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RED WING COLLECTORS SOCIETY



VOL. 42 #1

NEWSLETTER

FEBRUARY 2017

CELEBRATING 40 YEARS OF COLLECTING

RED WING'S GRAPHIC ADS



Convention
News
4-5

Charles Murphy's
Nellie Bly Plates
6-7

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Museum Year in
Review
12



Bean Pot
List Update
16

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FROM THE EDITOR

As a crazed Red Wing collector, I'm amazed by the pieces that continue to turn up that hadn't previously been known to exist by the collecting community. These pieces usually belonged to one of two types of people: either non-collectors, or those secretive "closet collectors" who know exactly what they have, but refuse to show it.

The pieces owned by non-collectors are fun, because usually the person who owns it has no clue that it's a desirable and valuable piece. Sometimes these pieces are listed on eBay or set out at a garage sale when the owner is trying to downsize. Other times the piece might be sold at an auction or sale to dispense of an estate. One such example is this one-of-a-kind Red Wing mini jug, which has "Percy, 1887" on the side. A hidden find that surfaced last fall, it was purchased for only \$70. Clearly, the owner didn't know what they had.



The thing that bothers me about secretive collectors is their unwillingness to share. I've heard through the grapevine about pieces that exist, but the owner adamantly refuses to even talk about it, let alone show a picture. Don't get me wrong – I understand and appreciate a person's concern about potential theft. Although it rarely happens, it's a valid possibility. But there are ways to share the existence of a piece without divulging who owns it and where it's located.

I've always been happy to offer anonymity to anyone who has considered sharing a photo or story in the newsletter. If you prefer to have your name withheld, you have my guarantee that I won't tell a soul who it belongs to. You can also put pieces on temporary loan to the Pottery Museum of Red Wing and they will keep your identity confidential. Same thing goes for showing items in the Convention Display Room.

To the collectors out there who enjoy showing their collections or sharing photos – your fellow members thank you. You are the people who make being a member of the Red Wing Collectors Society so much fun. To those of you who have been opposed to sharing, I encourage you to step out of your comfort zone a little bit. Sharing great pieces or great stories increases everyone's level of excitement around collecting Red Wing – including your own. At a time when it's challenging for antique and collectible clubs to attract new members and retain current ones, we can use all the help we can get. 🍷

Rick Natynski, Editor

IN THIS ISSUE

3	News Briefs, About the Cover	8-11	Red Wing's Eye-Catching Graphic Ad
4	Club News, Convention Notes	12	News From Your Museum
5	The 40 th Anniversary Convention	14-15	Letters to the Editor
6-7	The Vogels, the Murphys & the Nellie Bly	16	It's Alive! Bean Pot List Keeps Growing

Primary membership in the Red Wing Collectors Society is \$35 annually; associate membership is \$15. There must be at least one primary member per household in order to have an associate membership. Members can pay for up to two years when renewing their membership. Contact the RWCS Business Office for additional details.

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NEWS BRIEFS

RWCS SEEKS NEW KIDSVIEW/YOUNG COLLECTORS CHAIRPERSON

RWCS Member Linda Wipperling stepped down from the role of Kids View and Young Collector Chair in January, as she is renewing her teaching license this summer and will be consumed by coursework. Linda accepted the role in December 2014 and was well liked by the kids. We wish her the best of luck!

The search has begun for her replacement. If enjoy working with youth, have a passion for Red Wing pottery and its rich history, and you're a constant fixture at Convention and MidWinter, we encourage you to apply! Contact Stacy at the RWCS office to learn more about the role.

2017 RWCS CONVENTION AUCTION TO BE HELD AT RED WING NATIONAL GUARD ARMORY

Hello, RWCS members. It's that time again! This is your reminder to begin thinking about which items you want to submit for this year's official RWCS Auction to be held on the Thursday night of Convention Week.

There's one big change this year – the location! As announced in the December *RWCS Newsletter*, Red Wing High School is undergoing renovations this summer and next. So this summer, the auction will be held at the National Guard Armory at 885 E 7th St. in Red Wing, which is next door to the Days Inn. Those of you who have been members for a while will remember that this is where the Houghton's Auctions held their Convention Week auctions before relocating to The Bluffs in Hager City back in 2010.

If you've been thinking about selling some quality items from your collection, the RWCS Auction is a great venue to consign them to. Here's why:

- **The market is up.** Prices for quality items have strengthened over the past couple of years.
- **Large pool of serious buyers.** More than 1000 collectors will be in town for Convention and they're always looking for rare and unique stoneware and pottery in good condition to add to their collections. You know how competitive things can get for in-demand pieces of Red Wing. Remember the jug pictured above? It sold for \$9,500 at last year's Convention Auction!
- **No buyer fees.** Buyers don't pay a buyer's premium or sales tax, which means they're often willing to bid higher since they don't have to factor in those additional costs.
- **Low commission rate.** The commission rate is only 12 percent on items that sell for \$100 or more. This means you're getting more money in your pocket, because auction houses typically charge anywhere from 20 to 35 percent commission.
- **Support a great cause.** That commission goes directly to the club's operating budget, which helps pay for all the great benefits that come with membership.
- **Reserves are an option.** If you're concerned that a really good item could sell for too little, high-end items can be sold with a reserve. The minimum reserve price will be \$2,000. (Items that don't hit the reserve will be charged a flat \$150 fee. We reserve the right to not accept the reserve if a specific item has a value far below \$2,000. In this case, the member submitting the piece will be notified.)
- **Advance promotion.** If you include photos of your items when submitting them for the auction, we will promote your items in advance of the event by running photos in the June *RWCS Newsletter* (space limited), the RWCS website and the RWCS Facebook page.

Like last year, we're allowing members to submit additional pieces for consideration provided they're of good quality. Members are welcome to submit a 2nd or 3rd item for consideration. As always, we're striving for pieces that are in good condition. This is not a scratch and dent sale. While common items are acceptable, remember that rare and unique pieces are what tend to bring the highest bids.

Finally, I'm always looking for volunteers to help out with the auction. If you're available to lend a hand, please call me at 209-602-1461 or call Stacy at the RWCS office. I'm looking forward to having another great Convention Auction this summer! -Scott Hardman, RWCS Interim Auction Manager



ABOUT THE COVER

Of the thousands of different ads that were stamped on Red Wing advertising stoneware during the Potteries' rich history, it's a wonder that so few of them contain some type of graphic in the ad. Obviously it had to cost more to design a more ornate stamp, but once that stamp existed, there couldn't have been much of a cost difference, if any, to apply the stamp onto the piece.

