



VOL. 39 NO. 4

N E W S L E T T E R

AUGUST 2014



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MEMBERSHIP

A primary membership in the Red Wing Collectors Society is \$35 annually and an associate membership is \$15.

There must be at least one primary member per household in order to have associate membership. Members can pay for up to two years when renewing their membership. Contact the RWCS Business Office for additional details.

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Postmaster: Send address change to: Red Wing Collectors Society, Inc. Newsletter
PO Box 50 • Red Wing, MN 55066. USPS 015-791; ISSN 1096-1259.



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NEWS BRIEFS

ROSCHEN & MOE INDUCTED INTO RWCS HALL OF FAME



Terry Moe (left) and Larry Roschen pose after being inducted into the RWCS Hall of Fame.

Longtime RWCS Members Larry Roschen and Terry Moe were inducted into the RWCS Hall of Fame during the Annual Business meeting at this year's Convention. The two became friends many years ago after discovering a shared interest in collecting and learning more about Red

Wing dinnerware. They have performed an incredible amount of research over the years and have shared their extensive knowledge by presenting educational sessions at many consecutive Conventions and MidWinter GetTogethers. They have sifted through all the dinnerware records in the Pottery Museum of Red Wing's collection and continue to look for previously unknown documentation. They also authored the comprehensive "Introduction to Red Wing Dinnerware" series of articles for the *RWCS Newsletter*, which will come to a conclusion soon; the first article ran all the way back in December 2009. (The entire series will eventually be posted online.) They have also shared their dinnerware knowledge and advice through the RWCS website's "Ask the Experts" forum. Moe is an active member of the RWCS Iowa Chapter and Roschen is the same with the RWCS Gopher Chapter. Roschen also served as RWCS Commemorative Manager from 1992-2000 and currently serves on the RWCS Foundation Board. Congratulations, Gentlemen. Well deserved!

NEW OFFICERS ELECTED TO RWCS BOARD

Congratulations to Larry Birks (President), Paul Wichert (Vice President), Dan Beck (Treasurer), Nancy Lambert (Historian) and Jerry Mounts (Rep. at Large) for being elected to their respective positions on the RWCS Board of Directors. They join John Sagat and Russa Robinson, who were re-elected to their positions of Secretary and Rep. at Large. Except for Birks, each member has begun the first year of a four-year term. To increase continuity in leadership and reduce the potential for a large turnover every four years, this presidential term will be for two years; it will return to a four-year term in the 2016 elections.

OUTGOING BOARD MEMBERS THANKED FOR SERVICE

On behalf of the membership, we would like to thank the former RWCS Board of Directors members for their years of hard work and dedication to the advancement of the Society. Pictured at right, Steve Brown and Jerry Erdmann were both elected to the RWCS Board in 1998. Brown, a Red Wing native, served as Historian and Erdmann served as Rep. at Large for 16 years.

Also exiting the RWCS Board at the end of their terms were Dan DePasquale (four years as President), Ann Tucker (four years as Vice President) and Mark Collins (nine years as Treasurer). Again, we thank each of these members for their contributions and we hope to see them at future Red Wing events!

CONVENTION BUTTONS STILL AVAILABLE

A limited inventory of RWCS Convention buttons remains available for purchase from the RWCS Badger Chapter. Designed by Badger Chapter Members Barb Williams, Paul Wichert and Doug Saubert, the stoneware buttons were made by the Red Wing Stoneware Co. and are formed in the shape of a jug. While they were made in salt glaze and zinc glaze, only zinc glaze remain. Each button was hand-made, so each is unique and has its own charm, imperfections, etc. Buttons are \$5 each and postage is \$2.50 for one button, \$3 for two and \$3.50 for three. Order yours today by sending your name, address and a check made payable to the RWCS Badger Chapter, PO Box 170, Cedarburg, WI 53012. For more information, contact Badger Chapter Treasurer Diana Bailey at DBAILEY@WI.RR.COM or 414-303-2691.



CHAPTER MEETINGS

Trails West Chapter: 11 a.m. Sat., Oct. 18 in Excelsior Springs, Mo. starting with lunch at the Willow Springs Mercantile. Contact Chapter President Debbie Mischke at BMISCHKE@CENTURYTEL.NET for more info.

Badger Chapter: 11 a.m. Sat., Oct. 18 at the Olympia Resort & Spa in Oconomowoc, Wis. starting with a tour of the property, which will host the next RWCS MidWinter GetTogether in February. Lunch and meeting to follow. Contact Chapter President Bob Morawski for more info. (Contact info on pg. 2.)



