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RED WING COLLECTORS SOCIETY



VOL. 42 #5

OCTOBER 2017

NEWSLETTER

CELEBRATING 40 YEARS OF COLLECTING



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FROM THE EDITOR

In addition to having an awesome piece of salt glaze on the cover, this issue of the *RWCS Newsletter* contains some great stories. As usual, Pottery Museum of Red Wing Manager Robin Wipperling shares what's been happening at the museum. RWCS Hall of Famers Larry Roschen and Terry Moe provide an index of all the "Introduction to Dinnerware" articles that ran in the newsletter from 2009 to 2015 and Larry also shares photos and information about some interesting "Lunch Hour" pieces that surfaced this year. I went in-depth on a previously unknown brochure that features Red Wing's "Syrup Jars" and a piece that's never been seen before. And RWCS Member Ralph Ryan shares everything he learned about Red Wing's Ladner Bros. Fine Wines & Liquors and the company's connection to businesses of the same name in South Dakota, Montana and Chicago.

Ralph, who started collecting liquor jugs with Red Wing advertising as a college student back in the late 1950s when his friend "Shorty" Flemming gave him a ½ gallon Red Wing Liquor Co. jug, says "it was a little bit like Christmas every day" when the historical societies from Goodhue County and the states of South Dakota and Montana answered his requests for information about the Ladner Bros. establishments in their locales. Before he knew it, he had a wealth of information that he decided to share – first through a winning display in the RWCS Convention Display Room this summer, and now through a newsletter article.

Finally, as RWCS Vice President Mike Stenstrom explains on page 4 of this issue, an unwelcome change is coming to the *RWCS Newsletter* in 2018. This isn't something anyone wanted to have happen, obviously myself included. However, I understand and respect the decision made by the RWCS Board of Directors and I hope you do, too. Unfortunately we are struggling to replace our aging membership like a lot of other antique collecting clubs are, and as a result, we don't have the annual income that we once had. But fortunately past RWCS Treasurer Jerry Flicek and other Society leadership did an incredible job of saving a lot of money many years ago. So while some collectors clubs are folding, the RWCS is financially stable and will be around long, **long** into the future.

The other good news is that I'll continue to serve as your editor for at least another two years, as the Board awarded me a contract extension through 2019. So you will continue to receive the same quality newsletter you've come to expect since I started back in 2006. 🍷



Rick Natynski, Editor

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Primary membership in the Red Wing Collectors Society is \$35 annually; associate membership is \$15. There must be at least one primary member per household in order to have an associate membership. Members can pay for up to two years when renewing their membership. Contact the RWCS Business Office for additional details.

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NEWS BRIEFS

TIME TO REGISTER FOR 2018 MIDWINTER!

The 2018 RWCS MidWinter GetTogether in Des Moines will be here before you know it, which is why this issue contains the preview and registration form on pages 12 and 13, respectively. We have plenty of promotional posters available, so please contact the office if you have an antique shop, you sell at shows or you're traveling this fall on a picking weekend. Stacy will send you everything you need to promote MidWinter and membership in the RWCS.

MIDWINTER SHOW & SALE CHANGES

The RWCS Board has voted to remove the percentage of stoneware and pottery needed to have a table at the MidWinter Show & Sale. Beginning with the 2018 event in Des Moines, vendors selling at the Show & Sale will have the flexibility to sell a quality mixture of stoneware, pottery, souvenirs and antiques at their table or booth.

Members interested in selling just need to request a sellers contract from the office and return it when completed. You will only need to indicate whether you want a table or a booth and how many you would like. As a friendly reminder, the state of Iowa changed its tax rules last year and every seller must have an Iowa tax number. Sellers are encouraged to obtain their tax number as soon as they know they are planning to sell, as the processing time can take a few weeks. The RWCS has application information online and can supply it along with the MidWinter sellers contract.

RWCS DISCONTINUING FAX & TOLL-FREE LINES

The RWCS will reduce its overhead expenses in the coming months by dropping two services that aren't as important as they once were. We believe most people use a mobile phone to call the RWCS office nowadays, and cell phone providers count 1-800 calls towards the number of minutes in your cell plan. So unless you usually call the office via landline and don't have unlimited calling, this change won't impact you. If you have the toll-free number programmed into your cell phone, please change it to 651-388-4004. This is a mobile phone line, so you can text with Stacy if you don't want to call. Just make sure you include your name in your message so she knows who you are. Also, our phone service is provided by Verizon, so if you call with a Verizon line, no minutes are charged.

We're also discontinuing our fax line since e-mail and texting has replaced the need for faxing. We only receive a handful of faxes over the course of a year and most are from marketers.

MIDWINTER 2019-20 TO BE HELD IN BETTENDORF, IA

Pending a finalized contract, the RWCS MidWinter GetTogether will be held at 'The Isle' Casino Hotel in Bettendorf, IA in 2019 and 2020. MidWinter Location Committee members Bob Morawski, Stacy Wegner, Diana Bailey and I toured the property located on the Mississippi River about 10 miles away from Antique Archaeology ('The American Pickers'). The dates for MidWinter 2019 are Feb 22-24 and MidWinter 2020 are Feb 21-23.

Like most casinos, The Isle has some great dining options. Unlike most hotel/casinos, you don't have to walk through the casino to get to any other place in the facility. The rooms were recently remodeled and they are fantastic. There are three large working elevators. The hotel rates are competitive with previous MidWinter hotels and while they normally have a "no pet" policy, they have waived it for our members! To top it off, a buffet breakfast for up to four occupants is included in the room rate.

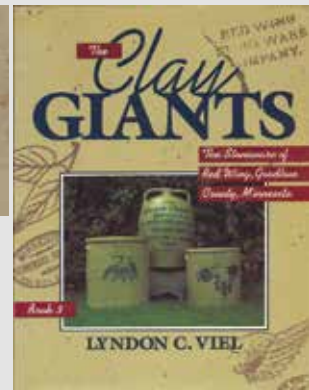
There is a large parking lot to accommodate vehicles with trailers at street level, as well as parking structures and valet parking. The first-floor exhibit hall for the auction and Show & Sale is large enough to have both set up side-by-side. There is a driveway and doors located next to the hall that will make unloading for the auction easy.

We think this is a magnificent venue and we hope you'll make plans to join us! Many thanks to RWCS Member Bob Shaw for bringing The Isle to the committee's attention. To learn more about the property, visit www.Bettendorf.IsleofCapriCasinos.com. -Paul Wichert, RWCS President

News Briefs continued on pg. 14.



ABOUT THE COVER



The Red Wing and Minnesota stoneware companies turned out some exceptional salt glaze pieces in the late 1800s, but "exceptional" doesn't even begin to describe this masterpiece. Decorated with an ornate and impressive double flower, it's arguably the best 12 gallon salt glaze crock known to exist from the historic Mississippi River town.

Thirty years have passed since this iconic piece appeared along with two other jaw droppers on the front of *Clay Giants 3* by RWCS Hall of Famer Lyndon Viel. Longtime RWCS Members John & Carolyn DeNamur acquired the crock, which is in perfect condition and back-stamped with the Minnesota split oval, a few years before Viel's book was published in 1987.

"It was purchased from a friend who found it stored upside down underneath a wood front porch somewhere between Oshkosh and Appleton (Wis.)," John says. "We have enjoyed collecting Red Wing and Wisconsin stoneware for over 35 years and have been fortunate to have owned five Red Wing or Minnesota bird crocks. But this is Carolyn's favorite piece."

John says he and Carolyn have started selling pieces from their collection in recent years, and they expect this one-of-a-kind piece will be up for sale in the near future. So consider this an early notice to start saving up, folks. It's a beauty! 🍷

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NEWSLETTER CHANGE & ELECTIONS ANNOUNCEMENT

Happy fall to all! I wanted to take a moment of your time to let you know about an upcoming change to the *RWCS Newsletter*. First of all, I consider our newsletter to be one of the best things about being a member of the RWCS, and I'm always eager to read it. During this year's budget review, the RWCS Board of Directors made several difficult cost-saving decisions, and as the second largest cost in the budget, the newsletter is affected. The Board made the painful decision to reduce the number of issues from six to five every year. I can hear several "What in the world?" questions out there, and I'd like to explain why we made this decision.