The pictorial on pages 8 through 11 showcase most of the graphic ads that appear on Red Wing pieces. As you'll see, there are also a few faked ads to be aware of. If any graphic ads were missed in this article, please notify *RWCS Newsletter* Editor Rick Natynski.



CLUB NEWS



STACY WEGNER

Executive Director

New year, new locations for Convention! As you read in the December issue of the *RWCS Newsletter*, the 2017 Convention, July 6-8, will be held at Minnesota State College Southeast where the event was held 20 years ago. Now on to more new location news.

The members-only RWCS Convention Auction and the RWCS Show & Sale will be held at the Red Wing National Guard Armory. As usual, the Auction will be held on Thursday and the Show & Sale will be held Saturday. Specific times for the events are available on the Convention schedule on the RWCS website, and will be included in the June *RWCS Newsletter*. Special thanks to Dave Kuffel for assisting with the event floor plans and Todd Avery for looking at several potential locations prior to selecting the Armory.

The 2017 Convention Registration and Auction forms came with this issue. Display and Show & Sale seller contracts are available online or by contacting the RWCS office.

The weather will start to improve soon, which means the outdoor antique and flea market season will follow. Remember, if you're selling at these events, we have a number of RWCS brochures and past newsletters available to put on your tables. This is a great way to help publicize the club and attract new members. Call or e-mail a request for these materials, and I'll mail them out to you. 🐣



40TH ANNIVERSARY CONVENTION NEWS

Young Collectors activities will be on Thursday only this year. We are planning a potential tour of the Anderson Center, pottery creation and other fun events.

KidsView activities will only take place on Friday this summer, and they will be held at the same time as the adult educational seminars. Please register your children early this year if they are going to participate. Space is limited and it will be filled on a first-come, first-served basis.

Highway 61 road construction is complete. Yay! Unfortunately that means bridge construction is beginning. The Highway 58 bridge crossing into to Wisconsin is being replaced. The current bridge will remain in place during construction. Also, the intersection on Pioneer Road by the middle school will be replaced with a roundabout. More information will be provided closer to Convention.

The "Celebrate 40 Project" is back for 2017! Chapters, take time to add to the project you created last year or start a new one to display this year. Bring your "40" to the college on Wednesday or Thursday morning to be on display through Friday.

A limited-edition 40th Anniversary Tile has been commissioned for this year's Convention. They are available for both mail and pickup at Convention. Order details can be found on the form that came with this newsletter.

The 8th Annual Crock Hunt will begin the Friday before Convention. If you are interested in helping with this event, the office could use a volunteer photographer in Red Wing. Visit the RWCS website for more information about this fun activity.

RWCS Banquet attendees are in for a treat this year, as construction of the new Red Wing ski jump will start at Mount Frontenac this spring. This is the beginning of the rebirth of competitive ski jumping in Red Wing. For those who didn't know, Red Wing is considered to the birthplace of American ski jumping. Come join us Saturday

night for this casual, relaxing wind down from Convention. Seating is ample, but book your tickets early so we can plan for you.

All departments for Convention are in need of volunteers: Auction, Commemorative, KidsView, Young Collectors, Show & Sale, Registration, Display, Education and more. With facility changes come schedule changes, and more volunteers will be needed. Monday, July 3, and Wednesday, July 5, are set up days; please consider volunteering to assist. Whether you want to help set up or clean up after, we need your help.

We're also seeking members interested in staffing the information table at the college. If you're interested in volunteering for a few hours, especially in the morning, your assistance will help members find their way. It's a great opportunity to meet more fellow collectors, too!

Volunteer information is available via the RWCS website, e-mail and on SignUpGenius.

The red wings made by Potter Richard Spiller will be available once again this year. More information on hands-on pottery classes will be provided as we get closer to Convention.

Looking for lodging information? The RWCS has contacted the Red Wing Visitor and Convention Bureau for 2017 rates. At the time of publication, there did not appear to be any significant changes from last year. Check the website for updates and changes.

Convention Street Banners can be ordered by May 15 to ensure it is hung during Convention. Contact the office if you're interested in doing this or need design assistance.

The RWCS website is the most up-to-date source for all your Convention news. Every event has its own page on the Convention menu. Please take time to review all the information, because due to the new event locations, the 40th Anniversary Convention experience will be "new" for everybody! 🐣

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1977 ← BACK TO THE FUTURE → 2017

Red Wing
Collectors Society Inc.
Founded 1977

40TH ANNIVERSARY

SPECIAL MEMORABILIA - HISTORICAL DISPLAYS - CROCK HOP

Story by Nancy Lambert, RWCS 40th Anniversary Committee Chair

Don't miss this year's BACK TO THE FUTURE Convention! We will do some time travelling when gathering with our family of collectors in Red Wing, July 6-8. We are excited that the 2017 Convention, celebrating the 40th Anniversary of the Red Wing Collectors Society, will return to the Minnesota State College Southeast (formerly known as the Area Vocational-Technical School) where 17 RWCS Conventions were held from 1979 to 1995.

Convention attendees will receive a special keepsake anniversary pin at registration to celebrate this amazing 40-year milestone. The design of the RWCS anniversary pin was based on pins given to employees of the Red Wing Potteries in recognition of their milestones, like the one at right.

Special RWCS 40th Anniversary commemorative tiles, crafted by Door Pottery, can be ordered on Convention registration forms and picked up at the event. A very limited number will be available for purchase. Make sure you order soon, as they will be available first-come, first-served, based on when your order is received. If you're unable to attend Convention, tiles can be sent to your home for an additional fee.

The Convention celebration begins on Thursday morning during the keynote address, when a panel of Red Wing collectors will share some entertaining stories. They will share personal stories as the "RWCS Through the Years" story unfolds. Don't miss it!

RWCS charter members who are present will take part in a special recognition ceremony following the keynote as we again celebrate their many years of membership. Help us make sure that all charter members are aware of this recognition – see the note at right.

Following the opening session, we will move into the cafeteria for lunch (available for purchase) and a special 40th Anniversary party.

The celebration will move to the Red Wing National Guard Armory for the official RWCS Thursday Night Auction following chapter meetings. Friday's activities will include educational seminars and the Annual RWCS Business Meeting back at the Minnesota State College Southeast.