Museum donor Louise Schleich cuts the ribbon as Dave Hallstrom, Robin Wipperling and others look on.

Photo courtesy of RWCS Member Larry Salisbury

ABOUT THE COVER

If you didn't make it to Convention this July, you missed a great time at the Grand Opening of your new Pottery Museum of Red Wing. The good news, however, is that it's just sitting there waiting for you to visit. When you do, you better not be in a hurry. You'll want to give yourself ample time to stroll the aisles and view the largest, most-comprehensive collection of Red Wing ever assembled.

RWCS Foundation Board members have repeatedly talked about how they wanted this to be a world-class museum, and they certainly delivered. Thanks to the incredible donation of more than 5,000 pieces by Louise Schleich and her late husband, Jerry, high-quality, handsomely displayed Red Wing pottery packs the museum wall-to-wall.

While reading articles about the museum and its contents will never replace the experience of seeing it in person, you can be sure that we'll feature a lot of photos and stories about the collection for many years to come. In fact, we'll start in the October issue by discussing the history of the two 70 gallon jugs that are currently on display. Wait...two? Yes, see the auction highlights on page 12. While the jug donated by the Schleich Family will be on permanent display, its twin will be sitting along side it for a brief time. The person who bought it at the auction is displaying it at the museum until arrangements can be made to get it home. 🐾



Steve Brown (left) and Jerry Erdmann each served on the RWCS Board of Directors for 16 years.



**STACY
WEGNER**

Executive Director

Greetings, RWCS members! I hope you made Red Wing your destination this year to attend Convention, visit the new Pottery Museum of Red Wing and meet up with fellow collectors. With about 1200 members in town for Convention, attendance was about the same as last year, which is good news. Thanks to those of you who came and everyone who volunteered; you made the Convention possible this year!

Thanks again to all our Convention sponsors and donors. Special thanks to Larry's Jugs Antiques, Red Wing Stoneware and Red Wing Pottery. These sponsors, along with so many others, supported the Convention through their generous donations.

The annual Crock Hunt was exciting again this year. We had both familiar and new sites on the hunt. I am excited to announce that RWCS Member Stuart Weinbrenner was our winner this year. In addition, RWCS Member Renee Frahm won the Special Commemorative drawing for submitting material to the *RWCS Newsletter*.

Local Potter Richard Spiller returned to give demonstrations and hands-on classes at Red Wing High School. Chapters once again participated in the RWCS Chapter Basket Silent Auction, which raised more

than \$1,800. Thank you to the following chapters for participating: Cannon Valley, Gopher, Nebraska, Iowa, Trails West, Golden State, Wisconsin, Badger and Lewis & Clark.

Special thanks to the Badger Chapter for selling the Convention Button this year. If you'd still like to order one, see the News Briefs on page 3 for information. A special thanks also goes to Wendy Callicot for everything she's done for the Young Collectors Program. Wendy stepped down from her role as chairperson at the end of Convention Week. She was not only the creator of Young Collectors, but also a co-creator of KidsView, which started back in 2000. Thank you, Wendy, for the incredible amount of time you and fellow members Ann Tucker and Brenda Schwab have committed to the RWCS. The RWCS is now looking for a new chair, co-chairs or a committee for Young Collectors as well as KidsView. Contact the office if you are interested in being involved in these wonderful programs.

In addition to donating \$2,782 to the RWCS Foundation during the Annual Business Meeting, the Golden State Chapter also won the Little Brown Jug of Membership for recruiting the most new members into the RWCS over the past year. Looking for ways to promote the RWCS in your chapter area? Call me – I can help. The slate is clear and it's time to get started for next year's competition.

Crockfest was sponsored by Red Wing Pottery and Red Wing Stoneware and was well-attended by members! It featured lots of great food, music by Generation and a great

auction! Special thanks to RWCS Members Todd & Nora Avery for coordinating Crockfest and all the other members who pitched in to help. Want to read all about the Convention? Read the rest of this issue and view the *RWCS Convention Supplement* on the RWCS website. And new this year, we have tons of web-exclusive photos from Convention! *RWCS Newsletter* Editor Rick Natynski was hard at work with his camera and many images that didn't make it into the newsletter can be viewed on the members-only portion of the website.

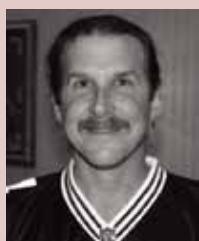
Interested in seeing one of the educational sessions? Several of them were recorded and we have them available to borrow free-of-charge. Call the office; we can send you the *Convention Supplement* and the video list. Thanks again to everyone for a great Convention! I look forward to the 39th Annual RWCS Convention – July 9-11, 2015. Can't wait that long? Come to MidWinter in our NEW LOCATION: Oconomowoc, Wis. – Feb. 6-8, 2015.