Unfortunately, the RWCS has lost money for the past three years and is expected to have a loss again in 2017. This is due to the attrition of our membership. As longtime members age out of the Society or pass away, we have not been able to recruit enough new members to replace them. While we have savings in the bank to cover the financial losses we have incurred, we can't afford to continue losing as much money as we have been. Going down to five issues will save the Society a significant amount of money and help us meet our annual budget target.

We have chosen to eliminate the June issue. To help lessen the blow, however, we are going to replace that issue by mailing the *RWCS Convention Supplement* to all members in its place. In the past, this publication has only been available for members to pick up at Convention, but now everyone will receive it in advance. Starting next year, we will also try to reduce costs by mailing the December issue out a couple weeks earlier than we have been. This issue has been the most expensive issue because we've needed to mail it 1st Class to all members to avoid the delays that Standard Mail experiences during the busy holiday mailing season.

Please understand this was a difficult decision that, while none of us liked, was made to reduce the cost of operating the Society and stay on budget. Our faithful editor, Rick Natynski, does a wonderful job and makes every issue a treasure, so having one less is a sacrifice we all wish we didn't need to make. Thanks for your understanding, and I will be happy to hear your feedback.

Second, it's that time again! The Red Wing Collectors Society is looking for officers to serve on the Board of Directors. This is a wonderful opportunity to give back to the community that we all care about! In spring 2017, elections will be held for Vice President, Treasurer, Historian and both Representative at Large positions. Each position carries a term of four years. Please contact me if you have any questions about what each position entails.

One of my duties as Vice President is to serve as Chair of the Nominating Committee, consisting of four other members, at least three of whom shall not be members of the Board of Directors. In that capacity, I am asking any members who might have an interest in serving on the Nominating Committee to please contact me. Nominations and bios of all candidates for the election shall be published in the *RWCS Newsletter* at least four months prior to the election. Therefore, they will appear in the February 2018 issue.

Voting will be done electronically. A link to the online RWCS election ballot will be e-mailed to all primary and associate members in good standing as of April 15, 2018. If you don't have an e-mail address on file with the RWCS, you must contact the office to request a paper ballot be mailed to you. You must cast your ballot online or return your paper ballot by June 30, 2018 to be counted. A member must also be in good standing as of the June 30 closing date to have his/her ballot count.

The successful candidates will be announced at the Annual Business Meeting to be held at Red Wing High School on July 13, 2018. Thank you for your interest. My contact info is on pg. 2 and I look forward to hearing from those of you who are interested in running! 🍁



MIKE STENSTROM

Vice President

SHARE YOUR STORY

I hope those of you who were unable to attend Convention this year will enjoy the 40th Anniversary video that is now available to members on the RWCS website. Searching through the photo archives and discovering images that spanned the past 40 years was a fun project. Special thanks to Yoshi Hoffman, our new RWCS Education Manager, for taking the photos and cut lines I sent to him and adding very fun music and graphics to jazz it up.

I started a project in April that needs to be finished! Many of you have shared stories of your first piece of pottery or how you came to be a member of the RWCS. BUT, we need to hear from more of you! The booklet will not be complete without compiling the stories of as many collectors/members we can possibly gather. Some of you have said, "My story is not that special – it was not a rare find." So many started collecting with a pitcher from an aunt, or a crock found in a barn, or they saw a piece and liked it and then added more items. Whatever your story is, please e-mail it to me, or just write it down and mail it. Please include your name, the approximate year you started collecting, and simply talk about your first piece of Red Wing and how you got it. I would like to get this booklet put together by MidWinter so we can start taking orders for them, with proceeds going to the RWCS. Everyone has a fun collecting story and we don't want anyone left out. The deadline to be included is Nov. 30, 2017. My contact information is on pg. 2 of this newsletter. Thank you! 🍁



NANCY LAMBERT

Historian

RIVERBOAT REVELRY AND REVENUE!

The American Queen Steamboat made 10 stops in Red Wing during August and September and many passengers toured the Pottery Museum. Another six riverboat stops are expected during October. These riverboats bring visitors from all over the world and are a great source of revenue for the museum.

2018 MIDWINTER AUCTION

We are still looking for donated stoneware to submit for the MidWinter Auction. Please call Robin Wipperling at 651-327-2220. Money raised from these donated pieces will support the museum.



'ATTA BOY, DAVID!

Congratulations to Pottery Museum of Red Wing Curator David Nichols and his bride, Tiffany! They got married on Sept. 22 and the Pottery Museum crew was in attendance. Pictured from left to right are: RWCS Executive Director Stacy Wegner and her husband, Luke Wegner; Keith Kaiser and his wife, Pottery Museum of Red Wing Manager Robin Wipperling; David & Tiffany; and Pottery Museum Inventory Specialist Jin Crimando and her husband, Joe Crimando.

UPCOMING POTTERY MUSEUM EVENTS:

- **Holiday Bazaar:** 9 a.m. to 5 p.m. Thursday, Nov. 9 and Friday, Nov. 10.
- **Old Fashion Holiday at the Museum:** 10 a.m. to 5 p.m. Saturday, Nov. 9 and 11 a.m. to 4 p.m. Sunday, Nov. 10. Events include pottery making, cookie decorating and attendance by Santa Claus himself! There's no charge, but donations will be accepted.
- **Give to the Max Day:** Thursday, Nov. 16. See below!

FAMILY CONNECTIONS ATTRACT VISITORS TO THE POTTERY MUSEUM

While a lot of the people who come to the museum are either tourists or collectors, we also get a share of people who visit because they have a family connection to Red Wing pottery. Here are photos of some of those visitors.



Photos courtesy of Robin Wipperling

Above, the grandson of Charles "Lou" McGrew – the famed longtime potter and foreman for the Red Wing Potteries – made a special visit to the museum. It was his 90th birthday and it made his day to see and touch this "Lunch Hour" piece his grandfather crafted so long ago. His daughters (great-granddaughters of Lou) joined him on the visit.



Above, Marlys Hinrichs, John Vieths, Audrey Cordes, Judy Schwantz and Curtis Vieths are siblings who grew up next to the Goodhue Clay Pits. John Vieths remembers hearing the whistle blow at lunchtime when he was a boy. He saw the bus of workers drive by his family's farm when they went to lunch over by Bellechester, MN. They mentioned how impressed they were by the big machinery that shoveled clay and dumped it into trucks waiting to haul their loads into town.



At right, Mary Elin Vieths told us about her father, who worked with the heating system for the kiln in the Potteries and also served as night security.

-Robin Wipperling, Pottery Museum of Red Wing Manager

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give
TO THE
MAX
NOV. 16, 2017

MARK YOUR CALENDARS!!

"GIVE TO THE MAX" IS OUR ONLY ANNUAL FUND RAISING CAMPAIGN

and its success is critical to help pay the ongoing monthly expenses and educational projects at your Pottery Museum

THE 2017 GOAL IS \$30,000

Last year your generous donations raised \$25,500 - please use the envelope inserted in this newsletter or go online

PotteryMuseumRedWing.org to donate - together we can do it!

Revenue generated from the Museum Gift Store Sales and special fund raising events do not cover the annual expenses to operate your museum

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Leading Bottlers Everywhere Use

"RED WING" Syrup Jars



Red Wing Laboratory Jar
Patent Number 1,441,092

CONVEX top with 6 inch opening and cover.
Concave bottom with 1 1/4 inch faucet opening.
The cover can be sealed with wax thus making an air tight container if desired. Made in 50 GALLON SIZE ONLY.

Red Wing Union Stoneware Company
Red Wing, Minnesota

The "RED WING" Perfection Self Draining Jars



Use This style in 15, 20, 25, 30, 40, 50 and 60 gallon capacity.