Join your collector friends at the "Back to the Future" Crock Hop from 5 to 6:30 p.m. at the Pottery Museum of Red Wing. Dr. Emmett Brown and Marty McFly will be on hand while everyone enjoys a light snack and root beer floats in Potters Hall (aka Lou's Cafe) as we listen to some great tunes. Don't forget to study up on your Back to the Future trivia! Doc and Marty will have some door prizes to hand out and we will have a "Back in Time" scavenger hunt in the Pottery Museum. Be sure to mark your registration if you plan to attend so we know you're coming! The FUTURE IS NOW!



CALLING ALL RWCS CHARTER MEMBERS!

Please let us know if you will attend this year's Convention – we are planning a special recognition ceremony and want you to be included!

If you are a charter member, but unable to come to Red Wing, please contact us with your name and membership number. If your parents or relatives were charter members, please let us know that, as well.

Contact Nancy Lambert at 785-691-7213 or nancy194805@gmail.com.

VOLUNTEERS NEEDED

Please let us know if you're able to volunteer a little time to help with the Back to the Future Crock Hop! We'll need help setting up, serving refreshments and cleaning up after the Friday evening event. Please contact Nancy Lambert if you can lend a hand.

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The Vogels, the Murphys & the Nellie Bly

Story by RWCS Newsletter Editor Rick Natynski

Plate photos by Pottery Museum of Red Wing Manager Robin Wipperling



*Marge and Arnold Vogel
on the Nellie Bly 1973*

Two of the quirkiest and most intriguing pieces to find a new home at the Pottery Museum of Red Wing last year are two of the plates that iconic Red Wing artist Charles Murphy painted for Marge and Arnold Vogel in 1943.

The Vogels were very well known in Red Wing and left a lasting imprint on the city. Arnold practiced law in Red Wing for 56 years before passing away at age 93 in 1997. Marge, who was 103 when she passed in 2015, was a lifetime community activist. She moved to town to start the art department at Red Wing Central High School in 1933 after graduating from the University of Minnesota. When she married Arnold three years later, she lost her job because at that time, married women didn't teach in the schools. But that didn't stop her from continuing her passion.

George Vogel, one of the couple's sons, says his mother taught evening art classes for adults and Saturday classes for children after leaving Central High School, and she also did some early drawings for the Potteries when

it started to build its dinnerware side of the business. She went on to be very involved in multiple aspects of the community; she founded the Red Wing Arts Association in 1952 and the Red Wing Environmental Learning Center in 1970.

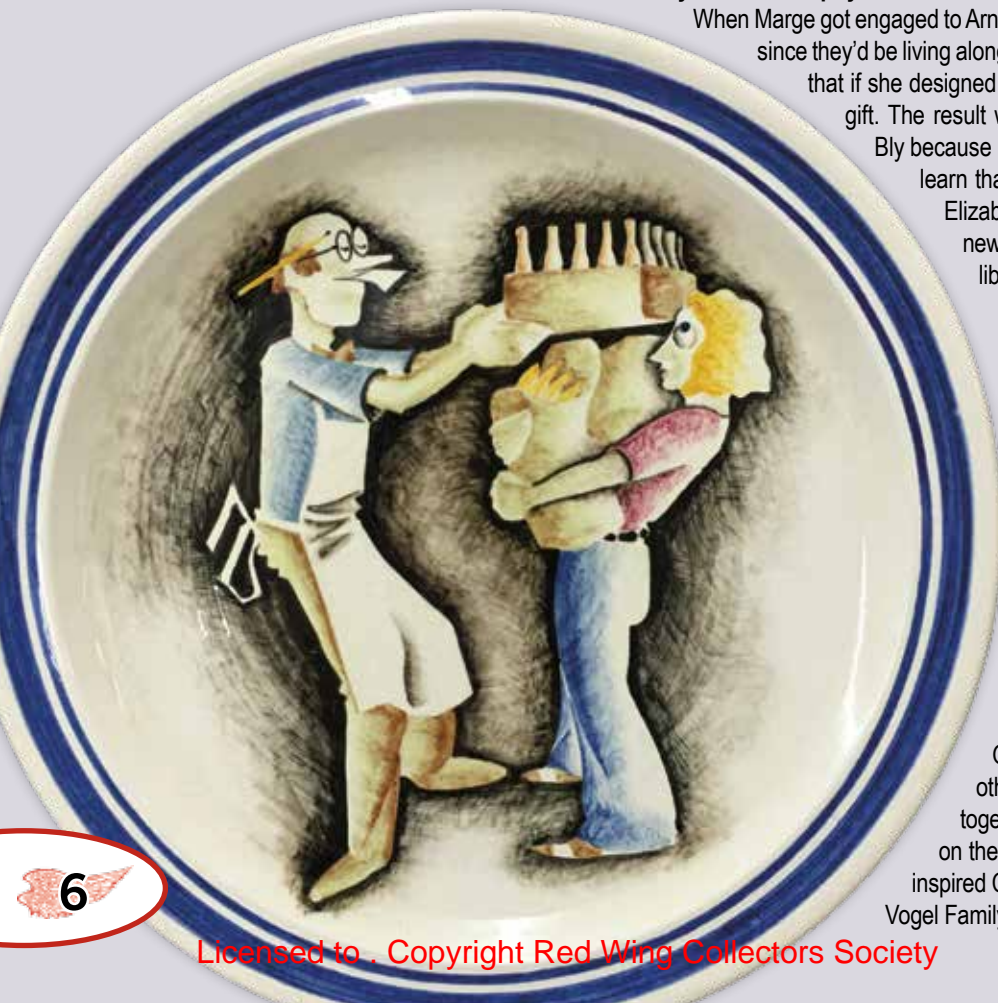
Nellie Bly and the Murphys

When Marge got engaged to Arnold, her father told her he thought they needed a houseboat since they'd be living along the Mississippi. A houseboat owner himself, he told Marge that if she designed a boat, he'd have it built and give it to them as a wedding gift. The result was a 42-foot houseboat, which the couple named Nellie Bly because it was a name they had heard and liked. Only later did they learn that it was the assumed pen name of investigative journalist Elizabeth Cochrane, who was known as the best American newspaper reporter in the 1850s and one of the country's first liberated women.

The Vogels lived on the Nellie Bly until winter and then again the following summer. While raising their four children, they spent countless weekends and family vacations on the boat. Friends were always welcome, and that's where the Murphys come into the story.