Before I sign off, I want to thank the anonymous member who gave me the Smart Set teapot during Convention. I am still beaming with happiness at the new addition to my collection. I appreciate your thoughtfulness so much.

Thanks again to our 2014 Convention Sponsors!



**larry's jugs
ANTIQUES**



**BOB
MORAWSKI**

*Commemorative
Manager*

It's hard to believe yet another Convention has come and gone! It was a really long week with lots of early mornings and late nights, but I had a great time and I hope you did, too. I'd like to thank all of my volunteers and everyone else who helped me. There is no way I could do it without everyone's help and support.

This year's Commemorative, the Success Filter, was well-received by members at Convention. Version A was a zinc glaze piece, Version B was salt glaze and Version C was blue sponged. The accessory piece – a riser for the Success Filter to rest on – was very popular. We ran out of accessory pieces during Convention, but those in attendance who turned in vouchers will receive their riser by mail. The riser is NOT available with mail order Commemoratives. Speaking of mail orders, they have all been shipped already, which is much earlier than years past.

The silent auction for the 2 gallon RWCS Chapter water coolers and live auctions for other coolers and Success Filters at the

Annual Business Meeting, Crockfest and RWCS Banquet were a lot of fun. Visit the members-only part of the website for photos of these pieces. I'll have a brief report in the next *RWCS Newsletter* with numbers from this year's sales.

P.S. Be sure to attend the RWCS MidWinter event in Oconomowoc, Wis. this February! We will auction off a few more 2 gallon Success Filters.





GLENN BEALL

*Education
Manager*

To all who presented at Convention, thank you! Representatives from the Pottery Museum gave the keynote and a breakout session to keep us informed on the great progress they are making. The Schleich Family shared how their museum began and how it was incorporated into your new museum. New attendees were entertained by Catherine Beall, who continues to volunteer to give the intro sessions that help first-time attendees have a great time at Convention.

Bob Kubes taught us how to insure our collections and what to consider as our collections grow. Terry Moe and Larry Roschen continued to educate us by speaking on True China and new dinnerware discoveries. Congratulations to them on getting inducted into the RWCS Hall of Fame, as well. Terry and Larry have been giving talks for as long as I can remember and always present informative sessions.

Donovan Palmquist gave a talk on how to build a kiln for firing pottery. His business builds them all over the country. Paul Boudin and Connie Mathison talked on their latest Dump finds. The history we can gather from the "throwaways" is always amazing. Dennis Nygaard talked on finds from Pottery Road including a new dinnerware style. Mark Wiseman spoke on the history of Eldora Potteries. The Iowa potteries are many and to have such a good session on one of the small potteries was greatly appreciated. Laura Beall talked on how to better use electronic media to promote your chapter and how to reach other collectors with information and news.

Adam Johnson and Bill Israel told us how this year's Commemorative was produced at Red Wing Stoneware. Larry Peterson and Steve Poeschl talked on what to look for when seeking that special piece of zinc glaze.

If you did not get a chance to attend the Convention or one of these fine seminars, contact Stacy Wegner at the RWCS Business Office and check out one of the many seminars recorded on VHS or DVD format. The only thing it will cost you is return postage. If you feel the overwhelming urge to speak to your fellow collectors about any type of American pottery, just let me know and I will see if I can get you in. Thanks again to all who present at Convention and/or MidWinter!



CONVENTION JAW DROPPERS



At left, a miniature mug signed by "Mary Hubm, July 12, 1933". It sold at the Show & Sale, which happened to fall exactly 81 years to the day after it was made by the legendary Red Wing artist.

At right, RWCS Member John Bergfelder found these rare Pottery Union ribbons at the Red Wing Salvation Army retail store during Convention. What a find!!



Both of the beauties above are front-stamped! The bird crock has the Minnesota split-oval, while the jug is signed "Red Wing Stoneware Company".



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PRESIDENT'S WELCOME



LARRY
BIRKS
President

As I begin the next two years as President of the Red Wing Collectors Society, I want to begin by thanking you for the opportunity to lead the RWCS Board of Directors. I appreciate your confidence that we will be able to continue the Society in a positive direction over the next few years. The Board will work diligently to move the RWCS forward and keep your collecting experience both enjoyable and fun.