This style in 5 and 10 gallon sizes only.

"RED WING" SELF DRAINING JARS are in reality what the name implies—SELF DRAINING. Contents may be drawn off to the last drop without tilting or tipping. They may be placed in position and fitted with permanent connections as it is not necessary to move for cleaning. The Jars are made up in an extra strength thoroughly vitrified, stoneware body, covered with a heavy, acid-proof, non-absorbent glaze, as smooth and impervious as glass. A glaze or finish of this character makes it possible to use the Jars for any mixture or preparation desired, as they can be quickly, easily and thoroughly cleaned, leaving absolutely no trace of contents. A more sanitary, durable, practical and generally satisfactory container has never been devised.

While thousands of these Jars are in service, possibly they have never been brought to your attention. We would be pleased to have your order for a single Jar—any size. This will enable you to see the advantages of the self-draining construction, and subject the Jar to any test that you think a container should withstand.

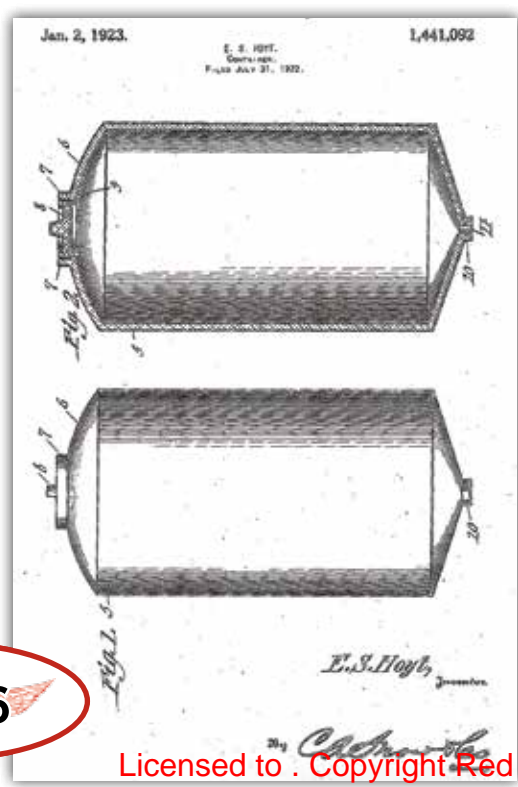
*A permanent fixture. No expense for maintenance or repairs.
The first cost is the only cost.*

We operate two of the largest and best equipped Stoneware plants in the world.
Everything in Stoneware and Stoneware Specialties.

Write Us Today

Red Wing Union Stoneware Co.
Red Wing, Minnesota

Rare Brochure Introduces 50 Gallon



Story by RWCS Newsletter Editor Rick Natynski

Pictured above, this fascinating four-page brochure teaches volumes about how Red Wing marketed its wares to the bottling industry in the 1920s. Other than those who saw it when it was listed on eBay in May 2017, it's likely that most collectors are seeing it now for the first time.

Dated March 1, 1927, the price list gives us a look back into history, when 60 gallon jars used for storing flavoring syrups for sodas and other beverages could be purchased with a lid for as little as \$24.70 (which had the buying power of about \$350 in today's money).

But even more eye opening, however, are the illustrations of the Red Wing "Laboratory Jar" pictured on the cover. Three angles of this piece are shown; the most surprising being the one on the right, which shows the unusual top of the piece. The description reads:

"Convex top with 6 inch opening and cover. Concave bottom with 1 1/4 inch faucet opening. The cover can be sealed with wax thus making an air tight container if desired. Made in 50 GALLON SIZE ONLY."

To date, no pictures of such a jar appear in any of the Red Wing books that have been published over the years, and as far as I'm aware, only one large piece is known to exist with a similar top. That would be the impressive 20 gallon jar in the Pottery Museum of Red Wing pictured at far right, which was donated by RWCS Hall of Famers Jerry & Louise Schleich. Although it's described as a "preserve jar" on page 95 of the *Red Wing Stoneware Encyclopedia* by RWCS Hall of Famers Dan DePasquale and Larry Peterson, the illustrations



Red Wing Perfection Standard Bottom Syrup Jar.

Syrup Jars

Standard Bottom

Capacity 15 to 60 gallons

REGULAR stock Jars with 1-inch openings on side just above bottom. Special size openings, for pipe, hose or faucet connections, placed as desired, are made to order. Extra strength, vitrified stoneware body, with heavy acid-proof, non absorbent glaze. This smooth, impervious glaze makes thorough cleansing possible. Jars may be used for practically any mixture or preparation and will not become foul or tainted.



Red Wing Perfection Syrup Jar with faucet opening near bottom and opening at top for float.

Stoneware Containers are Permanent Equipment

SANITARY -- DURABLE -- INEXPENSIVE

WATER COOLERS

Sizes 2, 3, 4, 5, 6, 8 and 10 gallons—Like Illustration—Sanitary, Attractive, Inexpensive

These Coolers are particularly adapted for use in schools, factories and public buildings, meeting the requirements of laws in various states with reference to sanitary containers for water. A special vitrified stoneware body with Bristol white glaze as smooth and impervious as glass.

Note the Bailed Side Handles. This is an exclusive Red Wing feature that adds to the value of this cooler. It is easy to clean and fill.



Counter Syrup Jar

Rustic Green Finish Outside



Equipped with round rubber ring at top. Rubber feet and self closing faucet.

Height 10".
Diameter at bottom 7 1/2".
Diameter at top, outside 6 1/2".
Diameter at top, inside 5 1/2".

Price complete, crated, f. o. b. Red Wing. \$160.00 per 100.

Water Jar for Bottle Service

White Glaze



Height 12".
Diameter at top, outside 6 1/2".
Diameter at top, inside 5 1/2".
Diameter at bottom, outside 8".
Groove for rubber ring at top.

Price, crated f. o. b. Red Wing \$60.00 per 100.

PRICE LIST

March 1, 1927

Red Wing Perfection Syrup Jars

	Jar	Cover	Complete
Standard Bottom Syrup Jar. 5 gallon	\$ 1.00	\$.40	\$ 1.40
10	2.20	.65	2.85
15	3.75	1.25	5.00
20	5.00	1.25	6.25
25	6.25	1.75	8.00
30	7.50	1.75	9.25
40	14.00	2.50	16.50
50	17.50	2.50	20.00
60	22.20	2.50	24.70

Standard Bottom Syrup Jar. Two openings. One on side near bottom for faucet. One on side near top, under rim of jar for float.	15 gallon	4.05	1.25	5.30
	20	5.40	1.25	6.65
	25	6.75	1.75	8.50
	30	8.10	1.75	9.85
	40	14.80	2.50	17.30
	50	18.50	2.50	21.00
	60	23.40	2.50	25.90

Concave Bottom Syrup Jar. Self draining.	5 gallon	1.50	.40	1.90
	10	3.00	.65	3.65
	15	5.25	1.25	6.50
	20	7.00	1.25	8.25
	25	8.75	1.75	10.50
	30	10.50	1.75	12.25
	40	18.00	2.50	20.50
	50	22.50	2.50	25.00
	60	27.00	2.50	29.50

Water Coolers.	2 gallon	Complete with faucet	\$1.75 each
	3 "	" "	2.00 "
	4 "	" "	2.25 "
	5 "	" "	2.50 "
	6 "	" "	2.75 "
	8 "	" "	3.50 "
	10 "	" "	3.75 "

Laboratory Jar 50 gal. only. Complete with cover \$35.00

NOTE: Prices named are crated f. o. b. Red Wing, Minn. Each jar crated separately. Regular Stock Jars—Standard bottom syrup jars have 1 1/2-inch opening. Concave bottom syrup jars, self draining, have 1-inch opening. Other than regular faucet openings furnished on special orders.

