALE

FOR SALE: 2 gallon Red Wing Chicago advertising crock in good condition.

Asking price \$900...

appraised at \$1200.

Additional pictures upon request. Contact

Tracy Rzewnicki at

TRZEWNICKI@NORTHSHORE.ORG.



FOR SALE:

- 50 gallon RW Ice Water (IW) 4 birch leaves, 1900-1909, mint
- 50 gallon RW IW 1900-1909, 4 birch leaves, factory blem, major crack had been (factory?) repaired
- 50 gallon molded button lid 1920-1925, small edge chip
- 15 gallon RW IW, 4 birch leaves, Minnesota Stoneware Company, 1895-1906, mint
- 15 gallon RW IW, 2 birch leaves, spider web cracks on face
- 15 gallon lid, 3 chips on edge
- 10 gallon RW IW, no molded handles, double leaf above bung, 1897-1909, mint (*my favorite)
- 10 gallon RW IW, handles and red wing, damaged bung
- 10 gallon hand turned RW Water Cooler, 1909-1917, mint
- (2) 5 gallon shoulder jugs with small wings 1930-1947, mint
- (2) 3 gallon jugs, one small red wing, other standard red wing

Note: the 50 gallon IWs are like the one auctioned last November by Rich Penn Auctions, Des Moines, Iowa, - the Mark Wilson collection. I would take \$2,500 for the pair and the single lid. Price for all: upon request.

Otherwise, I wish to sell this collection as one lot. If interested, I can send you a 2007 appraisal (11K) and description completed for insurance purposes by Al Kohlman. Note: Al completed this appraisal from photos, NOT a hands on examination of the pieces.

Contact Richard at RG3666@HAMILTONCOM.NET or 618-265-3666. Located in far southern Illinois. One hour west of Evansville, Indiana.

RED WING WANTED

WANTED: Xmas advertising bean pots for W&E Nichols - Loyal, WI. Any condition considered. Also looking for 9-inch blue and white panel bowl. Will consider any condition. Contact REDWINGR@GMAIL.COM or 414-731-0218.



WANTED: Advertising bean pot from Jackson, Minnesota in mint condition. Please contact Gordon at 320-253-9954 or CCGGCOMSTOCK@CHARTER.NET.

WANTED: Brown metallic/gunmetal brown Red Wing Town & Country Eva Zeisel items. Interested in whatever you have. Please contact me at WORDSARESEED@GMAIL.COM or 321-663-7222.

WANTED: NORTH DAKOTA! Looking for jugs, crocks, butter crocks and churns with advertising. Will pay top dollar for the right pieces. Contact 701-270-0242 or BEEHIVE@POLARCOMM.COM.

WANTED: Mini and salesman sample flower pots in any colors. Contact 402-331-4749 or COBE142@COX.NET.

WANTED: 2 gallon salt glaze ribcage churn. Also seeking Red Wing #687 & M3006 blue/green Chromoline vases in mint condition. Contact Rick at 414-416-9464 or NEWSLETTER@REDWINGCOLLECTORS.ORG.

EVENT DURING MIDWINTER

65th Annual Winter Wisconsin Antiques Dealers Association Show: 11 a.m. to 9 p.m. Friday, Feb. 5 and 10 a.m. to 5 p.m. Saturday, Feb. 6, 2015. 55+ quality dealers, \$6 admission. Waukesha County Expo Center Forum Building, 1000 Northview Road, Waukesha, WI 53188. From Olympia Resort, take I-94 East and exit 294 to Hwy J. South 1 mile, West to show. Call 414-510-4441 or Visit WWW.WISCONSINANTIQUEDEALERS.COM for more information.

Give RWCS Membership for Xmas!

We need more members and you still have some last minute Christmas shopping. So why not get that special person a 1-year membership to the RWCS? Cost is only \$35. Call Stacy at 800-977-7927 and she'll mail the packet directly to the recipient.

RECENT FINDS & DEALS

Did you find a rare piece or a great deal worth sharing? Briefly describe the item, where it was sold, date purchased, venue (store, auction, etc.) and price paid. Send to editor Rick Natynski on a post card, e-mail NEWSLETTER@REDWINGCOLLECTORS.ORG, or enclose in an envelope if you'd like to include a photo for publication. Multiple submissions result in multiple entries in the Newsletter Special Commemorative Lottery at the 2016 Convention. All newsletter submissions received between July 2015 and June of 2016 are eligible whether published or not. Please keep submittals with purchase dates within six months of the newsletter issue.

ITEM	LOCATION	DATE	VENUE	PRICE
<u>MINT!</u> RW Albany slip Cow & Calf in box lot w/ceramic animals	Thompson, ND	7/15	Auction	\$5. ⁰⁰
5 gallon RW transition leaf churn, mint	Platte City, MO	9/15	Antique mall	\$1200. ⁰⁰
3 gal RW Pantry jar, no lid	Monroe, NE	9/15	Auction	\$675. ⁰⁰
Side-stamped 1 gal RW Albany preserve jar	Independence, IA	10/15	Auction	\$150. ⁰⁰
3 RW mini flower pots: yellow (mint), green (chip) & pink (hairline)	Independence, IA	10/15	Auction	\$230. ⁰⁰
Small & medium RW Mosaic Jolly Jars, mint		10/15	eBay	\$43. ⁰⁰ (shipped)
Red Wing 20 gallon triple leaf salt glaze crock, excellent condition	Linn, MO	11/15	Auction	\$5,200. ⁰⁰
Complete 4 gal Birch leaf Success Filter with lid	Iowa City, IA	11/15	Private sale	\$700. ⁰⁰