This is a great stopping place to also say "thank you" to the spouses and families of the Board of Directors who have graciously granted us the time to work for you over the next two years. Without their support, very little would get done! While I'm on the "Thank You Trail," I'd like to thank RWCS Executive Director Stacy Wegner, who tirelessly works behind the scenes to keep the Society rolling, the Convention on track and the MidWinter GetTogether a truly fun event. As you read this issue of the *RWCS Newsletter*, a special "thank you" goes out to Rick Natynski, who continually supplies us with a publication over the top with information and pictures to keep us enthused with our collecting hobby. Lastly, I'd like to thank the volunteers that make RWCS events so much fun for everyone! This year's Convention required approximately 180 volunteers and you all stepped up and made it a pleasure for everyone attending!

Before this year's Convention, we asked the RWCS Chapter Presidents to think about Convention, MidWinter and any other item their members would like to see updated or changed. The purpose was to look at these events to see if they needed a new face, a change of pace, a new location, or if they were perfectly happy, to simply leave the event unchanged. We

asked that they consider the entire Convention Week, not just the three days that officially comprise the event. There are auctions, fundraisers and chapter events that start early in the week and we wanted to find out if there was a need to reorganize any of these events, as well.

We found that our presidents are the true professionals we expected. During the Chapter Presidents Meeting held at Convention, they brought nearly 70 ideas to the Board of Directors for consideration. There are so many good ideas and suggestions that we will have a challenge going through them, evaluating their usability, turning committees loose to go through each good idea, and then coming together to try and incorporate them into future Conventions and gatherings. Honestly, I'm not sure how many we will be able to work through before next year's Convention, but the new Board is progressive and willing to tackle new suggestions as a team. I'm sure we'll be able to move on some of the items. Suggestions regarding Convention dates, Show & Sale, auctions, membership, RWCS Chapter help and guidance, social media interaction and virtual displays and education were only a small part of the ideas suggested. We need the ideas to keep coming so that the events you attend are educational, filled with sales and buying opportunities, and most of all "fun!"

The new Board of Directors will meet in Red Wing Oct. 4-5. The purpose of the meeting is to allow the Board to set direction for the next year, cover any remaining items from the last meeting that need to be handled and take a serious look at suggestions received from the Chapter Presidents Meeting. Our goal is to continue your collecting hobby in the most fun and enjoyable way possible. We will have an open time during the meeting for anyone who wishes to bring suggestions to the Board. The meeting starts at 8 a.m. Saturday, Oct. 4 at the Pottery Museum of Red Wing and the open session will run from 8 to 9 a.m. We look forward to seeing you there!



young collectors at the wheel

Story by RWCS Member Wendy Callicoat

Another Convention has come and gone. The RWCS Young Collectors had a great time. We had 13 participants this year. For the first time, two of our Young Collectors did a display in the Display Room. Big congratulations to Tyler Green for winning "Best of Show" in the dinnerware category. Neil Ramirez received an honorable mention for his stoneware display. I could not be prouder of these two young men for representing the RWCS Young Collectors Club.

Like last year, Thursday was spent hiking up Barn Bluff. We hiked the south trail and Ann Tucker helped the Young



KidsView "Designing Red Wing"

Story by RWCS Executive Director Stacy Wegner

This year I had the opportunity to be in KidsView with 38 wonderful young RWCS members. Before Convention started, Bonnie Myers and Nick Marson donated 17 boxes of Red Wing to KidsView. WOW! I hope they are enjoying their "thank you" card signed by all the kids.

On Thursday, Marion Bjorklund (above) talked to the kids about her time in the 1950s working as a plate painter at the Red Wing Potteries. They got to learn all about her experiences. Emily Nelson from Red Wing Art Reach led the annual Paint Your Plate event and created a mosaic from



Collectors identify different leaves on the birch trees, which inspired the original potters for the birchleaf and Elephant Ear designs. Later in the day, several Young Collectors had a blast volunteering at the RWCS Auction.

Friday was spent with resident potters and RWCS Members Mike Robinson and Frank Sheldon. It was amazing to watch the kids throw their pieces on the potter's wheel. This group has been working on the wheel since attending KidsView. To see their progress at the craft was amazing! Douglas Urman, who came all the way from Arizona with his family for his first Convention, discovered a hidden talent; it was his first time on the wheel and he



did great. After Convention, the pieces were fired and shipped to their creators.

This year was my last as the Young Collectors Chair. RWCS Executive Director Stacy Wegner is looking for my replacement. We have developed a job description and will gladly share with anyone who is interested. I want to thank all my volunteers for being a part of the program – especially Ann Tucker, Brenda

Schwab and Connie Kolberg. Each of them has shared the journey with me since the beginning. It has been a pleasure to see the Young Collectors go from being 5-year-olds searching for a piece of stoneware in the “fish pond” to 15-year-old students who are thinking about the Young Collectors Scholarship and heading to college. I hope that these young people continue the legacy of collecting Red Wing’s wares! 🍷



pottery shards. Also on Thursday, participants got to make their own stoneware with Mike Robinson. What great designers we had!