Red Wing "Laboratory Jar"

As noted above, Red Wing's 50 gallon "Laboratory Jar" complete with cover cost \$35 in 1927.

from this recently discovered brochure indicate that the special order jar might have been intended to be a hybrid syrup jar, bearing the top of a "Laboratory Jar" and the bottom of the "Standard Bottom Syrup Jar" shown above on the top of the 3rd page of the brochure.

Since this massive piece appeared on the cover of the brochure pictured above, it's a wonder that no 50 gallon Red Wing "Laboratory Jars" are known to exist. Obviously few very, if any, were made. A simple explanation would be that they were seldom ordered, and if any were, they were likely destroyed once replaced by steel containers.

Another possible explanation could be that the pieces were difficult to produce due to their large size, thus never put into production. That seems hard to believe, however, because further research reveals that the piece was actually invented in 1922. With five years passing between the product's invention and its appearance on the cover of the brochure, one would think that Red Wing had ample time to work out any kinks, making management confident enough to market the jar so prominently to the bottling trades.

Thankfully the Red Wing Union Stoneware Company printed the U.S. Patent Number it was granted for its "Laboratory Jar" on the

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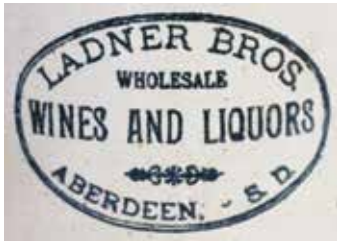
cover of the brochure. A search of U.S. patent records yielded the schematic drawings that Red Wing submitted with its patent application, pictured at far left. The patent was filed on July 31, 1922 and granted five months later on Jan. 2, 1923.

Story continued on back cover.

The top of the special 20 gallon jar at right is much like the one on the "Laboratory Jar".



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Ladner Bros. advertising jugs for the Red Wing business came in sizes as small as a quart and as large as a 5 gallon beehive jug with birch leaves. There were two different advertising stamps – the earlier oval ad was for the “Imperial Wine House, 328 Main Street” and primarily came on white-topped jugs. A few blue-banded jugs exist with this ad, as well. The later rectangle ad was for “Ladner Brothers Fine Wines and Liquors, 328-330 Main Street” and came on both white- and brown-top jugs. In addition to the city and state names, the South Dakota and Montana advertising stamps are slightly different; a different typeface and decorative doodle were used. They ranged in size between ½ gallon and 5 gallons.



RWCS Member and Red Wing resident Ralph Ryan poses next to his “Best of Show” winning stoneware display of 21 different Ladner Bros. advertising jugs in the 2017 Convention Display Room.



Courtesy of the Goodhue County Historical Society, this image shows an interior view of the Ladner Brothers Fine Wines and Liquors establishment at 328 Main St. in Red Wing. Note the large Red Wing stoneware spittoons on the floor. Ralph estimates the photo was taken between 1905 and 1908.

THE LADNER

Story by RWCS Member Ralph Ryan

Frank Bernard Ladner and his younger brother, Carl Henry Ladner, immigrated to St. Paul from Germany in 1889 with their parents and two sisters. The family’s move to Red Wing in 1895 spawned a long career in the liquor business for both men.

With an investment from their father, Henry Ladner, the brothers succeeded Jake Roach as proprietors of the Manor Wine Saloon in Red Wing, which by 1897 became known as the Imperial Wine House at 328 Main St. Author Sharon Nelson reports in her book, *Early Red Wing Businesses*, that the name changed to “Ladner Brothers Fine Wines and Liquor” in 1898 and a restaurant also occupied the location in the early 1900s.

The more adventuresome of the Ladner Brothers, Carl packed up his family in 1905 and settled in Aberdeen, S.D. – a fast-growing community called the “Hub City of the Dakotas”. Four railroad companies were headquartered there at the time.

According to city directories from 1905-08 provided by the South Dakota Historical Society, “Ladner Bros. (Carl H. and Frank B.) Wholesale Wines and Liquors” had a saloon at 124 3rd Ave. W. and Carl resided at 324 S. State in Aberdeen.

Carl had the business up and running in Aberdeen and by 1908 he was ordering advertising stoneware from Red Wing. According to the *Red Wing Potteries Ledger*, the Ladner Brothers’ Aberdeen branch ordered more than 7,000 advertising shoulder jugs between 1908 and 1913.

The number of jugs the Ladners ordered over the years suggests that alcohol had many uses and its consumption was quite popular before Prohibition. Going to town at the turn of the 20th century and shortly thereafter was a major undertaking and a high percentage of the population at this time was made up of farmers with rural addresses. It might have taken as much as a day or two to get to town prior to the automobile; the mode of transportation was a horse and wagon if you needed supplies. Therefore, you bought what you needed in quantities that would last until your next trip, which might be months. It was also common to pick up goods for neighbors on such a trip. Ladner customers would bring in previously used jugs and refill them from large oak vats in the basements of their establishments. Putting the Ladner name on the container was a clever way to market their businesses, as well as a gentle reminder of where to refill it when empty.



"Hatz-Block," Aberdeen Area History, accessed October 4, 2017, www.aberdeenareahistory.org/items/show/134.

This incredible photo captured between 1905 and 1920 shows the Ladner Bros. establishment nestled in with other downtown Aberdeen, S.D. businesses. Neighbors include the F.W. Woolworth & Co. 5 and 10 Cent Store and the Model Restaurant.

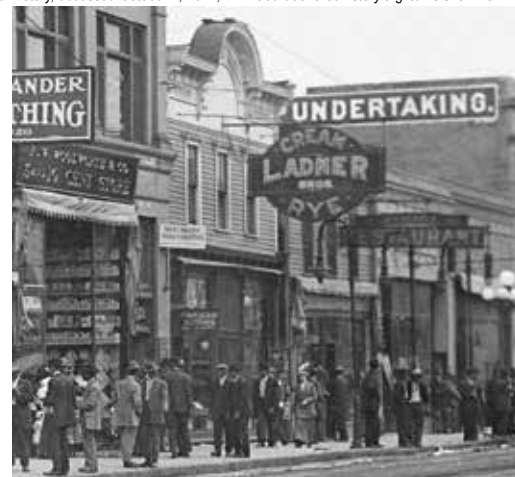


Image courtesy of the Goodhue County Historical Society.

Above: This undated photo shows the Ladner Building at 328 Main St., which was on the corner of Main and Bush streets in downtown Red Wing. The building and the three neighboring storefronts have since been razed. Now occupied by LaGrange Park, the parcel is adjacent to the Red Wing Shoe Company's headquarters, which occupies the building on the far right side of the image with the light pole in front.

At right: This 1930s photo shows the Ladner Bros. saloon in Chicago, which reopened at 207 W. Madison Ave after Prohibition. John Ladner operated the business until he retired in 1975. Note the "Home of Cohasset Punch" neon sign over the sidewalk and the painted brick at the top of the building. Image courtesy of John Ladner III, great grandson of Carl H. Ladner.



BROTHERS

FROM RED WING TO ABERDEEN AND MILES CITY TO CHICAGO

The state of Montana started to experience rapid growth due to changes in the Homestead Act of 1909, which lured thousands of people to Montana for up to 320 acres of free land. An order for 1,900 standard shoulder jugs stamped "Ladner Bros. Wholesale Wines & Liquors, Miles City, Mont." appears in the *Potteries Ledger* on Oct. 9, 1909. And according to the Oct. 23, 1909 issue of *The Improvement Bulletin*, the Ladner Brothers were constructing a building in Miles City for the business. Was this Ladner Bros. establishment connected to the businesses in Aberdeen and Red Wing? Conventional wisdom would say the odds are pretty good, but how about some proof?

The following listings from the Miles City directories was supplied by the Montana Historical Society for two different years and confirms that Carl Ladner owned the Ladner liquor business in Miles City:

- 1914**
- Ladner Bros., Frank C. Schubring mngr., liquors wholesale and retail, 807 Main.
 - Ladner Café, Arthur B. Crumb, 807 Main.
- 1916**
- Ladner Café, A.R. Crumb propr., 807 Main.
 - Ladner, Carl H. Liquors, 907 Main, residence, 909 Orr.