"When they first moved to Red Wing in 1940, Charles Murphy and his wife, Marie, lived in in the Vogel Apartments that my parents owned," says George, who still lives in Red Wing with his wife, Barbara. "In addition to being tenants, they became quick friends. A large part of that had to do with the interest in art that my mother and Charles shared."

George says that his parents, the Murphys, and several other couples were close friends and spent a lot of time together. On several occasions they'd take the Nellie Bly out on the Mississippi River and spend overnights on the boat, which inspired Charles in 1943 to create the plates pictured here, which the Vogel Family graciously donated to the Pottery Museum for all to enjoy.





*Cheers!
Red Wing
designer
Charles Murphy
aboard the
Nellie Bly in the
late 1940s.*

*Other than
minor
maintenance
and interior
design
changes,
along with
a new hull
and engine in
1995, the Nellie Bly remains mostly intact.
The Vogels still have the original guest log dating back to 1936.*



"One shows my mother getting groceries and a case of beer from the store, likely in preparation for a night on the boat," George explains. "The boat has one main room where everybody slept, so the other plate shows someone getting stepped on by a person who was going to the bathroom in the middle of the night."

George says the plates were displayed on the boat for many years and there were actually three of them. One was broken many years ago, but fortunately the Vogels held onto the pieces and the museum is having it restored.

"I think I was the one who broke it," George admits. "We were screwing around when we were kids and it got knocked off the wall."

A long-lasting friendship

George says the Murphys moved out of Vogel Apartments and into a new home built in Red Wing's Sunnyside neighborhood in 1947 – a couple years after Charles had returned from serving in World War II. But his family's friendship with the Murphys remained strong throughout the 1950s and 1960s. Excursions on the Nellie Bly and evenings at the St. James were a constant. His parents still got together with the Murphys on numerous occasions after they moved to Minneapolis, where Charles started to shift his focus to his painting career. And once while on vacation, George and his wife visited Marie at her home in Arizona.

"Barbara and I visited her in Sedona when she was in her 90s and had a great time talking about old times in Red Wing," George says. "In addition to being a beautiful lady, she was full of the Dickens. She was always just a riot."

As for the Nellie Bly, it still regularly navigates the waters of the Mississippi during the boating season. One of the oldest houseboats on the river, it now belongs to George's brother, John Vogel. George also owns a houseboat and they're both docked at Red Wing's Vogel Harbor. Wait... Vogel Harbor?

"My father was very active in the Red Wing boating community," George explains, "Although the Red Wing Yacht Club was formed in back in 1903, he was the one who got them incorporated in 1933. He also did a lot of work to protect the city's shoreline and ultimately got the no wake zone established. As a result, boats and boathouses can be safely stored in the lower harbor, which the city named for my father after he died."

Thanks to the generosity of the Vogel Family, the Charles Murphy Nellie Bly plates are on permanent display at the Pottery Museum of Red Wing. Be sure to check them out when visiting. The third plate will be pictured in the RWCS Newsletter once it has been restored.



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RED WING'S EYE-CATCHING GRAPHIC ADS

Story by RWCS Newsletter Editor Rick Natynski

They say a picture is worth a thousand words, so if you owned a business in the early 1900s and pondered ordering stoneware from Red Wing with your name on it, why wouldn't you try to incorporate some kind of image or logo into your ad? Doing so would surely help capture attention and build better brand recognition.

For that reason, it's surprising more businesses didn't work graphics into their ads. Sure, many ads stamped on Red Wing's wares utilized fancy typefaces, decorative doodles, shapes and creative text arrangements that helped them stand out. But the ads from the 30+ businesses covered in this article are generally the only ones that contained some type of image.

Interestingly, 11 of these ads were made for Chicago businesses. Perhaps the high concentration of immigrants living in the city and the

likelihood that they weren't able to read English made businesses want to put something more identifiable than simple text on their stoneware. Or, maybe they just wanted something that helped differentiate them from their flock of competitors. Whatever the reason, we're glad that the businesses in this article chose to go this route, because they created some great pieces for us to collect today.

Values of these pieces are all across the board thanks to the law of supply and demand. Several examples can be picked up in the \$100 to \$300 range, while others will reach \$2,000 or more. And as is the case with any stoneware, the pieces with dark, crisp ads are more desirable than faint or blurry stamps...thus more valuable.

Thanks to RWCS members Chris Osterholz, Dave Kuffel, Jeff Tagliapietra, Mike Headrick, Scott Spompinato, Steve & Barb Brown and Larry Birks for their contributions to article.

TOP 5 Obviously collectors' tastes vary quite a bit, so individually ranking all the pieces in this article would be a difficult task. But based purely on appearance, few people will argue that each of these detailed graphic ads rank in the top 5.



M. Wolff & Sons, Chicago

When your last name is "Wolff", you've got to put a wolf into your ad. Who cares if you've got an extra "F" and wolves have nothing to do with the table condiments you sell? M. Wolff & Sons used three variations of its ad on Red Wing stoneware. The version with the shield is the largest and most attractive; it's usually seen in black, but was also stamped in blue. This ad is often seen on tall preserve jars, but as shown above, dome-top jugs and crocks exist, as well. A smaller version of the ad without a border appears on this striking blue-banded preserve jar. The least attractive of the three ads is enclosed in a circle and found on tall preserve jars.



Rollins Vinegar and Pickle Co. High Point Table Condiments, Des Moines

Mountains and Des Moines wouldn't go together in a matching game, but thankfully that didn't stop the Rollins Vinegar and Pickle Co. from using this attractive scenery to market its High Point Table Condiments. This advertisement is one of very few that Red Wing produced in two sizes. Most pieces have the 4" x 3" ad, but a few rare crocks and churns bear the larger 6.5" x 5" stamp pictured in the close-up image above, which is hard to beat. Of all the ads covered in this article, Rollins ordered the widest range of containers. In addition to the hard-to-find crocks and churns, Red Wing made standard shoulder jugs, hand-turned and molded jugs, bail-handled jugs and packing jars. This ad only comes in blue on Red Wing pieces, but

the Ft. Dodge Stoneware Co. did a small run of stoneware bearing the same ad in black. To see more Rollins advertising pieces, check out the article written by longtime RWCS Member Lowell Reed in the December 1999 RWCS Newsletter, which is available on erwcs.org



Jos. Bernard Pure California Wines & Brandies, Chicago

What do you do when designing a creative logo for a wine manufacturer? Slap Dionysus on there – the Greek God of Wine – and call it a day. Not only is this one of the best-looking graphic ads that Red Wing produced, but it's also the easiest to find of all the ads featured in this article. So if you want an advertising piece with a cool image, but budget is a concern, this is the one for you. Sometimes standard shoulder jugs can be picked up for as little as

\$100-\$150, but usually the stamps aren't very clear or dark at that price point. As the difference between the two black ads above shows, quality sometimes suffered due to the high production run. Some ads are faint or blurry because the ink stamps wore down or applicators rushed to fill the order. For that reason, don't be afraid to hold out for a nicer-looking one when purchasing for your collection. They're definitely available. This ad came in blue and black and can be found on standard shoulder jugs, brown-top "fancy" jugs and blue-banded cone-top jugs. Some ads include the phone number at the top, which is often illegible.