Friday was the Clay Mobile by the Northern Clay Center (NCC). The children learned from NCC Potter Susan Obermeyer. Susan shared her love of Red Wing and its influence on her designs. Each child got a chance to apply the techniques to make their own creations. By now, each child should have received their

pieces in the mail, several of which are pictured at right. Also on Friday, the KidsView Show & Sale was in full swing with our great sellers Dan & Trudie DePasquale and Erica & Mark Tlusty. After learning all the tips and tricks to shopping a sale, the kids got to try their hand at wheeling and dealing with these seasoned sellers. Each walked away with some awesome pieces for their collections. In addition, they got to tour the Display Room, RWCS Auction

and Show & Sale. Some even got to break the Commemorative molds!

Thank you to all the parents who stayed with their children/grandchildren; you were a BIG HELP! Thanks also to all the volunteers who helped make KidsView a great experience. Finally, a special thanks goes to the key volunteers who helped out in KidsView: Beth & Leslie Zamzow, Nora Avery, Sandy Short, Joan Majovski and Michelle Heiberger. 🍷 7





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2014 DISPLAY ROOM

It was touch-and-go for awhile as to whether or not we'd have much in the Display Room this year. As of early June, no one had completed a display contract leading up to Convention. Fortunately, however, several members stepped up and did some awesome displays! Thanks to their efforts, they ended up making the Display Room one of the best-attended features of Convention.

As always, we thank Stacy Wegner and the RWCS Board of Directors for its dedication and support and Red Wing High School Custodial Staff members for their help. If you're interested in setting up a display next year, please submit a completed contract well in advance of Convention. This will give you more time to prepare, and it will also help prevent me from developing any unwanted ulcers. (Ha ha.) Remember, displayers are given a Commemorative as a token of appreciation (Rare Item displayers excluded) and all winners are awarded an RWCS Special Commemorative. Make 2015 *your* year! 🍷

-Laura Beall, RWCS Display Room Chair 605-464-5941 DISPLAY@REDWINGCOLLECTORS.ORG

DENNIS YAECCI RARE ITEM AWARD:

5 Gallon Salt Glaze Floral Jug by Rick Natynski. Other Rare Item displayers: Terry Stewart, Stacy Wegner, Tim Broetzmann, Jim Norine, Bob Morawski, Chris Nielsen and Mike & Judy Back.



ART POTTERY

People's Choice:
"Oh Deer!" by Nancy Barth.

Best of Show:
"Oxblood Vases" by Gretchen Voight.

Other Art Pottery Display:
"I am a Salt Glaze Collector" (blue and green) by Paul Boudin.



DINNERWARE



People's Choice: "Normandy Dinnerware" by John Sagat.

Best of Show: "Hard to Find Bob White" by Tyler Green.



Other Dinnerware Display: "Let's Party! Tidbit Trays" by Ruth Beall.

STONEWARE

People's Choice: "Saffron Ware" by Brent & Deb Mischke.



Best of Show: "Unearthing Red Wing Treasures" by Mike Becker.

Other Stoneware Displays: "Apples to Apples" by Catherine Beall and a display of jugs and small items by Neil Ramirez.

MEMORABILIA

People's Choice:
"Red Wing Memorabilia" by Susan Peterson.

Best of Show:
"Moldy Red Wing" by Glenn Beall.



70 GALLON JUG STEALS THE SHOW!

Thank you to everybody who helped make the 2014 RWCS Convention Auction a success! Once again, a great group of dedicated volunteers helped the event run smoothly. Our consignors also came through, submitting some nice pieces. This year we had 219 lots that reached \$77,575 in total sales.

Whether bidders were looking for stoneware, art pottery, dinnerware or something else, the Convention Auction consisted of a nice range of pieces for every collector's taste and budget. Most of the items were consigned by the membership, but several pieces made by Maple City Pottery and Red Wing Stoneware were sold to benefit the RWCS.

The highest-priced item this year was a restored 70 gallon jug, which sold for an astounding \$17,000! Red Wing made three of these jugs for the 1923 Minnesota State Fair, but this is only the second known to have survived.

This auction is yours, so if you have any ideas or questions about the event, please do not hesitate to contact me. We're always looking to make improvements.

Thank you very much!  -Bruce Selfridge, RWCS Auction Manager

The only Red Wing piece known to have a triple target, this impressive 4 gal crock sold for \$5,000 despite having a hairline on the back.