But Carl wasn't done expanding the family business. In the 1979 book *Dr. Nightlife's Chicago* by Rick Kogan, the author writes that Carl and his son, John Ladner, bought the existing Williams & Newman saloon in Chicago in 1916. They renamed it "Ladner Brothers" and the previous owner's recipe for the "famous Cohasset Punch" came with the purchase.

With the passage of new laws covering the production and sale of liquor and Prohibition (1920-1933), Carl went to work for Coca Cola. John reopened the Ladner Brothers saloon in Chicago in 1934 and the punch became so popular that they bottled it for consumption and advertised the business as the "Home of Cohasset Punch". Carl died in June 1947 at age 70. Several of his descendants still live in the Chicago area.

Frank continued to run the Ladner Brothers business in Red Wing until Prohibition. According to the *1920 Red Wing City Directory*, he turned the liquor business into Ladner's Grocery and Soda Fountain at 328 Main St. A year later, the city directory shows he changed the name to Ladner's Cash and Carry Store. Frank passed away in June 1956 at age 83.

Clearly the Ladner Bros. liquor business had a long and interesting history. The story is a true testament to how successful people and businesses adapt with the changing times.

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IRMA SCHOMMER'S "LUNCH HOUR" DINNERWARE



Story by RWCS Hall of Famer Larry Roschen

Last winter, an interesting Red Wing Concord salad plate was displayed during the Show & Tell portion of our RWCS Gopher Chapter meeting. The proud new owner had just acquired it from an online auction. The plate's artwork combines elements from the Harvest and Magnolia patterns; the yellow and gray border is taken from Harvest and the large flower in the center is from Magnolia. But this flower is more colorful than the one seen on standard production Magnolia dinnerware. The leaves are a deeper shade of green and the flower has pink edges. The name "Irma Schommer" appears in black on the back of the plate.

The Red Wing Potteries introduced the Harvest pattern in 1941 (example pictured at left) and discontinued it sometime before November 1946. The Magnolia pattern (example pictured at lower left) was introduced in the late 1940s. Irma likely made her plate during that period. Perhaps her job at the Potteries involved decorating dinnerware with one or both of these patterns.

Soon after this plate appeared, two more pieces with the same design turned up at an auction house in the Twin Cities. This lot included another salad plate signed by Irma and a tea cup with her initials. The cup features Harvest's yellow and gray border around the outer rim and a pink flower bud inside, presumably a bud of the flower seen on the plate. The lot attracted some knowledgeable Red Wing collectors and it sold for several hundred dollars. The owner of the first salad plate was in on the bidding, but the lot sold to someone else.

The three pieces discussed here were likely part of a set that Irma made for herself or as a gift. Was the set split up long ago, and was their presence in two different auction venues mere coincidence? Or is the set in the hands of an owner who is gradually selling off pieces over time? I've been waiting for more of Irma Schommer's dinnerware to come out of the woodwork, but I haven't seen any to date. If anyone owns or knows of any other pieces made by Irma, I'd love to hear about it. Please send a note to RWCS Newsletter Editor Rick Natynski and he'll pass it along to me.



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Red Wing Dinnerware

Newsletter Index

Are you looking for information about a specific Red Wing dinnerware pattern, but don't have time to search through more than four years of RWCS Newsletters? Here's an index for all the "Introduction to Dinnerware" articles written by RWCS Hall of Famers Terry Moe & Larry Roschen. If you don't have the hard copies, all issues can be downloaded from the members-only section of the RWCS website (erwcs.org).

LINE	PATTERN	ISSUE	LINE	PATTERN	ISSUE	LINE	PATTERN	ISSUE
WREATH	WREATH	DEC. 2009	DYNASTY	PLUM BLOSSOM YELLOW	FEB. 2011	KERMIS (PARTY LINE)	KERMIS	FEB. 2013
PANSY*	PANSY	OCT. 2012		PLUM BLOSSOM PINK	FEB. 2011	HARLEQUIN CLOWN	HARLEQUIN CLOWN	FEB. 2013
IVANHOE	IVANHOE	DEC. 2009	FANCY FREE	CAPRICE	FEB. 2011	CONTINENTAL BUFFET	CONTINENTAL BUFFET	FEB. 2013
GYPSY TRAIL	REED	DEC. 2009		DESERT	FEB. 2011	BUFFET ROYALE	BUFFET ROYALE	FEB. 2013
	PLAIN	DEC. 2009	VILLAGE GREEN	VILLAGE GREEN	JUNE 2011	TRUE CHINA	MAJESTIC	OCT. 2013
	CHEVRON	DEC. 2009		DELTA BLUE	JUNE 2011		GRANADA	OCT. 2013
	FONDOSO	DEC. 2009		PICARDY	JUNE 2011		MEDITERRANIA	OCT. 2013
	HOSTESS WARE	DEC. 2009		TWO STEP	JUNE 2011		LUTE SONG	OCT. 2013
COLORED KITCHENWARE*	COLORED KITCHENWARE	OCT. 2014		PROVINCIAL DINNERWARE	JUNE 2011		MERRILEAF	OCT. 2013
MIXER BOWLS*	PETALS	FEB. 2015		PROVINCIAL BAKEWARE	JUNE 2011		VINTAGE	OCT. 2013
	RINGS	FEB. 2015		VILLAGE BROWN	JUNE 2011		CROCUS	OCT. 2013
PROVINCIAL (1941)	ORLEANS	FEB. 2010		VILLAGE WHEAT	JUNE 2011		DAISY CHAIN	OCT. 2013
	BRITTANY	FEB. 2010		MATTE GREEN & MATTE PINK	JUNE 2011	BAKE & SERVE	BAKE & SERVE	DEC. 2013
	NORMANDY (EARLY)	FEB. 2010		ERNEST SOHN	JUNE 2011	DUO-TONE (AKA CYLINDER)	DESERT SUN	DEC. 2013
	NORMANDY (LATER)	FEB. 2010	ANNIVERSARY	CAPISTRANO	DEC. 2011		FLIGHT	DEC. 2013
	ARDENNES (EARLY)	FEB. 2010		COUNTRY GARDEN	DEC. 2011		TURTLE DOVE	DEC. 2013
	ARDENNES (LATER)	FEB. 2010		TWEED TEX	DEC. 2011		POMPEII	DEC. 2013
CONCORD	HARVEST	APRIL 2010		PINK SPICE	DEC. 2011		TAHITIAN GOLD	DEC. 2013
	LEXINGTON	APRIL 2010		MIDNIGHT ROSE	DEC. 2011		PEPE	DEC. 2013
	LOTUS	APRIL 2010		DRIFTWOOD	DEC. 2011	HOTEL OR RESTAURANT CHINA	EMPIRE SHAPE	APRIL 2014
	MAGNOLIA	APRIL 2010	CASUAL	SMART SET	FEB. 2012		REGAL SHAPE	APRIL 2014
	CHRYSANTHEMUM	APRIL 2010		BOB WHITE	FEB. 2012	HOTEL OR REST. CHINA CUSTOM ORDERS	SVEDEN HOUSE	APRIL 2014
	MORNING GLORY PINK	APRIL 2010		HAMMS	FEB. 2012		DIAMOND JIM	APRIL 2014
	MORNING GLORY BLUE	APRIL 2010		TIP TOE	APRIL 2012		THUNDERBIRD	APRIL 2014
	BLOSSOM TIME	APRIL 2010		HEARTHSIDE	APRIL 2012		SHERATON	APRIL 2014
	IRIS	JUNE 2010		CHUCK WAGON	APRIL 2012	LIKE CHINA	DAMASK	JUNE 2014
	ZINNIA	JUNE 2010		ROUND UP	APRIL 2012		BROCADE	JUNE 2014
	QUARTETTE	JUNE 2010	FUTURA	TAMPICO	JUNE 2012		BLUE SHADOWS	JUNE 2014
	LEAF MAGIC	JUNE 2010		RANDOM HARVEST	JUNE 2012		KASHMIR	JUNE 2014
	FRUIT	JUNE 2010		CRAZY RHYTHM	JUNE 2012	EBB TIDE	EBB TIDE	OCT. 2014
	LANTERNS	JUNE 2010		GOLDEN VIKING	JUNE 2012	CERAMASTONE	GREENWICHSTONE	DEC. 2014
	FANTASY	JUNE 2010		NORTHERN LIGHTS	JUNE 2012		HEARTHSTONE BEIGE	DEC. 2014
	BUDS	JUNE 2010		LUPINE	JUNE 2012		HEARTHSTONE ORANGE	DEC. 2014
	NASSAU	JUNE 2010		COLONNES	JUNE 2012		ADOBESTONE	DEC. 2014
	SPRING SONG	JUNE 2010		MONTMARTRE	JUNE 2012		HEATHERSTONE	DEC. 2014
	WILLOW WIND PINK	JUNE 2010		FRONTENAC	JUNE 2012		CHARSTONE BLEU	DEC. 2014
	WILLOW WIND TURQUOISE	JUNE 2010		RED WING ROSE	JUNE 2012	THE END OF DINNERWARE PRODUCTION		FEB. 2015
FRUIT OR SALAD SET	FRUIT OR SALAD SET	OCT. 2010	AFRICAN ARTWARE PLATES	AFRICAN ARTWARE PLATES	AUG. 2012	POST-PRODUCTION ITEMS		FEB. 2015
PARTY WARE	PARTY WARE	OCT. 2010	CONTEMPORARY	WHITE & TURQUOISE	DEC. 2012	OWNER-ENHANCED ITEMS		FEB. 2015
LABRIGEO WARE	LABRIGEO WARE	OCT. 2010		SPRUCE	DEC. 2012			
HOSPITALITY WARE	HOSPITALITY WARE	OCT. 2010						
PROVINCIAL COOKING WARE	PROVINCIAL COOKING WARE	OCT. 2010						
BAKEWARE (OOMPH)	OOMPH	OCT. 2010						
TOWN & COUNTRY	TOWN & COUNTRY	DEC. 2010						
INFORMAL SUPPER SERVICE	INFORMAL SUPPER SERVICE	DEC. 2010						

