

VOL. 41 NO. 2 NEWSLETTER APRIL 2016



























RWCS CONTACTS

RWCS BUSINESS OFFICE

PO Box 50

240 Harrison St. • Unit #3

Red Wing, MN 55066-0050

651-388-4004 or 800-977-7927 • Fax: 651-388-4042

EXECUTIVE DIRECTOR: STACY WEGNER

EXECUTIVEDIRECTOR @REDWINGCOLLECTORS.ORG

MEMBERSHIP@REDWINGCOLLECTORS.ORG

Web site: www.redwingcollectors.org

BOARD OF DIRECTORS

PRESIDENT: LARRY BIRKS

26400 S Hickory Trl. • Harrisonville, MO 64701-1184 816-898-9260 • President@redwingcollectors.org

VICE PRESIDENT: PAUL WICHERT

W247S7000 Sugar Maple Dr. • Waukesha, WI 53189

414-731-0218 • VICEPRESIDENT@REDWINGCOLLECTORS.ORG

SECRETARY: JOHN SAGAT

7241 Emerson Ave. So. • Richfield, MN 55423-3067

612-861-0066 • SECRETARY@REDWINGCOLLECTORS.ORG

TREASURER: DAN BECK

2215 Hill Place SW • Rochester, MN 55902

507-398-6358 • Treasurer@redwingcollectors.org

HISTORIAN: NANCY LAMBERT

17 Newcastle Lane • Bella Vista, AR 72714

785-691-7213 • HISTORIAN@REDWINGCOLLECTORS.ORG

REPRESENTATIVE AT LARGE: RUSSA ROBINSON

1970 Bowman Rd. • Stockton, CA 95206

209-463-5179 • REPATLARGEWEST@REDWINGCOLLECTORS.ORG

INTERIM REP. AT LARGE: RICHARD NATYNSKI

N50 W25078 William Dr. • Pewaukee, WI 53072

608-617-7424 • REPATLARGEEAST@REDWINGCOLLECTORS.ORG

INTERIM AUCTION MANAGER: SCOTT HARDMAN

430 N Manley Rd. • Ripon, CA 95366-3405 209-602-1461 • AUCTION @REDWINGCOLLECTORS.ORG

COMMEMORATIVE MANAGER: BOB MORAWSKI 2130 S. Ridgeway Dr. • New Berlin, WI 53146

262-853-8269 • COMMEMORATIVE@REDWINGCOLLECTORS.ORG

EDUCATION MANAGER: GLENN BEALL

29622 420th Ave. • Scotland, SD 57059

712-644-2256 • EDUCATION@REDWINGCOLLECTORS.ORG

CONVENTION & MIDWINTER SUPPORT PERSONNEL:

Pre-registration – JIM & KAREN KEYS

HEIDI HAHLEN

Show & Sale - DALE ERICKSON, 507-645-6771

SHOWANDSALE@REDWINGCOLLECTORS.ORG

Display Room – LAURA BEALL, 605-464-5941

DISPLAY@REDWINGCOLLECTORS.ORG

KidsView & Young Collectors – LINDA WIPPERLING

651-764-2183 • KIDSVIEW@REDWINGCOLLECTORS.ORG

Licensed to . Copyright Red Wing

IN THIS ISSUE

Page 3



Page 4	CONVENTION NEWS, MIDWINTER JAW DROPPERS
Page 5	POTTERY MUSEUM OF RED WING NEWS
Page 6	A Collection Filtered for Success
Page 8	MIDWINTER PHOTOS
Page 10	RED WING'S UTAH ADVERTISING STONEWARE - PART

News Briefs, About the Cover

Page 12 ND Advertising Brings Top Dollar at Short Auctic

PAGE 13 2015 RWCS FINANCIAL REVIEW

Page 15 UPCOMING AUCTION ADS

Page 16 A COLLECTION FILTERED FOR SUCCESS (CONTINUED)

MEMBERSHIP

A primary membership in the Red Wing Collectors Society is \$35 annually and an associate membership is \$15.

There must be at least one primary member per household in order to have an associate membership. Members can pay for up to two years when renewing their membership. Contact the RWCS Business Office for additional details.

NEWSLETTER EDITOR

RWCS MEMBER RICK NATYNSKI PO Box 198 PEWAUKEE, WI 53072

NEWSLETTER@REDWINGCOLLECTORS.ORG • 414-416-WING (9464)

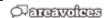
The Red Wing Collectors Society, Inc. Newsletter is published bi-monthly by the Red Wing Collectors Society, Inc. • 240 Harrison St. • Unit #3 • Red Wing, MN 55066. Phone: 651-388-4004 Fax: 651-388-4042







WWW.REDWINGCOLLECTORS.ORG



Postmaster: Send address change to: Red Wing Collectors Society, Inc. Newsletter PO Box 50 • Red Wing, MN 55066. USPS 015-791; ISSN 1096-1259.



Copyright © 2016 by the Red Wing Collectors Society, Inc. All rights reserved. The Red Wing Collectors Society, Inc. does not guarantee the accuracy of articles submitted by individual members.

NEWS BRIEFS

CAST YOUR RWCS ELECTION BALLOT WITH THE CLICK OF A MOUSE

The 2016 RWCS election ballot will be hosted online and accessible via e-mail to all members in good standing. The e-mail you receive will provide instructions on how to login on the BALLOTEER.COM website. You must pick a candidate in each position up for election in order for your ballot to count. The RWCS Representatives at Large will announce the election results during Convention at the RWCS Annual Business Meeting on Friday, July 8. The meeting begins at 3:15 p.m. in the Red Wing High School Auditorium. The election will be open from April 15 through June 30, 2016. Members who don't have an e-mail address on file may contact the RWCS business office for a paper ballot by calling 800-977-7927 or e-mailing DIRECTOR@REDWINGCOLLECTORS.ORG.