Chromoline prices remain strong! From left to right: #682 vase (mint), \$450; #675 bowl (chip), \$100; #687 vase (mint), \$650.



Only the second 70 gallon jug known to exist, this massive piece took top honors at the 2014 RWCS Convention Auction. Although restored, it sold for \$17,000. It has a 6-foot 5-inch circumference and measures a whopping 4 feet tall, which is actually 1 inch taller than the 70 gallon jug that the Schleich Family donated to the Pottery Museum.



This hard-to-find advertising piece made in 1939 to commemorate the 25th anniversary of Citizen's Fund Mutual Fire Insurance Co. sold for \$375.



Bottom-signed with the Red Wing Union Stoneware ink stamp, this #107 Stag Sand Jar had an outer rim chip and sold for \$450.



Standing 20" tall, this M3016 Decorator Line vase (mint) was a good buy at \$400.



This killer 4 gallon wing beehive threshing jug with "Ski" oval (flake & chip) sold for \$1,200.



A test plate with green and blue Turtle Dove pattern on a beige fleck Hotel & Restaurant plate sold for \$340. Glaze codes "315-238-400" were on the back.



Measuring only 3.25" tall, the lunch hour piece (chips) above with "Red Wing, Minn." on one side and "Ellen" on the other sold for \$1,050.



There were two 30 gal Elephant Ear transition crocks in the sale; the one above (mint) sold for \$1,150 and a damaged one sold for \$450.

This "Minne-ha-ha Brand" adv. crock was bottom-signed. It hammered down at a respectable \$1,900 bid.



The Bronze Line #914 Centaur Planter at immediate right sold for \$340, while the #1144 Engobe (restored) at far right brought \$300.



At only \$275, this stunning #806 Nokomis vase was a great buy.



The 4 gallon leaf beehive jug (flakes) at right sold for \$950.



OTHER PRICES REALIZED:

Two different 1977 RWCS Commemoratives, \$1,150 and \$1,050.
2 gallon Elephant Ear crock with Minnesota oval, \$400.
Bean pot with "August Becker, Red Wing" advertising, \$675.
Two different Tampico water coolers – each with lid and stand, \$500 and \$275.
4 gallon North Star salt glaze water cooler with upturned leaf, \$2,000.

Lotus Blossom dinnerware – 8 serving pieces, \$75.
1988 RWCS Special Commemorative, \$190.
Set of all three Red Wing Canoes (one with hairline), \$500.
Peterson Spongeware Cherryband pitcher (hairline), \$850.
Sample plate likely made for Sheraton Hotels with "UG-247" code on back, \$525.
Clay Giants 3 book with price guide, \$75.



THE GRAND OPENING OF THE NEW

Story by RWCS Historian & RWCS Foundation Board Member Nancy Lambert

Congratulations to all who have donated and volunteered to make the new Pottery Museum of Red Wing a reality!! The Grand Opening/Ribbon Cutting celebration on July 9 during the RWCS Convention was attended by more than 400 people. All were amazed and thrilled with the museum. The museum could not have been finished without generous individuals who amassed more than 10,000 volunteer hours on the project. And a very special thank you to Larry Peterson, who served as project manager. Larry made sure the remodel, the move from both the old museum in Red Wing and the Schleich Museum in Lincoln, Neb., and new display setup stayed on schedule. Larry's passion, drive and tenacity made it all happen on time!!

Louise Schleich and family (posing at left with 70 gallon jug) were special guests at the Ribbon Cutting and Grand Opening. The new space in the Pottery Annex was needed to add their gift of 5,000+ items to the Pottery Museum of Red Wing, which were collected by Louise and her late husband, Jerry. Louise and her son, David, spoke to the attendees during the Keynote Address. David's wife, Mary, their three daughters and Louise's daughter, Kathryn, also took part in the celebration and the Keynote Address.

WINE-ing for Red Wing, the annual fundraising event chaired by Wendy Callicoat, followed the ribbon cutting and did not disappoint. The St. James Hotel and West End Liquor were chosen this year to handle the hors d'oeuvres and beverages and they did a wonderful job. Ann Tucker and Brenda Schwab helped with the planning, decorating and setup. Many volunteers contributed to this year's memorable evening of friend-raising! Thank you to everyone who donated items





Photo courtesy of RWCS Member Larry Salisbury



Above, former Red Wing Pottery painters Dorene Pearson (in pink) and Doris Gardas painted custom "lunch hour" pieces onsite that were sold and auctioned to benefit the museum.