* This article was not part of the Introduction to Dinnerware Series, but it is included in this list because it marked the first time that the line was identified and discussed in the RWCS Newsletter.

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RED WING MID WINTER 2018 RED WING



FEBRUARY 23-25, 2018 • DES MOINES, IOWA

It's time to make your plans for MidWinter 2018! Whether you have attended the event in the past or this will be your first time, MidWinter is a great place to meet up with old friends, connect with new ones, buy and sell and learn more about all things Red Wing! From stoneware to dinnerware and art pottery to memorabilia, MidWinter 2018 will have it all!

The Friday Night Social will again kick off with food and networking, and back by popular demand – a game of member BINGO! Fill your BINGO card by Saturday morning; completed cards will be drawn for prizes on both Friday and Saturday.

New Education Manager Yoshi Hoffman already has a full docket of speakers lined up for the Saturday morning education sessions. The speaker schedule is posted on the MidWinter event page on the RWCS website (erwcs.org). And as mentioned in the News Briefs on pg. 3, some changes are in store for the Saturday MidWinter Show & Sale that will expand the opportunities for sellers. Tables are \$35 and booths are \$55. Check it out and sign up today!

If you'd like to volunteer your time at MidWinter, we can always use help with setup, registration, the Show & Sale and more. It's a great way to meet other collectors and get involved in your club. Please contact me at the office with your availability.

Everyone can help us promote MidWinter by downloading and printing the MidWinter poster or requesting it from the office. Then hang it in your local antique mall or at an upcoming antique show. It's available in two sizes (8½ x 11 and 11 x 17) and it can even be foam core mounted.

Our host, the Iowa Chapter, is looking forward to seeing everyone again! To register for MidWinter 2018, you can call the office at 651-388-4004, complete and mail the form on the next page or register via the website. Online registration should be operational by the time you receive this newsletter, but might require a few extra days of prep time since our website programmer's primary residence was impacted by Hurricane Irma. Watch your e-mail for an update when online registration goes live.

I look forward to seeing everyone at MidWinter 2018 in Des Moines, IA. 
-Stacy Wegner, RWCS Executive Director

LODGING

LOCATION: Holiday Inn Hotel & Suites, 4800 Merle Hay Road, Des Moines, IA 50322. Phone: 515-278-4755

FOR RESERVATIONS: Call 515-278-4755 and indicate you are a Red Wing Collectors Society MidWinter attendee and/or a room seller.

DEADLINE: Jan. 30, 2018 for the room block (up to 4 guests/room).

TYPES OF ROOMS:

STANDARD: 2 queen beds (\$84) or 1 king bed (\$89) + 12% tax

JUNIOR SUITE: king bed and sleeper sofa at \$124 per night + 12% tax (About 1½ rooms with large bedroom and small living room)

EXTENDED STAY SUITE: king and sleeper sofa at \$124 per night + 12% tax (About 1½ rooms with small bedroom and large living room)

FAMILY OR PARLOR SUITE: king and sleeper sofa at \$144 + 12% tax (The size of two rooms with a big dining room table and kitchen area)

DEADLINES

PRE-REGISTRATION:

Jan. 30 (mail) & Feb. 1 (online)

SELLERS TABLE CONTRACT:

Request by Feb. 1 & return by Feb. 9

SCHEDULE

THURSDAY, FEBRUARY 22

Board of Directors Mtg.	2-6 p.m.	Bennigan's Mtg. Room
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FRIDAY, FEBRUARY 23

Registration	1-7:30 p.m.	Lobby
Room Sales	All day	
Member Meet Up	6-8 p.m.	Ballroom

SATURDAY, FEBRUARY 24

Registration	7-10 a.m.	Lobby
Continental Breakfast	7-8:15 a.m.	Ballroom
Welcome/General Session	8-9:30 a.m.	Ballroom
Education Seminars Session 1	9:40-10:30 a.m.	Room TBA
Education Seminars Session 2	10:40-11:30 a.m.	Room TBA
Show & Sale	1:30-4 p.m.	Ballroom
Auction	5 p.m.	Ballroom

SUNDAY, FEBRUARY 25

Continental Breakfast	7-9 a.m.	Room 513
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(Hosted by Iowa Chapter)



REGISTRATION FORM

MIDWINTER GETTOGETHER

Feb. 23-25, 2018 Holiday Inn, Des Moines, IA

DEADLINES:
MAIL REG JANUARY 30, 2018
ONLINE REG FEBRUARY 1, 2018
SELLERS TABLE FEBRUARY 1, 2018

ALL REGISTRATIONS AFTER DEADLINES WILL PAY THE ONSITE \$30 REGISTRATION.

MEMBER #1: _____ **MEMBER #** _____

ADDRESS: _____

☐ CHECK HERE IF YOUR ADDRESS HAS CHANGED. **PHONE #:** _____

EMAIL ADDRESS: _____

REGISTRATION (MEMBER #1): **ADULT = \$25** **ONSITE = \$30** _____

CHILD REGISTRATION: ☐ **KIDSVIEW** _____

UNDER 15 FREE DATE OF BIRTH (MONTH/YEAR) _____

MEMBERSHIP: PRIMARY = \$35 FOR 1 YR OR \$70 FOR 2 YRS _____

ASSOCIATE = \$15 FOR 1 YR OR \$30 FOR 2 YRS **TOTAL #1** _____

MEMBER #2: _____ **MEMBER #** _____

REGISTRATION (MEMBER #1): **ADULT = \$25** **ONSITE = \$30** _____

CHILD REGISTRATION: ☐ **KIDSVIEW** _____

UNDER 15 FREE DATE OF BIRTH (MONTH/YEAR) _____

MEMBERSHIP: PRIMARY = \$35 FOR 1 YR OR \$70 FOR 2 YRS _____

ASSOCIATE = \$15 FOR 1 YR OR \$30 FOR 2 YRS **TOTAL #2** _____

MEMBER #3: _____ **MEMBER #** _____

REGISTRATION (MEMBER #1): **ADULT = \$25** **ONSITE = \$30** _____

CHILD REGISTRATION: ☐ **KIDSVIEW** _____

UNDER 15 FREE DATE OF BIRTH (MONTH/YEAR) _____

MEMBERSHIP: PRIMARY = \$35 FOR 1 YR OR \$70 FOR 2 YRS _____

ASSOCIATE = \$15 FOR 1 YR OR \$30 FOR 2 YRS **TOTAL #3** _____

SELLER'S TABLES & BOOTHS

NO PERCENTAGE RULES WILL BE APPLIED FOR THE 2018 MIDWINTER SHOW & SALE. VENDORS SELLING AT MIDWINTER SHOW AND SALE WILL HAVE THE FLEXIBILITY TO SELL A QUALITY MIXTURE OF STONEWARE, POTTERY, SOUVENIRS, AND ANTIQUES.