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August J. Becker, Red Wing

Putting an image of your building on stoneware seems to be a rather obvious choice, yet August J. Becker was the only company to do it on a Red Wing item. It made for a very attractive piece, and to top it off, Becker was a Red Wing grocer. Thus, these are always in high demand. Becker commissioned other advertising pieces from Red Wing like bean pots, but its graphic ad is found only on Cherryband pitchers. Most of these are all white, but at least one example exists with the blue tinting usually found at the top and bottom of the pitcher. (Image courtesy of *Red Wing Stoneware Encyclopedia*.) The stamp pictured at left is one of the nicest you'll see when it comes to clarity and color.



Chicago Concentrating Co., Chicago

When you think about jellies, butters and syrups, an image of an armored knight holding a shield isn't the first thing to come to mind. But that didn't stop the Chicago Concentrating Co. from using it to advertise its products. It's a great ad nonetheless, and a difficult one to find, at that. The ad was only stamped in black and is found on standard shoulder jugs. As the photo at right shows, the ad nicely fills the front of quart-sized jugs. Note how the company's "CCC" initials are subtly included in the ad to form the bulls-eye on the knight's shield. Ingenious!



THE REST The quality of Red Wing's graphic ads certainly doesn't fall off very far after the top 5. In fact, a few of the most desirable and valuable pieces are yet to come.



Pederson Mercantile Co.

Black Buffalo Rye, Moorhead, MN
Combined with being one of the most desirable advertising pieces Red Wing made with an image on it, the Black Buffalo jug is also probably the hardest to find. Adding to its desirability is the two-color advertising stamp, which Red Wing didn't make much of.



Otto Kuehne Preserving Co., Topeka, KS

Red Wing made two types of pieces for Otto Kuehne that pictured an attractively detailed leaf – a bail-handled jug with a black ad, and a barrel-shaped pickle crock with a blue ad, incised blue bands and a drain hole at the bottom. To learn more about this company, check out the October 2010 *RWCS Newsletter* article by RWCS



Historian Nancy Lambert and collector Mark Law.

Old Rose Whiskey, Chicago

You have to love a stoneware whiskey jug that pictures a glass whiskey bottle in the advertisement. Red Wing made this on

standard shoulder jugs in both black and blue stamps. The stamp was so wide that you need to turn the jug to best see the entire ad.



Korb's, Milwaukee

William Korb used a wicker basket holding a stoneware jug surrounded by seven wine bottles in his ad to promote his wholesale liquor business, which turned into a sporting goods store during Prohibition. This ad appeared

on standard Red Wing shoulder jugs; the largest known is a 4 gallon with a wing. It's generally seen in blueish-black (above) and dark black.

Hudson's Bay Co., Canada

North America's oldest company placed several orders for Red Wing advertising jugs – most of which contain the iconic Hudson's Bay coat of arms, which shows two elks (later changed to moose) holding a shield with four beavers separated by a cross. A fox sits on top. This ad mostly appears in black ink on brown-top shoulder jugs, but a blue ad with Alberta's city of Lethbridge in the banner was also made. A 3 gallon shoulder jug with a wing is known to exist. Canada's Medalta Potteries also made advertising stoneware for Hudson's Bay with an identical stamp in black and blue.



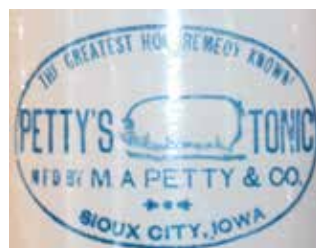
Mungers "The Fair" Butter, Chicago

You'd think more businesses would have incorporated a cow into its advertisement on butter crocks and jars, but this is the only one that can be found on a Red Wing piece. This ad was applied in black on 5 lb. bailed butter jars; it is one of the most difficult graphic ads to find.



Petty's Hog Tonic, Sioux City & Correctionville

This jug holds the distinction of being the only piece in this article that carried contents made for animals. The pig illustration lacks detail, but the subject of the ad makes it quite desirable. Versions were made for Sioux City and Correctionville – one of which includes the price in the ad. All are hard to come by, but the Correctionville jugs bring a higher price tag. Putting together a complete set of every variation is challenging and expensive, as the different ads exist on 2 gallon cone-top jugs and 2 gallon standard shoulder jugs with white and brown tops.



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Sleepy Eye Milling Co., Sleepy Eye, MN
The mug that features the bust of Chief Sleepy Eye is the hardest to find and most



desirable of the Red Wing ads that picture an Indian. Referred to as the "Verses Mug" by collectors due to the poem it carries, the version in the middle is the standard production item, while the flanking mugs are possibly one-of-kind sample pieces. Red Wing and Sleepy Eye collectors

alike desire this mug, so these bring a premium when offered for sale.



Land 'O Lakes Sweet Cream Butter

An Indian maiden gracefully appears on this Red Wing butter crock in blue ink; a slightly updated version of the iconic logo still appears on Land O'Lakes butter cartons today.



Waconda Water, Waconda Springs, KS

The third stoneware ad to picture an Indian, Waconda ordered a lot of shoulder jugs from Red Wing in several sizes. Most have blue advertising, but the ad was also stamped in black – mainly on the larger jugs that have wings.

Ceska Bohemian Rye

This business wanted to make sure its Czechoslovakian customers could read the ad. Hopefully they could, because freetranslation.com doesn't know what the word right above the lion crest means. Perhaps it was the proprietor's name? This is the only large Red Wing bottle to come with advertising. It also comes on a harder-to-find smaller-sized bottle with the ad shrunk down to fit. It's said that this was made for a South Dakota business, but no official documentation could be located to confirm that for this article.