MIDWINTER BACK TO DES MOINES IN 2017!

The 2017 RWCS MidWinter GetTogether will return to the Holiday Inn Hotel & Suites on Merle Hay Road in Des Moines, where the event had been held from 2001 to 2014. In addition, in hopes of seeing some better weather, the dates of the event have been moved a couple of weeks back to Feb. 24-26. As usual, information about the next MidWinter event will be featured in the October issue of the *RWCS Newsletter*. If you've attended in Des Moines before and you'd like to try to book a similar room to the one you've had in the past, please call the hotel at 515-278-4755.

HOW ARE YOUR 40S COMING ALONG, RWCS CHAPTERS!?

As announced in the February RWCS

Newsletter, we're celebrating the 40th Annual
RWCS Convention by encouraging each RWCS

Chapter to design a "40" of its own. We've had some great

questions coming in regarding the project, and there's a lot of creativity flowing. These 40s can be a work in progress. They will be displayed at both the 2016 and 2017 Conventions, so you will have the opportunity to add more between the two events. This activity will replace the chapter basket challenge we've done in recent years. See page 4 for more Convention news!



ABOUT THE COVER

Red Wing collectors were in for a quite treat a few weeks ago. After collecting stoneware and pottery for more than 40 years, longtime RWCS Members Con & Sandy Short auctioned off a large portion of their collection in Fargo, ND.

More than 400 pieces of Red Wing (mostly stoneware) crossed the block on Saturday, April 2. Joining them were another 200+ pieces of North Dakota art pottery made by the likes of the University of North Dakota, Dickota, Rosemeade and WPA Ceramics. Yes, more than 600 items in all!

This wasn't all of the Shorts' collection, but you can't blame them for holding onto some of their favorite pieces. It's hard to imagine going completely cold turkey after 40+ years. Plus, they have some premium pieces that their kids would like to have some day. Son RWCS Member Dave Short is a big salt glaze collector, and daughter RWCS Member Sarah Sarbacker and her husband, Steve, collect a wide range of Red Wing's wares.

And it's not like they plan on riding off into the sunset anytime soon, either. Con & Sandy have developed life-long friendships with a large number of RWCS members, so they still plan on attending RWCS events like the July Convention.

Check out pg. 12 for photos and prices of the top North Dakota advertising pieces that sold at the auction.

Editor's Note: The lack of warm sandy beaches in Fargo made me unsuccessful in convincing my wife and kids to change our spring break vacation plans. Although I wasn't able to make it to the auction, ace reporter RWCS Member Scott Spompinato was on hand to shoot photos and record prices. Thanks to Scott, RWCS Member Jim Sondeland and the others who helped cover this epic sale.



Mark your calendars to Follow the Yellow Brick Road to the Pottery Museum's Annual "Wine-ing" for Red Wing Fundraiser on Wednesday, July 6, 2016.

Follow us on Facebook for the latest information.

WWW.REDWINGCOLLECTORS.ORG

MIDWINTER REVIEW



STACY WEGNER Executive Director

Thanks to all the members who attended and volunteered at the 2016 RWCS MidWinter GetTogether in Oconomowoc, WI! The festivities kicked off with root beer and pretzels at the RWCS Board's Meet & Greet on the afternoon of Friday, Feb. 5. Then we rolled the barrel right into the Friday Night "Crocktoberfest" Social where members were treated to brats, potato pancakes and a Wendlstoana Schuplatting (traditional thigh- and sole-slapping dance) performance by a local Bavarian dance group. Many attendees commented that between the food and the entertainment, they thought this was the best Friday night social we've ever had at MidWinter. I'm glad everyone enjoyed it!

Be sure to check out the photos on pages 8-9, where you'll see RWCS President Larry Birks in his lederhosen and me in my dirndl. We had some great educational seminars on Saturday followed by lots of great buys at the RWCS Show & Sale and the Houghton's Auction that benefited the Pottery Museum of Red Wing.

The Badger Chapter once again rolled out the red carpet for everyone who attended MidWinter. From the daily hospitality room, great door prizes and the continental breakfast on Sunday, it's hard to believe anyone went away hungry. A BIG thank you to the Badger Chapter for all their support to make everyone feel at home in Wisconsin! Also, thanks again to those who volunteered with registration, Show & Sale, educational speakers, and everyone else who made MidWinter a great time.

MidWinter attendance was 233, down from 310 last year. There were 31 sellers at the Show & Sale, down nine from last year (40). Although the Olympia Resort performed far better this year, surely much of the decline in attendance can be attributed to the poor service we received last year. The snow that fell earlier in the week and a new stoneware event that was scheduled in Iowa only a month after MidWinter were also contributing factors. As noted in the "News Briefs", the 2017 MidWinter will be held in Des Moines. In addition, the RWCS conducted a survey at MidWinter and surveyed members via e-mail to help the MidWinter Committee plan for the future.

Can you believe Convention is only about two months away?! Get those registrations in, and read the article at right for updates on "Ruby Red Wing", July 7-9. Hope to see you there!

Moe & Larry Roschen (Ceramastone dinnerware), Laura Beall & David Hoffman (RWCS Facebook Chapter), Rick Natynski (salt glaze) and RWCS Foundation Board members (Q&A).

We've got some great presentations lined up for the July Convention, but I'd love to add a few more. Please contact me if you're interested! Sharing Wing is a rewarding experience, and it will help you network with collectors who share your interests. Plus, speakers compensate them for their time. I look forward to hearing from you!