IT IS ENCOURAGED THAT VINTAGE POTTERY AND SOUVENIR PIECES SOLD AT MIDWINTER BE AMERICAN-MADE. STONEWARE OR POTTERY THAT HAS BEEN REPAIRED, RESTORED, IS A KNOWN FAKE, OR IS DAMAGED, IS TO BE LABELED AS SUCH IN COMPLIANCE WITH RWCS REQUIREMENTS. THE SELLER AGREES NOT TO MISREPRESENT ANY MERCHANDISE OR TO USE THE NAME OF RED WING COLLECTORS SOCIETY ON ANY ITEMS NOT PRODUCED BY RWCS.

OTHER ANTIQUE ITEMS OR FURNITURE MUST BE GOOD QUALITY AND MADE PRIOR TO 1970.

TABLE: 2 1/2' x 6' AND ONE CHAIR _____ **x** **\$35** = _____
table(s) Price TOTAL

BOOTH SPACE: 10 FT WIDE X 8FT DEEP **\$55** _____

☐ Check here if you need a table for your booth space.

LIMITED SPACE, ALL TABLES ARE SOLD ON A FIRST-COME, FIRST-SERVED BASIS. CONTRACTS ARE AVAILABLE ON OUR WEBSITE OR VIA EMAIL. TO RECEIVE A PAPER CONTRACT, PLEASE ENCLOSE A SELF-ADDRESSED STAMPED ENVELOPE. **SIGNED CONTRACTS MUST BE RECEIVED BY FEBRUARY 9, 2018.**

RWCS FOUNDATION DONATION (TAX DEDUCTIBLE) \$ _____

NO ONLINE SERVICE FEES

GRAND TOTAL \$ _____

WAYS TO REGISTER

1. **ONLINE:** www.ERWCS.org
2. **PHONE:** 651-388-4004
3. **MAIL:** PO Box 50, Red Wing, MN 55066

Method of Payment:

☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ CHECK/CASH

NAME: _____

CARD NUMBER: _____

LAST 3 DIGITS ON BACK: _____ **EXPIRATION DATE:** _____

SIGNATURE: _____

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AD RATES

Classified ads are 20¢ per word for members and 30¢ per word for non-members; \$4 minimum charge and are accepted on a first-come, first-served basis. In addition to appearing in the newsletter, classifieds and display ads are posted on the RWCS website.

DISPLAY ADS

Display Ad Size	Ad Rate
Full page	\$500
1/2 page (horizontal or vertical)	275
1/4 page	150
1/8 page	85

Display ads purchased by non-members cost an additional 15%.

DISPLAY AD DIMENSIONS

Full Page	8 x 10.5
1/2 page (horizontal or vertical)	8 x 5.25
1/4 page	4 x 5.25
1/8 page	4 x 2.125

Ads must be supplied electronically as an EPS or PDF file. There is an additional 10 percent fee for design and makeup if needed (\$10 minimum).

DEADLINES

Issue	Ads	Editorial	Mail Date
February	Jan. 10	Jan. 1	Feb. 15
April	March 10	March 1	April 15
June	May 10	May 1	June 15
August	July 25	July 15	Aug. 31
October	Sept. 10	Sept. 1	Oct. 15
December	Nov. 10	Nov. 1	Dec. 15

EDITOR ADDRESS

E-mail your ad to newsletter@redwingcollectors.org. Make your check payable to "RWCS" and mail to: Rick Natynski, P.O. Box 198, Pewaukee, WI 53072. If you don't have e-mail, you can mail your ad with your check or call Rick at 414-416-WING (9464).

CLASSIFIEDS

RED WING FOR SALE

FOR SALE: Bob White and Tampico coffee mugs and tumblers. Bob White marmites. Call Orville at 509-780-1860. 12/17

FOR SALE: RWCS Commemoratives 1989-2016 (includes all boxes); 4 salt glaze crocks with lids, including 20 gallon salt glaze front-stamped butterfly crock. Many other rare crocks, large variety of Birchleaf crocks, 5 wing churns, 3 Birchleaf churns, Safety valve jars and RW canoe. Located near Hannibal, MO. BEST OFFERS CONSIDERED! Call Billie at 573-231-6727.

RED WING WANTED

WANTED: Red Wing Brewing 3-4 color glass, any etched glasses, tokens, signs, ball tap knobs, foam scrapers, letterheads, etc. from Remmler, Midwest, Cokins, or Red Wing Brewing. Contact 651-564-0200 or minnbeer@gmail.com. 12/17

WANTED: Red Wing Daisy Chain dinner plates and salad/cereal bowls serving pieces. Contact Nancy at nancy194805@gmail.com or 785-691-7213.

WANTED: Spongeware panel bowl with "R.G. Winkler IGA Store, Rochester, WI" advertising. Please text or leave message for Clint at 414-416-2401.

WANTED: Danvers Farmer's Coop Elevator bean pot, water jug, etc. Sentimental value: my father managed the place. Contact 650-395-7771 or jgwebermd@gmail.com.

WANTED: 155 vases, white/ivory, 9" & 12" tall. E-mail ralphryan@charter.net. 10/17

WANTED: Green Iris Pitcher, any size. Also need 6 inch size Iris Pitcher in Burgundy and yellow. Contact Lee at Lee.elder47@gmail.com or 785-738-8363. 12/17

WANTED: Bob White 4 oz. juice tumblers, supper sets, marmites & cocktail trays; Roundup water cooler w/stand; Delta Blue water cooler & coffee mugs; Tampico tumblers & tall beverage mugs. Contact Herb at hdaniels000@gmail.com or 417-876-7104. 12/17

WANTED: Mini and salesman sample flower pots in any colors. Contact cobe142@cox.net or 402-598-1315.

WANTED: Looking for a Willow Wind pattern Spoon Rest – the last one I need to complete my collection of Red Wing spoon rests! Please call Margaret at 651-388-9729.

WANTED: NORTH DAKOTA! Looking for jugs, crocks, butter crocks and churns with advertising. Will pay top dollar for the right pieces. Contact 701-270-0242 or beehive@polarcomm.com.

WANTED: Will pay strong price for Red Wing bean pot with Westby, Wis. advertising. Contact Rich at repatlargeeast@redwingcollectors.org or 608-617-7424.

WANTED: #687 Blue/Green Chromoline vase in mint condition and Red Wing advertising bean pots from Shamokin, Pennsylvania and Frazer, Montana. Contact Rick at newsletter@redwingcollectors.org or 414-416-WING.

Continued from page 3.

NEW INFO FEATURED ON THE RWCS WEBSITE

There are two new pages on the RWCS website.

- **Convention Buttons!** Take a peek at the Convention menu to learn about the history and view each of the 42 Convention Buttons that have been created to celebrate the annual July event!
- **Digital Media** has a new home on the members-only menu. This page is packed with short, informative YouTube videos that RWCS Education Manager Yoshi Hoffman has featured on the RWCS Facebook Chapter page. Special thanks to Gary Tefft and Tom Feehan for sharing historical videos, too. Interested in more media? Be sure to review the video lending library of past Convention educational seminars. These are available free as part of your membership benefits.