Gold Coin Liquor Co., Moose Jaw

Instead of going with an image of its namesake in its ad, the Gold Coin Liquor Co. of Moose Jaw opted for a beer barrel, sheaves of wheat and the phrase "The good we get from grain". What a cool ad! The only complaint is that they didn't make it bigger. This ad appears on brown-top shoulder jugs.



Gold Seal Liquor Co., Vancouver, B.C.

Here's another neat Canadian ad with a barrel, this time carrying the company's initials. This ad only appears on brown-top Imperial quart shoulder jugs and it

was stamped on the back, under the handle. The Gold Seal Liquor Co. ordered a more standard, non-graphic ad on half gallon jugs and larger.



William Tate, Sioux Falls, SD
The William Tate banner is one of the widest ads that Red Wing put on a jug. It wraps half way around a half gallon. This ad is usually seen stamped in blue on white-top shoulder jugs, but brown-top jugs also exist.



Crescent Creamery, St. Paul, MN
This is another ad that would have looked



much better if Red Wing had made it larger. It's only found on butter crocks and is difficult to find. Another Crescent Creamery company from Sioux Falls, SD ordered advertising butter brocks from Red Wing. Their ad features two small crescent moon and star combinations. It isn't as attractive as the ad pictured here.

Minnesota State Federation of Labor

Three Red Wing pieces with graphics were made to commemorate conventions.

While technically not advertising pieces, they deserve mention here – especially this mini jug that the Minnesota labor organization commissioned for its 1909 convention.



Elks & Moose lodge conventions

These ovoid mini jugs commemorated the conventions held in Red Wing by the Elks Lodge in 1929 and Moose Lodge in 1930.



Siegel & Cooper Hazel Butter, Chicago

Siegel & Cooper ordered thousands of 5 lb. butter jars from Red Wing over the years and used several different ads. All of them contained several lines of text, but this was the most decorative of them. Although the graphic lacks detail, it's likely a nut and leaves from a hazel tree. This ad came in either blue or black ink.



Good Luck Malt Syrup

Elmer Emerson of Milwaukee applied for a patent for Good Luck Malt Syrup in 1920. The horseshoe has been a symbol of good luck since ancient times. This ad is only found on Red Wing blue-banded mugs.



Salter's Maryland Whiskey, Chicago

Yet another cool Chicago ad! This one is found in either blue or black ink. Usually you'll see it on a standard shoulder jug, but a 4 gallon beehive jug also exists.

Maple Leaf Butter, Milwaukee

Although this isn't the traditional stoneware that most Red Wing butter crocks were made of, RWCS Hall of Famer Dennis Nygaard – a longtime digger of the Red Wing Pottery Dump – has found shards from several of these pieces with different ads in the 1930s area of the dump, where early dinnerware shards were also discarded. These were made from a white-hued clay; the bottoms were either glazed or unglazed, but never signed.



HONORABLE MENTIONS

These ads are composed of letters and shapes, so you may or may not consider them to be graphics. That said, they're still nice ads and deserve mention here.



Grommes & Ullrich, Chicago

This liquor wholesaler ordered a lot of jugs from Red Wing back in the day. The ad always appeared on the dome of standard shoulder jugs (3, 4 and 5 gallon jugs also had wings) and beehive jugs. The ad is also found on the dome of 1/2 gallon bail-handled jugs.



F. Korbel & Bros., Chicago

Two different Korbel ads appear on Red Wing fancy jugs, but the other doesn't have the chandelier-looking seal. "In vino veritas" is a Latin phrase that means "in wine, truth", suggesting a person under the influence of alcohol is more likely to tell you what they really think about something. This particular ad is also exists on a 3 gallon birchleaf beehive jug.



Montana Liquor Co, Butte, MT

A few different variations of this ad exist – one lacks the address, has a different typeface and a logo with solid lettering and a clear background. Each are usually seen on fancy jugs in black ink.



All-Star Brand Horseradish, Chicago

This ad is seen on wide-mouth shoulder jugs. It's not very ornate, but at least it incorporates its name into the graphic.



Frey's

Found on blue-banded Red Wing mugs, the Frey's ad makes the cut because the text is reversed out with a dark background, giving it a little extra appeal.

THE FAKES

Unfortunately there's a person out there who has made up some very believable advertising stamps and fired them on to authentic old jugs. These ads have appeared not only on Red Wing jugs, but also pieces made by other potteries, which is a strong indicator that the ads are not original. Looking for more proof? The potter in question, who is not an RWCS member, has a photo gallery on his website, and one of the images below was pulled directly from it. Whatever process he uses to fire on the new ads is quite effective, as the new ads can't be scratched off with a knife, making them nearly impossible to detect. More information on these and other jugs will be included in the next issue of the *RWCS Newsletter*, but for now, here are four faked graphic ads to beware of. Another faked ad not pictured here has a star and says "Derby Day Whisky, St. Louis, MO."



The Silver Eagle jug is the fake graphic ad that's seen most often, and it always appeared on Red Wing mini jugs...until a few years ago. Longtime RWCS Member and advertising collector Chris Osterholz long had suspicions that this was a faked ad. Those suspicions were confirmed when a 1 gallon Silver Eagle fancy jug showed up on eBay. Listed by the same seller who had offered several other questionable jugs, the stamp was blown up to fit the larger jug. Chris says this larger ad was one of the "tells", because only a couple Red Wing advertising stamps appear in different sizes. But the strongest indicator that this ad was faked is that the 1 gallon jug was not Red Wing. Although it looked close, a trained eye could identify it as an old jug made by Sherwood Bros. Pottery out of New Brighton, PA.