GLENN Beall **Education** Manager

Spring is here! It was nice seeing everyone at the MidWinter GetTogether your knowledge and excitement of Red in Oconomowoc, Wis. back in February. Each of our educational presentations received good attendance from the membership. A big thanks goes are given a stipend of \$75 per-session to out to all of our speakers: Peter Maas (Wisconsin stoneware keynote), Terry

2016 "Ruby Red Wing" CONVENTION NEWS

Friday Night at Your Museum: As you read in the last issue, we're having "Collectors After-Hours" at the Pottery Museum of Red Wing for the Friday night social this year. Stop by from 5 to 6:30 p.m. for food and beverages. The Sliced Bread Jug Band will provide entertainment and there's even talk of root beer floats. We hope this casual event will give everyone the opportunity to socialize and still make dinner plans later in the evening.

RWCS "40" Ornaments: Visit local potter Richard Spiller in the Red Wing High School café during Convention and purchase your own RWCS "40" ornament to hang on your Christmas tree, a jug in your collection or even in your window. Richard will have finished ornaments for sale and a limited number will be available to decorate on your own with engobe glaze. Richard is also working on another shape to keep your collector spirit flying as we celebrate the 40th Annual RWCS Convention.

NEW IN 2016 - Commemorative Accessory piece available for mailing! For the first time, members who have their RWCS Commemorative mailed to them can also purchase the Commemorative Accessory piece for mailing. The mail-order price is \$15; in-person pickup is \$10. Already sent in your order? Contact the office and we'll add it on.

Volunteers: All departments for Convention are in need of volunteers: Auction, Commemorative, KidsView, Young Collectors, Show & Sale, Registration, Display, Education and more. Whether you want to assist with setting up or cleaning up after, we need your help. Call Stacy at the business office to sign up and watch for e-mails from the RWCS office on how you can sign up via SignUpGenius. Thank you to RWCS Member Lydia Fekula for spending time setting up the volunteer sign-up pages!

Don't forget! Sellers Table requests and Auction Submission forms are due May 15!

Convention Committee Survey Update: You will soon receive an e-mail asking you to participate in a survey to help the RWCS plan for the future of your Convention. The survey has around 10 questions about events, activities, dates and so on. Please take a few moments to respond to the survey and share your thoughts and ideas. If you don't have e-mail and would like to participate in the survey, please call the office and we can assist you.

Crock Hunt: The Annual Convention Crock Hunt will once again start on the Friday before Convention (July 1) and end after the RWCS Show & Sale on Saturday, July 9. If you live in the Red Wing area and would like to help with this event, please contact the office!

Help spread the word! Please inform the business office if you're setting up at flea markets or antique shows and we'll send you RWCS marketing materials to hand out. Call the office early to ensure time for shipping!

NEWS FROM YOUR POTTERY MUSEUM OF RED WING

Story by RWCS Foundation Board Member Larry Peterson

LAWSUIT SETTLED!

As we reported at the RWCS MidWinter GetTogether in February, the lawsuit that was brought against us by the current owner of the Red Wing Stoneware Co. has been settled! We couldn't be happier with the results. A lot of questions have been asked about the settlement, so here's a summary.

Q. Was this a 100% win for the Pottery Museum of Red Wing?

A. Yes. The litigation committee spent the final two months of the lawsuit negotiating with the plaintiff's attorney. We did not have to compromise on anything that was important to us.

Q. Did the Pottery Museum or the Red Wing Collector's Society Foundation do anything wrong?

A. No. The settlement states clearly the museum has done nothing wrong and can continue to do everything as it has done in the past. The settlement states that there is no "current or ongoing conduct the Foundation must change in order to comply with the restrictions shown in the lawsuit...."

Q. Can the Pottery Museum continue to use the wing symbol and other markings?

A. Yes. We can use any wing, name, or symbols that any of the original Red Wing companies used. We agreed in the settlement to not use any of Mr. Johnson's four logos exactly as he has used them. We can use any parts of any of his logos, but none in their entirety. His four logos are unique to his business and were never used by the original pottery companies. The Pottery Museum of Red Wing has never, and would never, infringe on any of Mr. Johnson's logos.

Q. Did this lawsuit cost the Pottery Museum or RWCS Foundation any money?

A. No. Our team of attorneys, led by Christopher Larus from Robins Kaplan LLP, did all its work pro bono (without charge). This was another miracle. RWCS Foundation President Dave Hallstrom, RWCS President Larry Birks and many others spent an incredible amount of time and energy helping create this victory.

This last year was spent organizing and responding to all of the truths we already knew. Although we are happy with the settlement, the sad part is that we will never know how successful we could have been in promoting the clay industry of Red Wing together. We had been working with the previous owner to do that before Mr. Johnson purchased the two stoneware businesses. This is a very sad loss, and we are even sadder that the salt glaze pottery operation, Red Wing Pottery, closed.

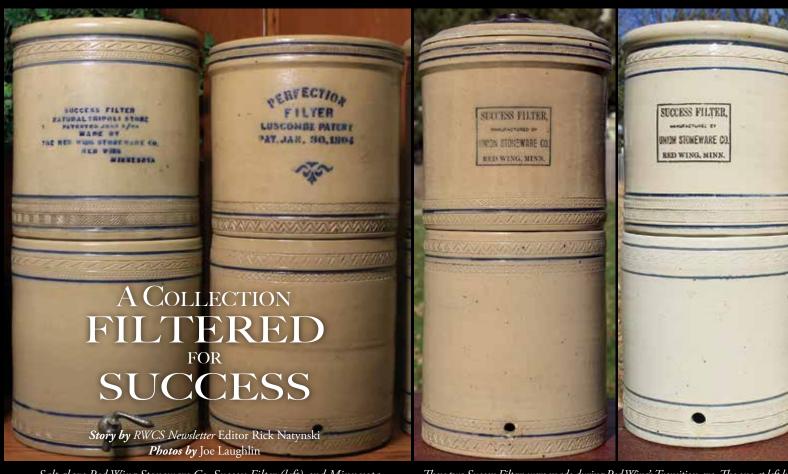
RECENT
POTTERY
MUSEUM
OF RED WING
IMPROVEMENTS



Our new lighted sign has been installed along Hwy 61/Main St. and new sinks and faucets were recently installed in the bathrooms. Nice!