YOUTH PROGRAM CHAIR NEEDED

The RWCS is still in need of a chairperson to coordinate KidsView and Young Collectors. Much of this program is already in place, so it will be easy to get started. The RWCS is happy to have co-chairs share the responsibilities for MidWinter and Convention, and KidsView or Young Collectors. Here are some facts about each program at each event:

MidWinter:

KidsView on Saturday
6-10 participants
2 hours of program time

Convention:

Young Collectors on Thursday
12-15 participants
2-3 hours of program time

KidsView on Friday
Maximum of 40 participants
4 hours of program time

This is a great opportunity to meet the younger members of the RWCS, get your hands in some clay and have fun. There are many resources available in the office. Contact RWCS Executive Director Stacy Wegner if you are interested in working with Youth Programs in 2018. There is a stipend available for these positions.

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RECENT FINDS & DEALS

Did you find a rare piece or a great deal worth sharing? Briefly describe the item, date purchased, city and venue (store, auction, etc.) and price paid. Send to editor Rick Natynski via e-mail or mail (contact info on page 2). Multiple submissions result in multiple entries in the Newsletter Special Commemorative drawing. All submissions received between July 2017 and June of 2018 are eligible whether published or not. Please keep submittals with purchase dates within six months of the newsletter issue.

ITEM	LOCATION	DATE	VENUE	PRICE
Red Wing Satyr (#1310) and Mermaid (#1309) figurines, mint	Central MN	1/17	Thrift store	\$2.99 each
8-inch Spongeband covered casserole with Springfield, MN advertising, mint	Tucson, AZ	2/17	Antique shop	\$24
Red Wing #266 burgundy rocket vase, mint		4/17	eBay	\$343.50 shipped
5 gal RW salt glaze leaf crock, crack in front	Northeastern IA	5/17	Garage sale	\$5
4 & 5 gal RW crocks with 4" wing, good condition	Western WA	5/17	Yard sale	\$50 for pair
3 gal RW shoulder jug without wing, mint	Eden Prairie, MN	8/17	Garage sale	\$5
RW butter crock with RED "Champeny Creamery Co. Fancy Butter Sussex, Wis." advertising, chips	Wisconsin	8/17	Flea market	\$24
Full set of RW spongeware panel bowls, 5-inch through 11-inch, mint	Crosby, MN	9/17	Garage sale	\$350



CHURNS MAKE GREAT HOLDING CELLS FOR SMALL CHILDREN

Longtime RWCS Members John & Mary McDermott of the RWCS Gopher Chapter proudly shared this photo of their 9-month old great grandson, Ethan McGurran. The McDermotts claim they thought it would be cute to get a picture of him in this 6 gallon salt glaze leaf churn, but

as a father of three myself, I have a feeling they put him in the churn to keep him from overtaking their home during a recent visit. Ha – only kidding, of course. Congrats, John & Mary – he's a cutie!

-RWCS Newsletter Editor Rick Natynski



RED WING BOWL WITH INDIANA ADVERTISING DISCOVERED

For the longest time, collectors were aware of only two Indiana businesses that Red Wing made advertising pieces for – Moore Liquor Co. and Gross Brothers & Co. Wholesale Liquor Dealers, both out of South Bend, IN. But recently a third piece was added to the list.

Indiana stoneware collector David Yount recently found the 8-inch Red Wing Saffron spongeware bowl pictured above with advertising for "Kuntz Coal Company Berne, Indiana" on eBay. Located about 35 miles south of Ft. Wayne, Berne had a population of around 2,000 people when the bowl was made in the 1930s. (Today's population is about 4,000 people.)

David posted his new acquisition on a Facebook stoneware collectors page in September and everyone who commented noted that it was the first time they had seen a piece with that advertising stamp. Congrats on the find, David, and thanks for sharing your photos!

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RED WING IN RHODE ISLAND

WARWICK BOTTLING WORKS

In August 2017, a series of 15 photos and brief narratives that told the history of the Warwick Club Ginger Ale Co. in West Warwick, Rhode Island, and its predecessor, the Warwick Bottling Works, were sold on eBay. For Red Wing collectors, the best image in the booklet was the one at left, which dated to around 1909.

As the image shows, four 10 gallon Red Wing Ice Water coolers with 6-inch wings, hex-shaped bungs and button-knob lids were used to store the company's flavored syrups. Each was positioned atop a slanted wooden block, enabling most of the syrup to be extracted through chrome spigots.

A 50 gallon crock, or "Standard Bottom Syrup Jar" as described on the 3rd page of the brochure pictured on page 7 of this issue, was also used to store syrup. The jar, which had a 6-inch wing, block numerals, "Ski" oval and a spigot at the bottom, was topped off with a button-knob petal lid. Another 50 gallon lid covered a large wooden barrel, which contained sugar.

The following photo caption described the difference between the Red Wing storage equipment used in the 1910s and the upgraded equipment acquired in the mid-1930s (below), when the company started bottling Pepsi Cola in addition to its own branded beverages:

"Mixing equipment for syrups was very crude, and storage for syrups was little better. Note the contrast in our modern equipment, which was purchased without regard for expense. In this sunlit, spotless mixing room in our Warwick Club plant, syrup is pumped from the tanks, filtered, carried by sanitary piping to syrup storage tanks, where flavoring is added. From the storage tanks, pipes connect with 'syrupers' in the bottling plant. We employ six tanks of two-hundred gallon capacity and two of one-hundred gallon capacity each."



Continued from page 7.

If you're wondering why a copy of this brochure hasn't turned up sooner, it's likely that its limited circulation and purpose as a marketing piece are the main contributing factors. The bottling industry was a niche market, so only so many were printed and mailed out in the first place. And since the purpose of the piece was simply to make bottlers and bottling supply companies aware of the vessels, most were tossed in the trash after they were read and acted upon.

Compare this to "The Red Wing Line" brochure that was produced around 1920, and you have the exact opposite scenario. Those were made for consumers, so they were printed in mass quantities. And since they contained valuable step-by-step information on how to use Red Wing's wares for safe food storage, it was common for housewives to keep them around and refer back to them when needed.

Although 50 gallon crocks aren't easy to hide, it's certainly possible that one or more of these "Laboratory Jars" were squirreled away somewhere and still exist to this day, just waiting to be found. If one does turn up, don't be surprised if it surfaces far away from its birthplace. Red Wing was very successful in marketing its large syrup jars to bottling plants from one end of the country to the other from the 1910s to 1930s. Here are some examples:

- A 15 gallon "Standard Bottom Syrup Jar" with "S. Twitchell Co. Manufacturers, Philadelphia, PA" advertising appeared on page 6 of the October 2016 RWCS Newsletter.
- A photo of three 20 gallon Red Wing "Perfection Sanitary Self Draining Jars" with lids taken at the Dr. Pepper Museum in Waco, TX by RWCS Member Linda Hemberger appeared on page 15 of the same issue.
- Each of the jars on the top of the 2nd and 3rd pages of the brochure can be found with advertising for "John Mulhern Co. San Francisco U.S.A. Soda Water Bottlers' Machinery & Supplies".
- The photo on the top of this page is from Warwick Bottling Works in Rhode Island.
- I've seen 50 and 60 gallon "Perfection Self Draining Jars" like those illustrated on the top left side of the 2nd page of the brochure turn up on eBay from time-to-time, listed by sellers on the East Coast and Deep South who said the pieces came out of a local Coca-Cola or 7-Up bottling plant. They were usually accompanied by the metal stands or large wooden blocks that they rested upon in the plants.

In closing, I continue to be amazed when previously unknown pieces and Red Wing company literature is discovered, almost 100 years or more after being created. It sure does continue to make it fun to collect and research the wares. If you know or hear of one of these 50 gallon "Laboratory Jars" still existing, please contact me so I can do a follow-up article. 🍯