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2016 IN REVIEW: ANOTHER GREAT YEAR FOR THE MUSEUM

2016 was a growing and prosperous year for the Pottery Museum of Red Wing thanks to all the support from volunteers, the community and financial grants. Look at what your contributions helped us accomplish this past year:

- We paid off the Pottery Museum mortgage at the beginning of 2016, and celebrated with a deed burning ceremony during convention in July.
- Several facility upgrades were completed, including the installation of new countertops in the bathrooms and a new outdoor lighted sign along Highway 61. The HVAC system was also replaced and the historical images on display high in the atrium were repaired. The multipurpose room was officially renamed "Potters Hall".
- The "Affair for Dinnerware" fundraiser was held for the first time in May, where attendees enjoyed a delicious meal served on Red Wing dinnerware in the St. James Hotel's Victorian Dining Room. Former Red Wing Potteries employees who painted plates were in attendance.
- Crock Fest was held at the museum during Convention and we held the grand opening of our "General Store" exhibit based on the Mittelstaedt Store from Milbank, S.D.
- We received a Legacy Grant from the Minnesota Historical Society. This grant will involve hiring a collection consultant and two inventory specialists, who will make the museum's collection available in a searchable database. Doing the inventory of the collection is an important step in advancing our mission, securing the collection and serving the public. The project began at the end of January and it will go to Feb. 1, 2018.
- The museum further enhanced its position as an important venue for children and the local community to learn about the important role the pottery industry played in Red Wing. After we hosted two successful visits from elementary school classes, the school district decided that all 2nd grade classes will visit the museum in 2017.
- The Pottery Museum of Red Wing was again nominated for the Chamber of Red Wing's Arts & Entertainment, Lodging, Recreation & Tourism of the Year Award. We won this in 2015. Although we didn't win this year, it was an honor being recognized at the annual awards banquet last month at Treasure Island Casino.
- RWCS Foundation Member Larry Peterson and Pottery Museum Manager Robin Wipperling joined other city businesses and non-profits at an economic development meeting hosted by the American Queen riverboat. The American Queen shared how they love bringing their passengers to Red Wing and gave us several compliments on the great experiences their passengers have when visiting the museum. They also informed us that a new riverboat called the Duchess will visit Red Wing on July 23, 2017.
- Thanks to all the generous donations and support, the RWCS Foundation has initiated an endowment with The Saint Paul Foundation. The endowment will solidify the future of the Foundation and the Pottery Museum of Red Wing.
- Robin Wipperling and her husband, Keith Kaiser, promoted the museum at a tourism conference in Chicago last month along with the Red Wing Visitor and Convention Bureau and the St. James Hotel.



We welcomed visitors from all over the world in 2016!



Robin Wipperling addressing the crowd at the 1st "Affair for Dinnerware".



The museum's Oral History project gained traction under the direction of Archivist Michelle Weisen.



More than 50 Red Wing 2nd graders visited the museum last year!

2ND ANNUAL AFFAIR FOR DINNERWARE LUNCHEON

Noon to 3 p.m., Saturday, May 13 • St. James Hotel (Victorian Dining Room)
Join us for an afternoon filled with music, vintage fashion show, door prizes, silent auction and a delicious meal served on vintage Red Wing Dinnerware. Tickets are \$35 and available at the Pottery Museum of Red Wing. 651-327-2220

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2017 AUCTION - INFORMATION & SUBMISSION FORM

Thursday, July 6

Red Wing National Guard Armory

Red Wing, MN

RETURN FORM BY MAY 1, 2017

The 2017 Auction will be held at the Red Wing National Guard Armory, 885 E 7th St, Red Wing, MN.

THE RWCS AUCTION IS OPEN TO THE ENTIRE MEMBERSHIP. EVERY MEMBER MAY SUBMIT ITEM(S) FOR THE AUCTION. ALL ENTRIES ARE STILL SUBJECT TO THE LOTTERY.

COMMISSION STRUCTURE IN 2017

Items selling up to \$100 will be assessed a \$20 minimum commission, all other items will have a 12% commission.

RESERVE OPTION for submissions minimum value of \$1,000 conditions:

1. \$1,000 minimum price on reserve items
2. 12% commission on those items that sell. If items does not hit reserve the seller fee is \$100 to the RWCS.
3. The Auction Manager can reject the reserve option, if the item has a value greatly less than \$1,000.

Second Submission Piece Process: Members submitting a second piece to the auction must use a separate auction form and check the "Second" box on the form. The Auction Manager will randomly choose from these submissions until the auction is filled. **If space permits, members may submit a third piece, please contact the Auction Manager to learn more.**

A limited number of RWCS Commemoratives will be allowed from 1977 to 2015, no 2016 Commemoratives will be allowed. Chapter Commemoratives can only be submitted by Chapter Presidents for the most recent year.

You or another RWCS Member registered for Convention must bring your piece to Convention. You cannot ship your item(s) to the Convention site, RWCS Executive Director, or the Auction Manager.

Once your item(s) is drawn in the lottery, no substitutions, altered or otherwise not in their original form will be allowed. Multiple item lots allowed include RWCS Commemoratives or Dinnerware Sets.

Acceptable items are American Pottery including: Red Wing art pottery, stoneware, dinnerware, or Red Wing memorabilia. Modern-day reproductions are not allowed. Example: New Water Cooler Lids, etc.

Lot Numbers: The lot number lottery will be conducted in May. A **POST CARD** will notify you by **June** the status of your submission including the lot number. If your item(s) were not selected in the lottery, a **POST CARD** will be sent.

Please remember, you are sending a registration form far in advance of the July Auction. Be prepared to hold your piece until you are notified in **June** that it has or has not been selected. **BE CAREFUL!** If your item has been confirmed for the Auction, but does not show up at Convention, you will forfeit your Auction privileges for 2018.

We strive to prevent NO-SHOWS. If you are in doubt about whether or not your piece has been selected in the lottery, please call the Auction Manager **DIRECTLY** at 209-602-1461 or email at auktion@redwingcollectors.org. Do not call the RWCS Business Office. We would rather have phone calls than no-shows.

SCOTT HARDMAN, Auction Manager

Submission Form Check list:

1. Make sure your RWCS **membership is current**. Expired membership will NOT be allowed to have a piece in the Auction.
2. **ONE FORM** for each submission. DO NOT put additional submissions on the same form.
3. Please submit a digital photo to director@redwingcollectors.org. Include your name and member number with photo.

Remember to bring your SASE (self addressed stamped envelope) **with you when you drop off your auction item**. Auction checks will be mailed out after Convention. Auction Check not cashed within 90 days after Convention will be voided.

PLEASE READ THE AUCTION GUIDELINES ABOVE BEFORE YOU COMPLETE THIS FORM!