Salt glaze Red Wing Stoneware Co. Success Filter (left) and Minnesota Stoneware Co. Perfection Filter. Each filter pictured on these two pages is 4 gallons. These two Success Filters were made during Red Wing's Transition-era. The one at left ha an ink stamp on salt glaze, while the one at right is zinc glaze with an Albany slip interio

Most of us can look back to a particular experience that either got us hooked on Red Wing, or completely changed our collecting focus. For RWCS Member Scott Laughlin, it was a phone conversation with longtime Red Wing collector Bob Cox back in the early 1990s.

Scott had already established himself as collector before that fateful call took place. First he developed an eye for primitives by joining his dad at antique auctions when he was a kid. Then when he moved into an apartment in 1991, he needed an end table and decided that a 20 gallon crock with a glass top would fit the bill. He found a 5 gallon crock to hold magazines shortly thereafter. Before he knew it, he had purchased a Red Wing value guide and built a set of wing crocks sizes 2 through 30 gallons.

Then one day while a taking a long look at the stoneware for sale in a booth at the Brass Armadillo Antique Mall in Omaha, Scott noticed a stack of business cards with Bob's phone number on them. Realizing that's whom the contents of the booth belonged to, Scott dialed him up.

"Bob and I talked stoneware for quite awhile that day, and I asked him a lot of questions," Scott recalls. "He gave me lots of advice — things like 'try to stay away from damaged stuff' and 'look for the pieces with the big 6-inch wings...not the small ones."

But it was the piece of advice that Scott didn't take that spawned his favorite area of collecting.

"I asked, 'What about the Success Filters?'" Scott remembers. "I had seen them in my Red Wing book and thought they looked

kind of cool, but Bob said, 'Stay away from them. You'll never find a match.' I took that as a challenge and thought, 'I'm going to put them together.'"

And that he did. More than 20 years after taking on the challenge, Scott owns 19 complete Success Filter sets composed of the top and bottom units. Amazingly, he has put 16 of those sets together by finding the tops and bottoms separately.

SUCCESS FILTER INFO

As the illustration at right from page 13 of the 1894 Red Wing Stoneware Co. catalog shows, a complete Success Filter included a top jar that had a hole in the center of the bottom. Once poured in, water would seep through a porous stone that was placed over the hole to block out sediments and other impurities. The filtered water then passed into a bottom unit of the same size, where it stayed until a person turned the metal spigot and filled their mug. Two sizes were manufactured – a 4 gallon "family size" and a 10 gallon "hotel size".

Stoneware "risers" were also made for the Success Filter to stand atop so a mug could be fit under the spigot (the taller filter in the illustration is sitting on a riser.) These are incredibly hard to find, however. Only a few are known to exist.

The challenge to finding a top and bottom that correctly match lies in the different decorative accents that usually flank the tops and bottoms of these pieces. Because Success Filters were often stationed in high traffic areas, the Red Wing and Minnesota Stoneware companies made them more decorative with "coggle wheel" banding and cobalt blue strips. Each company impressed







Only a few complete Elephant Ear Success Filters are known to exist.



This birch leaf base is the only filter piece Scott has seen with a "Ski" oval.



4 gallon "family size" filters are far easie to find than the 10 gallon "hotel size".

its own decorative pattern into the wet clay by rolling a coggle wheel around the piece. After the two companies merged, new coggle wheel designs were introduced over the years.

On occasion, the blue bands on these pieces were also spaced out differently, resulting in even more variations for discerning collectors to seek out today. And before Red Wing stopped making water filters, they switched to the "Perfection Filter" name. At this point, the decorative coggling was abandoned



(likely to reduce labor time), leaving only the blue bands. A 2 gallon size was also introduced at this point.

THERE'S NO MATCH.COM FOR SUCCESS FILTERS

"If it weren't for all the networking I've done, I probably wouldn't have been able to complete so many sets," Scott says. "I've always made it a point to tell people which pieces I was looking to match."

DIRECTIONS.

Many people hay a filter and think their was praisinn in natural, but unless the filter in clean the same as any water container it is of as tak. The filter die and jara should be deam often using a soft which under running water remove any impurities that may have collected at this is a gravity filter the capacity will increased if the top jar is kept well filled.

An example of the directions that appear on the back of some Success Filter tops.

A prime example of this is how he completed one of his favorite sets – a 4 gallon Union Stoneware zinc glaze Success Filter with "Elephant Ear" leaves and the correct multi-petal lid. Knowing how difficult it is to find that particular lid, he bought it despite not having a specific piece to put it on. He found the top jar a few years later, and then a few more years passed until two bottoms happened to turn up within a day.

"I was in Red Wing during Convention and a guy was walking around the Pottery Place parking lot with the bottom piece for the Elephant Ear filter," Scott recalls. "He wouldn't put a price on it and said he would consider offers. That turned me off, so I decided I didn't even want to mess with it. But the next day, out of the blue, I got a call from (RWCS Member) Clint Kuri, who told me he saw one for sale at an antique mall in South Beloit, IL.

"Knowing how hard to find these pieces are, I figured he mistook the Elephant Ear leaves for birch leaves," Scott continues. "What

Continued on back cover







This is the 3rd and final installment of a series of articles about the advertising stoneware Red Wing made for Utah businesses. Thanks to RWCS Member Dave Emett for all the work he did in compiling the information on these businesses and providing photos from his collection. If you have a piece of Utah advertising made by Red Wing, Dave would like it if you could share a photo with him even if it's not for sale. He likes to see examples of pieces he doesn't own – especially if you have pieces from the businesses covered here or the businesses featured in part 1 of this series (see the December 2015 newsletter). You can reach Dave at 801-596-2103 or UTCROCK@GMAIL.COM. To see examples of non-Red Wing advertising jugs and "go-withs" from the businesses presented here, log into the "Members Only" section of the RWCS website and click on "Photo Gallery".