SHARING A "CLEAN" EBAY FIND

I was excited to find this piece on eBay over the fall. It had some damage and I wasn't sure if it was Red Wing, but I decided to put in a bid. I collect Chicago advertising and figured I'd display it in a bathroom since it advertises for "green oil soap". I ended up winning it for less than \$100, which I was very happy about. It arrived as described except for one thing. When I flipped it over, I could make out the "Red Wing Stoneware" signature on the bottom! Just thought I'd share a couple of pictures since I had never seen one of these before. -RWCS Member Robert Matthias



RWCS MIDWINTER AUCTION

PROCEEDS TO BENEFIT THE POTTERY MUSEUM OF RED WING BUILDING FUND

5 p.m. Saturday, Feb. 6, 2015

Olympia Resort Hotel, 1350 Royal Mile Rd., Oconomowoc, WI

RED WING & RUMRILL ART POTTERY INCLUDING: MAGNOLIA, FLOWER POTS, ANIMALS, VASES, BOWLS, CANDLE HOLDERS, ETC. DINNERWARE INCLUDING EBB TIDE, HOSTESS WARE, REED, BOB WHITE, TAMPICO, MEERRILEAF, COOKIE JARS, ETC. STONEWARE CROCKS, JUGS AND CHURNS FROM RED WING AND OTHER POTTERIES INCLUDING WHITE HALL, WESTERN STONEWARE, PEORIA POTTERY, HERMANN, ES & B, ETC. FRAMED CHARLES MURPHY WILDLIFE PRINT PLUS MORE. SOMETHING FOR EVERYONE. SEE WEBSITE FOR PHOTOS. CATALOGS \$5, AVAILABLE JAN 1. ORDER EARLY FOR COMPLETE LISTING.



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COLLECTOR PROFILE (cont'd from page 13)

Orders from P.M. Poulsen in Ogden, UT and The People's Co-op in Lehi, UT appear in the *Ledger*.

Enjoying the Search

Dave says he enjoys the search and the challenge of adding a new piece to his collection even more than the collection itself.

"When I look at my collection, it brings back memories of the friends who found pieces for me," Dave says. "Other memories come from the patience of waiting sometimes years until the owner finally parts with a piece they consider to be part of their family."

Knowing how hard it can be to find a piece that he doesn't already have, condition isn't as important to Dave as it is for others. Sure, he'd like a mint piece just like anyone else, but he won't pass up something just because it's cracked.

"I will always take something damaged until I can find a better example," he explains. "I love mint pieces, but to have something there is only one example of, even with very noticeable damage, is a treasured piece of history to me. If the piece is badly damaged I will try to get it repaired so it looks as good as the day it was made. I know this might ruffle a few feathers, but as long as I don't pass it off as mint to an unsuspecting buyer, I feel it is a good thing."

Dave adds that he's aware of at least one "faked ad" from Utah. An unknown person created an "H.J. Sheffield Merchant, Kaysville, Utah" stencil with



Dave focuses mainly on Utah advertising stoneware made by Red Wing, and he prefers crocks, churns and preserve jars over jugs. However, he also has around a dozen non-Red Wing pieces – one being this rare 2 gallon crock from Little & Roundy, Salt Lake City. It's the only type of salt glaze advertising from Utah he's aware of, and only two other pieces like this are known. One is a 5 gallon crock that was unearthed in Iowa by a knowledgeable digger who attributes it to Iowa's Moingona Pottery Works.

a different type face than the authentic Red Wing version and applied it on an old piece of stoneware with the intention of trying to pass it off to collectors as the real deal. He has two of them just to keep them out of the market, but doesn't count them in his collection. He says a friend tried to get the stencil off of one of them, but was unable to completely remove it.

Dave's Future in Collecting

Dave and his wife of 47 years, Connie, have lived in Salt Lake City their whole lives. With Dave having survived a heart attack in 2012, they spend as much time as they can with their five children and 17 grandchildren.

"Connie and my family are more important than any collection I could ever put together and they come first," Dave says. "The collections we build in this life are temporary and just things that give us pleasure for a relatively short time. As much as I enjoy my collections, I realize they will be a burden upon my family once I'm gone. So, I'm not sure how much longer I'll collect."

Dave wishes he could donate his collection to a museum, but since that isn't practical in his case, he will likely sell all but one or two pieces to a fellow advertising collector who has already expressed interest in the entire collection. He'll pass down the 12 gallon Bountiful crock as a family heirloom though.

"I will keep the photos and memories with me always," he concludes. "Until then, I'll continue trying to pull together the best collection possible."

Do you have a piece of Red Wing Utah advertising stoneware that Dave might not have in his collection? He's always looking for new pieces and to upgrade the pieces he already has. Even if you have a rare piece that's not for sale, he'd love to hear about it. Call him at 801-596-2103 or e-mail a photo to him at UTCROCK@GMAIL.COM.

COMING IN THE FEBRUARY ISSUE...

SALT LAKE CITY ADVERTISING



STAG LOBBY JARS



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