POTTERY MUSEUM OF RED WING

for the live and silent auctions and the raffle. The October *RWCS Newsletter* will report the amount raised for the museum that evening.

The RWCS Foundation (RWCSF) is pleased to welcome Carolyn Lueck as a new board member. (The position became open when RWCSF Board Member Nancy Lambert was elected RWCS Historian and took over the RWCSF Board spot vacated by former RWCS Historian, Steve Brown.) Carolyn is a retired chief financial officer from Pueblo City Schools, a district with a \$200 million budget. Carolyn brings her accounting and finance expertise to the RWCSF Board. Carolyn and her husband, Stan, have been collecting Red Wing for more than 40 years and joined the RWCS in 2000. They make their home in Wetmore, Col.

MARK YOUR CALENDARS: The RWCS Foundation's Fall Auction will be conducted by Houghton Auctions at 9.m. on Saturday, Nov. 8 at the VFW in Zumbrota, Minn. Items will be available for viewing at 7 a.m. The Fall Auction is a fundraising event for the museum. The Fall RWCSF Board Meeting will follow the auction at the Pottery Museum in Red Wing. It is possible that the meeting will adjourn and continue on Sunday, depending on agenda items. The RWCSF Board's Annual Meeting will follow the Fall Board meeting. The MINNESOTA GIVE TO THE MAX DAY is Nov. 13, and more information about this event will appear in the October *RWCS Newsletter*.

Finally, the new RWCS Foundation website is up and going! Visit us at WWW.POTTERYMUSEUMREDWING.ORG.



Fireworks flew at the end of the live auction, when the barrel-shaped pickle jar shown at right by Keith Kaiser was sold to benefit the Pottery Museum of Red Wing. Potter and longtime RWCS Member Wyn Painter created only two of these pieces – the other of which will be on display in the museum. Its sale generated \$3,000 for the museum, as the first four winning bidders donated the piece back to the RWCS Foundation to be sold again. Pictured above from left to right are donors Sheldon Bohnhoff (\$625), Bruce Cameron (\$600), Wyn Painter, final winner Bruce Selfridge (\$600), Gail Peck (\$575) and Jack May (\$600).



Classified ads are 20¢ per word for members and 30¢ per word for non-members; \$4 minimum charge and are accepted on a first-come, first-served basis. In addition to appearing in the newsletter, classifieds and display ads are posted on the RWCS website.

DISPLAY ADS

Display Ad Size	1x	6x
Full page	\$425	385
1/2 page (<i>horizontal or vertical</i>)	225	205
1/4 page	125	115
1/8 page	85	70

Display ads purchased by non-members cost an additional 15%.

Display Ad Dimensions

Full Page	7 1/2 x 10
1/2 page (<i>horizontal or vertical</i>)	7 1/2 x 4 1/2
1/4 page	3 5/8 x 4 7/8
1/8 page	3 5/8 x 2 1/4

Ads must be supplied electronically as an EPS or PDF file for PC. There is an additional 10 percent fee for design and makeup if needed (\$10 minimum).

DEADLINES

Issue	Ads	Editorial	Mail Date
February	Jan. 10	Jan. 1	Feb. 15
April	March 10	March 1	April 15
June	May 10	May 1	June 15
August	July 25	July 15	Aug. 31
October	Sept. 10	Sept. 1	Oct. 15
December	Nov. 10	Nov. 1	Dec. 15

Make checks payable to RWCS and mail with ads:

Rick Natynski, PO Box 198
Pewaukee, WI 53072

Ads can also be submitted by e-mail: send to NEWSLETTER@REDWINGCOLLECTORS.ORG and send checks separately. Or, call Rick at 414-416-WING (9464).

RED WING FOR SALE

Four pieces of RW Nokomis artware. \$450 for the large double-handled vase



and \$250 each for the other three pieces. Call Lorraine at 715-532-5095.

25-year collection of RW stoneware and pottery located in Michigan. Over 500 various pieces including crocks up to 30 gal, 3 water coolers, 9 pcs of Nokomis, some advertising stoneware, some North Star, several cookie jars, Success Filter, etc. Want to sell the entire lot at once. Call Jerry at 734-426-2168 for info and pictures.

RED WING FOR SALE (cont'd)

Selling 20-year collection of 100+ pieces of small/mini stoneware including jugs, banks, bowls, mugs, misc. Red Wing and other makers, many with advertising. All in VG to excellent condition. Best offer over \$3,000. Also 4 gallon Red Wing churn with reverse wing and oval, no lid, no cracks or chips, \$400. Call Carol at 269-329-0219 or e-mail COPRIA@ATT.NET.