C.C. Crapo & Sons Co. Sandy, Utah

Located about 12 miles south of Salt Lake City, Sandy was founded as a farming settlement, mostly by members of the Mormon Latter-Day Saints (LDS) Church. In 1863, precious metals were discovered in the canyons east of town and the farming town soon changed to suit the clientele; hotels, saloons and brothels dominated Main Street. Sandy was a hub for farming, granite cutting, mining and smelting. In 1873, Mormon church leader Brigham Young christened the town "Sandy" for its thirsty soil. Schools were built, and the city was incorporated in 1893. Production in the mines ceased by 1930. Without the presence of miners, the city began to clean up the saloons and brothels, and concentrate on civic improvements.

The population was around 1,500 when Charles Collins Crapo (pronounced "kray-poh") purchased the town's general store in 1906. He was already a former mayor by the point; Crapo served over Sandy from 1902-03. He was also a member of the Sandy School Board from 1905-1910.

C.C. Crapo & Sons was an all-encompassing mercantile establishment. In speaking to a Crapo family descendant, I learned that Charles give an item away to his regular customers each Christmas. It 's possible that the 500 2 lb. butter crocks ordered in 1907 may have been for this purpose. Napkin holders made from sea shells with C.C. Crapo & Sons Co. etched into the shell were given away another year. I also have a calendar plate from Crapo dated 1910.

Crapo ordered a wide variety of stoneware from Red Wing, and unlike most companies, the pieces are not so much the standard crocks, but rather the more unusual shapes and sizes. I have a Mason fruit jar, preserve crocks, a safety valve jar, a fancy jug and a standard 2 gallon crock in my collection. A collector friend in Arizona has butter crocks and a hand-turned preserve jar.

Crapo placed two orders that appear in the *Red Wing Potteries Ledger*, but at least one additional order must have been placed because the ½ gal and 5 lb. safety valve jars that exist don't appear in either of these orders. Crapo ordered 20 different shapes and sizes of stoneware with blue advertising on April 9, 1907, including advertising chicken fountains. Another order was placed on April 6, 1909. I believe these pieces had black advertising stamps. Images of these orders can be seen in the photo gallery on the RWCS website.

Abraham Leon Kohn and his wife, Rosa, immigrated to the United States from Austria in 1882. He was around 38 years old at the time. They first traveled to Jackson, Tenn., where he conducted a general merchandise business for several years. Then they moved to Kansas City where he entered into the liquor trade. The family moved to Ogden in 1890, where he established a wholesale and retail liquor business.

Kohn Liquor Co. advertising stoneware jugs are some of the most common of all the Utah stoneware examples, as several different potteries manufactured jugs for them. Western Pottery in Denver likely made most of them. The version made by Red Wing, however, is one of the rarest and most desirable. Considering how many Kohn advertising jugs are out there, it's surprising that there isn't more historical information documented about the company.

C.C. CRAPO

Kohn's order doesn't appear in the *Red Wing Potteries Ledger*, so we don't know how many jugs were made. One gal and ½ gal Red Wing jugs are the sizes known to exist.

Licensed to . Copyright Red Wing Collectors Society

HN LIOUOR CO

Kohn Liquor Co.

Ogden, Utah



The Peoples Co-Op Inst. Lehi, Utah

The Peoples Co-operative Institution of Lehi, Utah was one of the strong organizations of the State of Utah. First organized in 1872, the business grew from a small store into a large mercantile. It carried a general line of merchandise, clothing and furnishing goods. As an outlet of Zion's Co-operative Mercantile Institution, AKA "America's First Department Store", the Peoples Co-op was one of more than

150 stores that provided intermountain area residents with retail commodities and services.

The store listed numerous departments by 1929, including: yard goods, grocery, butcher shop, furniture, hardware and ready-to-wear clothing (Michael Sterns shirts, Rothschild's hats,

Morris dress shoes, Wolverine Cordova work shoes, Ault Williamson's shoes, Ault Shackford shoes, Durham and Rollins hosiery). The Lehi Co-op went through many phases during the years, but ultimately fell victim to the Great Depression in 1937. Two years later, the co-op's largest building was turned into a roller skating rink called "The Niagara". With a new hardwood floor, the rink advertised, "Come to the Niagara and watch the falls." Ha ha!

According the *Red Wing Potteries Ledger*, an order was placed on April 6, 1909 for 25 ½ gal brown top jugs, 50 1 gal brown top jugs, 25 1 gal crocks and 10 2 gal crocks. That means only 110 pieces were ordered, so it's no wonder I've never seen or heard of a someone owning a Red Wing version of one of these pieces.

Denver's Western Stoneware likely made the only examples of this business's advertising stoneware. Pictured at right, they have a great saying on the stamp: "The Peoples Co-op. Inst. / The Big Store with the Blue Wagons / Lehi, - Utah". Any stoneware with that mark is in demand here in Utah and I'd love to put more on my shelves, especially if I could find the elusive Red Wing example. ZCMI was the parent company to both the Bountiful Co-operative Mercantile Institution and the Peoples Co-operative Institution. So in a way, these companies were related. I love

advertising stoneware from each of these companies, even though I haven't been able to find a Red Wing example from the Peoples Co-op.



This incredible image of the Peoples Co-operative in Lehi, UT was taken by photographer George Edward Anderson around 1885. Photo courtesy of the L. Tom Perry Special Collections, Harold B. Lee Library, Brigham Young University.



P.M. Poulsen & Co. Ogden, Utah

Peter M. Poulsen was born in Utah around 1870. At the time of the 1910 census, he was living at 362 23rd street in Ogden with his wife, son and daughter. At this time he was registered as a retail liquor dealer with his own saloon. A city directory from this time period lists him as proprietor of the Brown Palace Saloon at 2486 Washington Ave. in Ogden.

At one time, Poulsen was the proprietor of a theater called the Pastime, which he closed in 1904 hoping to find a larger, suitable building to fix up as a first-class theater. It was later opened as the Joie Theater, but it closed in 1911 so the space could be remodeled for a wholesale liquor firm. An ad in the 1914 Ogden Standard newspaper promotes Poulsen & Blosser Liquor Co.

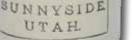
There just isn't much else documented about this company. One thing that's even harder to find are Red Wing stoneware pieces that bear the P.M. Poulsen name. A listing in the *Red Wing Potteries Ledger* states that Poulsen ordered 200 ½ gal standard "dark top" jugs and another 100 1 gal dark-top jugs on Feb. 7, 1910. I've never seen or heard of anyone owning one of these jugs, although Denver's Western Pottery made them in different sizes (at right).



Sunnyside Mercantile Sunnyside, Utah

The exact dates of the Sunnyside Mercantile Co.'s existence are unclear, but according to the *Red Wing Potteries Ledger*, an order for 200 ½ gallon jugs, 100 gallon jugs and 24 2 gallon jugs was placed on March 22, 1907. The store was still around in 1919, as an advertisement in the Feb. 14, 1919 issue of *The Sun* (a newspaper in Price, Utah) announced a 20 percent sale on everything except for groceries.

A more detailed story about the Sunnyside Mercantile and the town's role in the coal mining industry appears on page 6 of the Dec. 2012 issue of the RWCS Newsletter.



Licensed to . Copyright Red Wing Collectors Society

North Dakota Advertising Brings Top Dollar at Short Auction





 $R^{\!\scriptscriptstyle WCS}$ members Con & Sandy Short amassed one of the best collections of Red Wing North Dakota advertising stoneware ever assembled, and most of it was included in their auction held on April 2, which was run by Dean Moos of North Star Auction Co. out of Bismarck, N.D. From crocks and jugs to beater jars and pitchers, about 60 pieces of ND advertisng were sold and many achieved high prices. As several attendees noted, damage didn't seem to detract from prices. For example, the butter crock from Rhame had two hairlines and the 2 gallon Jamestown crock carried severe damage. But in the end, rarity won out over condition with these and several other pieces pictured on this page. Some pieces were in very good condition though, which is why the 2 gallon Wimbleton crock brought a premium. The jugs also did very well; because it was a dry state, North Dakota businesses didn't order





3











many

jugs with their names

on them.





\$1,800











More than 175 pieces of North Dakota Pottery also crossed the block during the Shorts' auction. Two pieces that did particularly well were the Messer bull figurine and Rosemeade walrus pictured at right. Both are considered to be dream pieces by ND Pottery collectors.

Licensed to . Copyright Red Wing Collectors Society



2015 RWCS FINANCIAL REVIEW

The RWCS financial report as of December 31, 2015 and the 2016 budget are presented here for your review. A financial status report is also presented at our Annual Business Meeting in July. I have included some narrative and a summarized income statement. If you would like more detail, please contact the RWCS business office and we will send you a detailed statement.

-Dan Beck, RWCS Treasurer

FINANCIAL POSITION	2013	2014	2015
Cash in Bank	\$540,697	\$502,830	\$503,151
OTHER ASSETS	484	1,094	2,539
LESS LIABILITIES	(35,486)	(42,487)	(57,487)
NET ASSETS	\$505,695	\$461,437	\$448,203

- Cash balances are stable over 2014. The majority of the cash is maintained in bank certificates of deposit (CDs). All interest earned by the RWCS is donated to charitable organizations.
- Net assets represent cash that is available for operations. Net assets decreased by approximately \$13,235, which is the amount net operating loss incurred in 2015.

RED WING COLLECTORS SOCIETY 2015 RESULTS AND 2016 BUDGET

Revenues	2014 Actual	2015 Budget	2015 Actual	2016 Budget
GENERAL & ADMINISTRATIVE	\$66,960	\$76,615	\$92,663	\$90,905
Convention	42,764	41,150	39,912	44,105
COMMEMORATIVE	152,648	128,050	130,319	123,100
Auction	78,522	70,900	72,654	74,900
MidWinter	13,215	11,055	11,152	11,335
Youth		1,4 00	2,205	1,700
TOTAL REVENUES	\$354,108	\$329,170	\$348,905	\$346,045
Expenditures	2014 Actual	2015 Budget	2015 Actual	2016 Budget
GENERAL & ADMINISTRATIVE	\$189,759	\$200,626	\$194,466	\$186,882
Convention	36,725	38,904	38,968	35,831
COMMEMORATIVE	96,456	54,150	50,224	54,150
Auction	68,771	64,950	65,864	65,850
MidWinter	8,594	10,950	8,989	10,750
Youth		3,680	3,629	3,000
Total Expenditures	\$400,306	\$373,260	\$362,140	\$356,463
Income (Loss)	2014 Actual	2015 Budget	2015 Actual	2016 Budget
GENERAL & ADMINISTRATIVE	(\$122,799)	(\$124,011)	(\$101,803)	(\$95,977)
Convention	6,039	2,246	944	8,274
COMMEMORATIVE	56,192	73,900	80,095	68,950
Auction	9,751	5,950	6,790	9,050
MidWinter	4,621	105	2,164	585
Youth		(2,280)	(1,424)	(1,300)
TOTAL INCOME (LOSS)	(\$46,197)	(\$44,090)	(\$13,235)	(\$10,418)



- The RWCS remains on firm financial footing with approximately \$503,000 of cash in the bank. However, for the second year in a row we have a loss. While losses are not good, we made considerable progress in in reducing the losses from \$46,197 in 2014 to \$13,235 in 2015. The 2015 loss was also considerably less than the budgeted loss of \$44,090. We did this by increasing revenues approximately \$20,000 and decreasing expenses by approximately \$11,000.
- 2016 is budgeted at a loss of \$10,418. The RWCS Board of Directors is working hard to hold expenses in line and increase revenues.
- We have a great organization. The RWCS organizes around an interest and fellowship that we all have come to love. **You can help the organization thrive.** How? Put a great piece of stoneware in the RWCS Convention Auction this summer. Make sure you purchase the RWCS Commemorative. Recruit a new member and come participate in Convention! We look forward to a great 2016!