Red Wing dinnerware plate collection. Over 100 different dinner plates. Excellent condition. Many with cups and saucers. No Bud or Labriego plates. Sold as a group. Pick up in the Iowa Great Lakes area. Contact CHOREBOY@OUTLOOK.COM. 10/14

Red Wing "wing" crocks: 1, 2, 3, 5, 10 and 20 gallons. 2 & 3 gallon jugs. "2" butter churn. 2 pitchers. Small 25 gal and 35 gal crocks. 2 pots for plants. Utensil holder, butter dish, 3 canisters (1 broken lid), s/p shakers, cream & sugar, tea candle, vase, large flat bowl, mug, 2 containers w/lids and a couple miscellaneous small crocks. Some old and some new. Will send pictures if interested. Contact Jennifer at 563-544-8023 or CHADJENN@ACEGROUP.CC.

Large Red Wing button-knob petal lid that measures about 22.5 inches in diameter. Can fit 25, 30 or 40 gallon crocks. One small chip. \$750. Mint 25 gallon squatty blue birchleaf crock with no oval, \$375. I also have many other wing and birchleaf crocks in good condition sizes 1-30 gallons and churns sizes 2-6 gallons. Looking for a damaged crock to use outside as a planter? I have many of those, too, sizes 5-20 gal. Located in SE Wisconsin. Will consider trades for Wisconsin adv. bean pots I don't have, such as Westby or Wittenberg, Wis. Contact Richard at RNATYNSKI@FRONTIER.COM or 608-617-7424.

RED WING WANTED

Wanted: "Early" Normandy, the first version of the Normandy pattern, with maroon and blue bands at the outer edge of the plates. Will buy or trade. Any condition considered. Also wanted: Ivanhoe pieces. Contact John at SECRETARY@REDWINGCOLLECTORS.ORG or 612-861-0066.

Wanted: These Xmas advertising bean pots: Koehnkes - Clear Lake, SD; C & W Shafer - Branch, WI; Gjermundson Bros Hdwe - Wittenberg, WI. Any condition considered. Also looking for 9-inch blue and white panel bowl. Will consider any condition. Call 414-731-0218 or e-mail REDWINGR@GMAIL.COM.

Wanted: Mini and salesman sample flower pots. Contact COBE142@COX.NET or 402-331-4749.

Wanted: "Schwingle & Co., Muscoda", or "E.J. Schwingle & Co., Muscoda Wisconsin" advertising stoneware. Please contact Becca at HOFFER5@HOTMAIL.COM or 507-272-1107. 8/14

Wanted: NORTH DAKOTA! Looking for jugs, crocks, butter crocks and churns with advertising. Will pay top dollar for the right pieces. Contact BEEHIVE@POLARCOMM.COM or 701-270-0242.

Wanted: Red Wing #687 & M3006 vases especially blue/green Chromoline in mint condition. Contact Rick at 414-416-9464 or NEWSLETTER@REDWINGCOLLECTORS.ORG. Also seeking mint #675 blue/green Chromoline bowl. Will also buy damaged Chromoline in other shapes.

AUCTIONS

RWCS Foundation Auction - 9 a.m. Saturday, Nov. 8, 2014. at the Zumbrota VFW Hall in Zumbrota, MN. This auction will consist of Red Wing pottery, artware, dinnerware and antiques. Proceeds will benefit the Pottery Museum of Red Wing. Look for more information in the October *RWCS Newsletter* and on our website. Houghton's Auction Service WWW.HOUGHTONAUCTIONS.COM.

EVENTS

Elkhorn Flea Market, Walworth County Fairgrounds in Elkhorn, WI. Sunday, Sept. 28. More than 500 quality dealers! Visit WWW.NLPROMOTIONSLLC.COM for information.

Walnut Antique Fall Festival - Walnut, Ia. Sept. 13-14, 2014. Primitives, stoneware, advertising, toys, furniture, art pottery, etc. Dealer space available. Contact Tim Lockard at 641-862-3239.

RWCS MEMBER PASSING

Some sad news to report about the member who collapsed in the Red Wing High School cafeteria during Convention. RWCS Member Leroy Gunhus of Apple Valley, Minn. later passed away at the hospital on July 12 at age 72. Leroy worked at General Dynamics for 43 years. In addition to collecting Red Wing, he enjoyed motorcycling, camping and spending time at the shooting range. He is missed by many family and friends, including his wife of nearly 54 years, Judy, two sons, three granddaughters and many others.



Gunhus



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COMING IN THE OCTOBER ISSUE...



A
HISTORY
LESSON
ON THE
BIG JUGS

BACK IN THE
FAMILY
AFTER
122
YEARS



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