CLASSIFIEDS

Classified ads are 20¢ per word for members and 30¢ per word for non-members; \$4 minimum charge and are accepted on a first-come, first-served basis. In addition to appearing in the newsletter, classifieds and display ads are posted on the RWCS website.

Ads are divided into the following sections: Red Wing For Sale, Red Wing Wanted, Other Pottery For Sale, Other Pottery Wanted, Events, Auctions, Clubs & Publications and Websites, Announcements and Services. You will not be charged for these words, but please indicate which section your ad should be placed in. If ad is to run in more than one issue, please indicate at time of placement. (Note: the small number at the end of an ad tells when the ad expires, e.g., 4/16. Ads without dates are one-time ads.) Please type or print clearly and proofread before submission.

DISPLAY ADS

Display Ad Size	1x	6x
Full page	\$425	385
1/2 page (horizontal or vertical)	225	205
1/4 page	125	115
1/8 page	85	70

Display ads purchased by non-members cost an additional 15%.

Display Ad Dimensions

Full Page	7 1/2 x 10
1/2 page (horizontal or vertical)	7 1/2 x 4 7/8
1/4 page	3 5/8 x 4 7/8
1/8 page	3 5/8 x 2 1/4

Display ads are accepted on a first-come, firstserved basis. The publisher reserves the right to refuse ads for any reason.

Ads must be supplied electronically as an EPS or PDF file for PC. If you are unsure about acceptability, inquire with the editor. There is an additional 10 percent fee for design and makeup if needed (\$10 minimum).

DEADLINES

Issue	Ads	<i>Editorial</i>	Mail Date
February	Jan. 10	Jan. 1	Feb. 15
April	March 10	March 1	April 15
June	May 10	May 1	June 15
August	July 25	July 15	Aug. 31
October	Sept. 10	Sept. 1	Oct. 15
December	Nov. 10	Nov. 1	Dec. 15

EDITOR ADDRESS

Make checks payable to RWCS and mail with ads:

Rick Natynski PO Box 198 Pewaukee, WI 53072

Can also submit ads by e-mail: send to NEWSLETTER@REDWINGCOLLECTORS.ORG and send checks separately. Or, call Rick at 414-416-WING (9464).



different RWCS Newsletters - make offer. Call Tom in Mankato, MN at 507-317-1181.

FOR SALE: Six-piece Lute Song relish tray, \$200 + shipping, OBO. Excellent condition; underside of some pieces appear to have uneven glaze coverage. Photos on request. Contact Vickie at VCKJ9184@COMCAST.NET.

FOR SALE: 1 gal RW domed fruit jar with shield, \$2,900 and 4 gal water cooler lid, \$175. No damage. Contact Orville at 509-751-0948.

FOR SALE: RW Town & Country Dinnerware. Peach. Circa 1949. Matching set includes plates, bowls, cup/saucers, marmites, pitcher, sugar and creamer, salt and pepper. 101 pieces total. Sold as set only. Excellent condition. \$850+SHI.

For full listing and photos, contact 301-964-5835 or RGHULSE1961@YAHOO.COM

FOR SALE: Complete set RWCS Commemoratives, \$5,000. Call 715-338-5363.

RED WING WANTED



WANTED: Xmas advertising bean pots for W&E Nichols - Loyal, WI. Any condition considered. Also looking for 9-inch blue and white panel bowl. Will consider any condition. Contact 414-731-0218 or redwingr@gmail.com

WANTED: NORTH DAKOTA! Looking for jugs, crocks, butter crocks and churns with advertising. Will pay top dollar for the right pieces. Contact 701-270-0242 or BEEHIVE@POLARCOMM.COM

WANTED: Moose Jaw, Saskatchewan Canada advertising. Please contact me at GHOUDA@TCSD.ORG or 307-543-2010 evenings/weekends for Greg or Judy.

WANTED: Mini and salesman sample flower pots in any colors. Contact 402-598-1315 or сове142@сох. нет

WANTED: 2 gallon salt glaze ribcage churn. Also seeking Red Wing #687 & M3006 blue/green Chromoline vases in mint condition. Contact Rick at 414-416-9464 or NEWSLETTER@REDWINGCOLLECTORS.ORG

EVENTS

Elkhorn Flea Market, Walworth County Fairgrounds in Elkhorn, WI. Sundays May 15 June 26, Aug. 14 and Sept. 25. More than 500 quality dealers! For information, visit WWW.NLPROMOTIONSLLC.COM.

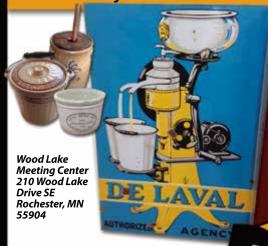
27th Annual North Dakota Pottery Collectors Society Convention: June 10-12, 2016 Grand Forks Inn & Suites - Grand Forks, ND. Visit

www.ndpcs.org for more information.





Gene Sander Crocks, Cream Separators, **Dairy Items & Collectibles**



For More Details Visit Us Online!

Live Internet Bidding Available!

www.AumannAuctions.com

Dairy items

Day 1 Fri., June 10th

Preview-9 AM

Crocks &



PROCEEDS TO BENEFIT THE POTTERY MUSEUM OF RED WING

SPRING POTTERY MUSEUM AUCTION

9 a.m. Saturday, April 30, 2016 • 25 E 1st Street, Zumbrota, MN Zumbrota VFW Hall



CROCKS: 20, 15, 12, 8, 4 & 2 GAL; 5 MATTED FRAMED PICTURES, ONE GALLON GLASS BUTTER CHURN. ART POTTERY LAMP. RUMRILL BALL PITCHER. STONEWARE BUTTER CROCKS, ZINC LID, CEMETERY VASE, 2 **GALLON SALT GLAZE** CROCK W/COVER, 2 GAL ZINC CHURN, LARGE ASSORTMENT OF ART POTTERY, FLOWER POTS, VASES, BOWLS AND CANDLE HOLDERS, ASSORTMENT OF DINNERWARE, REED, **BOB WHITE, GYPSY** TRAIL, FONDOSO, TWO STEP PIECES. COOKIE JARS. PLUS MUCH MORE!

HOUGHTON'S AUCTION SERVICE 651-388-5870

2 AUCTIONS

VERY NICE COLLECTION OF RED WING STONEWARE, ALADDIN LAMPS & DEPRESSION GLASS

> 10 a.m. Sunday, May 1, 2016 Zumbrota VFW Hall

25 E 1st Street, Zumbrota, MN

Watch for "Houghtons Auction" signs

Klaus & Mary Alberts Collection

This auction is not cataloged – see website for photos

RW WATER COOLERS: 2-3-5-6-8-10 GAL & LIDS; RW BUTTER CHURNS: 2-3-4-5-6-8 GAL; RW CROCKS: 2-3-4-5-6-8-10-12-15-20-25-30-40 GAL; CROCK COVERS: 1-2-3-4-5-6-10-15-20-30 GAL; LOTS OF BOWLS: SPONGE WARE, BLUE BANDED, SOLID BLUE SAFFRON WARE, SPONGE PANEL, GREEK KEY; KOVERWATES, BALL LOCKING JARS, SHOULDER JUGS, POULTRY DRINKING FOUNTAINS, KO-REC FEEDERS, BOTTOM MARKED CROCKS & JUGS, JOLLY JARS,





30+ YEAR COLLECTION 450 PCS. OF RED WING POTTERY

9 a.m. Saturday, May 7, 2016 Zumbrota VFW Hall 25 E 1st Street, Zumbrota, MN

Watch for "Houghtons Auction" signs

Donald Swanson Estate

Cataloged auction; for catalog, send \$5 to address below and see website for photos.

SALT GLAZE, ZINC, BIRCH LEAF, DOUBLE BIRCH LEAF, ELEPHANT EAR CROCKS, BEEHIVE & SHOULDER JUGS, ADV. LIQUOR JUGS, WATER COOLER, BUTTER CHURNS,

ADV. PITCHERS & BEAN POTS, FULL SET OF RWCS COMMEMORATIVES, HAMM'S BEAR BANK, POULTRY FEEDERS, 3 RARE CHARLES MURPHY AFRICAN AMERICAN PAINTED PLATES, FIGURES:

BASEBALL PLAYERS, COWBOY & COWGIRL; ASH RECEIVERS, MN TWINS ASH TRAY & OTHERS, ADV. MINI JUGS, ART POTTERY, PLUS MORE!



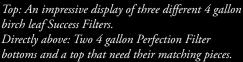


HOUGHTON'S AUCTION SERVICE 2641 GOLD FINCH LN, RED WING, MN 55066 651-764-4285 • www.houghtonauctions.com

1









Above left: A 10 gallon "hotel size" Red Wing Success Filter. Above right: A 10 gallon transition-era top jar seeking a bottom. Immediate right: A 4 gallon Success Filter top without coggling or blue bands.

"A Collection Filtered for Success" continued from pg. 7

Perfection Filter top.

were the odds of me finding out about two different ones for sale only a day apart? But Clint said he was confident, so I got up early the next day and made the 275-mile trip to the antique mall, which was near the Wisconsin/Illinois border. Sure enough, Clint was right. And it even came with a spigot!"

SUCCESS IN PERSEVERANCE

Scott says that on average, he would buy about 6 or 7 different filter pieces before finding a section matching one he had already bought. In his experience, the top piece has been harder to find. He figures people were more likely to throw the top piece away because of the hole in the center of the bottom.

"Even with a cork, a piece like that wouldn't be very good for holding liquid," he surmises. "But the bottom unit could at least dispense water through the spigot."

In addition to his Elephant Ear Success Filter, Scott has another favorite. It's a 4 gallon Red Wing transition-era Success Filter with zinc exterior, Albany slip interior and the "Natural Tripoli Stone" signature stenciled in cobalt. While the cobalt stamp is very thick

on the salt glaze versions and usually can be felt when sliding your fingers over it, Scott says the stencil on his transition filter is very smooth and can't be felt.

SUCCESS OUTSIDE OF FILTERS

While Success Filters take the spotlight in Scott's Red Wing collection, they aren't his only area of interest. He's also big into Omaha advertising stoneware (he owns around 30 pieces) and Ice Water coolers (he has 24 of those).

If you think his Red Wing Success Filter collection is complete, think again. Scott has 12 pieces looking for either a top or a bottom. The two he's most interested in finding soul mates for are the base pieces to match his 10 gallon top with 4 blue birch leaves (above far left) and his 10 gallon transition-era all zinc Union Stoneware top with Red Wing coggling (above far right). And then there's his dream piece; he really wants a blue sponge Success Filter. The only one he's ever seen has been for sale on eBay for the past few years, but it has a high price tag and significant damage.

If you have a Success Filter top or bottom for sale that you think Scott Laughlin might want, contact him at RWICEWATER@YAHOO.COM.

COMING IN THE JUNE ISSUE...



Convention Preview



THE MAN WHO
DESIGNED THIS STAMP