2017 Auction Item Registration Form

Thursday, July 6, 2017

Red Wing National Guard Armory

Red Wing, MN

DEADLINE:
MAY 1, 2017

MAIL TO: RWCS Auction Submission 240 HARRISON ST UNIT 3 RED WING MN 55066

QUESTIONS: Scott Hardman, Auction Manager: AUCTION@REDWINGCOLLECTORS.ORG 209-602-1461 (text ok)

☐ **CHECK HERE IF THIS IS A RESERVE ITEM** (Items that don't meet reserve are subject to a \$100 fee)
RESERVE PRICE (\$1,000 minimum)\$ _____

☐ **CHECK HERE IF THIS IS A SECOND PIECE SUBMISSION**

NAME: _____ MEMBER #: _____

EMAIL: _____ PHONE: _____

ADDRESS/CITY/STATE/ZIP: _____

ITEM DESCRIPTION: _____

CONDITION:

SUBMIT PHOTOS VIA EMAIL: DIRECTOR@REDWINGCOLLECTORS.ORG (INCLUDE YOUR NAME & MEMBER NUMBER.)

INTERNAL USE ONLY

☐ First Piece ☐ Photo YES NO Date REC _____
☐ Second Piece ☐ Data Entry YES NO Date Entered _____

SUBMISSION #

LOT NUMBER

AD RATES

Classified ads are 20¢ per word for members and 30¢ per word for non-members; \$4 minimum charge and are accepted on a first-come, first-served basis. In addition to appearing in the newsletter, classifieds and display ads are posted on the RWCS website.

Ads are divided into the following sections: Red Wing For Sale, Red Wing Wanted, Other Pottery For Sale, Other Pottery Wanted, Events, Auctions, Clubs & Publications and Websites, Announcements and Services. You will not be charged for these words, but please indicate which section your ad should be placed in. If ad is to run in more than one issue, please indicate at time of placement. (Note: the small number at the end of an ad tells when the ad expires, e.g., 8/16. Ads without dates are one-time ads.) Please type or print clearly and proofread before submission.

DISPLAY ADS

Display Ad Size	Ad Rate
Full page	\$500
1/2 page (horizontal or vertical)	275
1/4 page	150
1/8 page	85

Display ads purchased by non-members cost an additional 15%.

DISPLAY AD DIMENSIONS

Full Page	8 x 10.5
1/2 page (horizontal or vertical)	8 x 5.25
1/4 page	4 x 5.25
1/8 page	4 x 2.125

Display ads are accepted on a first-come, first-served basis. The publisher reserves the right to refuse ads for any reason.

Ads must be supplied electronically as an EPS or PDF file for PC. If you are unsure about acceptability, inquire with the editor. There is an additional 10 percent fee for design and makeup if needed (\$10 minimum).

DEADLINES

Issue	Ads	Editorial	Mail Date
February	Jan. 10	Jan. 1	Feb. 15
April	March 10	March 1	April 15
June	May 10	May 1	June 15
August	July 25	July 15	Aug. 31
October	Sept. 10	Sept. 1	Oct. 15
December	Nov. 10	Nov. 1	Dec. 15

EDITOR ADDRESS

Make checks payable to RWCS and mail with ads:

Rick Natynski, RWCS
PO Box 198
Pewaukee, WI 53072

Can also submit ads by e-mail. Send to:

newsletter@redwingcollectors.org and
send checks separately. Or, call Rick at
414-416-WING (9464).

CLASSIFIEDS

RED WING FOR SALE

FOR SALE: Red Wing Grayline "Cookies" casserole with lid, \$1000 (excellent cond.); Grayline casserole with lid 7" and 8", \$250/each (excellent cond.); Grayline bowl 7", \$150 (excellent cond.); Grayline bowl 9" with advertising: "It pays to mix with Kohnkes, Clear Lake SD, \$150 (with crack); Saffron pitcher with advertising: "Fairway Fine Food Nergres' Store, ND, \$375 (excellent cond.); Red Wing 5 gallon cooler with lid, \$1000 (cooler, excellent cond., lid with chip on rim). Contact Maureen at nydreamer2@gmail.com or 703-801-7105.

FOR SALE: Looking for dinnerware? We have a number of items from various dinnerware patterns for sale. Please let us know what you want. We can bring items to MidWinter. Contact 319-270-3683 or tmmoe@gypsytrail.net (put Red Wing in the subject line) afternoons and evenings until 8 p.m.

FOR SALE: 9 1/2" Red Wing multi-colored King of Tarts cookie jar from 1950. No cracks, chips or crazing. Cookie jar is in excellent condition. Contact Carol at cabwillowick3@roadrunner.com or 440-585-2922.

FOR SALE: 25 gallon Union Stoneware crock, excellent condition, \$300. Pickup in Racine County, WI. Delivery might be possible for a fee. Contact Liz at 262-939-0921 or auntliz822@gmail.com.



RED WING WANTED

WANTED: Hamm's Red Wing Banks, Brown Bears and Unique Hamm's Red Wing items. CASH PAID. Call Kirk RWCS member #917 at 612-618-3717 or 763-252-0114 (office). 8/17

WANTED: 155 vases, white/ivory, 9" & 12" tall. E-mail ralphryan@charter.net. 10/17

WANTED: Syracuse, NY glass or stoneware pieces – Geo. W. Halloway Drug Store. Contact Ed at lindy9122@gmail.com or 315-637-9747. 8/17

WANTED: Mini and salesman sample flower pots in any colors. Contact cobe142@cox.net or 402-598-1315.

WANTED: L. Borserini, Atchison, Kansas advertising jug – contact julibug@cox.net, or 479-283-9889.

WANTED: Looking for a Willow Wind pattern Spoon Rest – the last one I need to complete my collection of Red Wing spoon rests! Please call Margaret at 651-388-9729.

WANTED: NORTH DAKOTA! Looking for jugs, crocks, butter crocks and churns with advertising. Will pay top dollar for the right pieces. Contact 701-270-0242 or beehive@polarcomm.com.

WANTED: Will pay strong price for Red Wing bean pot with Westby, Wis. advertising. Contact Rich at repatlargeeast@redwingcollectors.org or 608-617-7424.

WANTED: Red Wing large blue/green Chromoline vases in mint condition (#687 & M3006). Contact Rick at 414-416-9464 or newsletter@redwingcollectors.org.

LETTERS TO THE EDITOR

HAWAIIAN RED WING

Terry and I were in Hawaii for 12 days and did a lot of sight seeing and tours while we were there. When touring an old sugar cane factory on Maui, we walked through their interesting museum and ended the tour in their little gift shop. Terry looked up at the high shelf and there they were...two Red Wing crocks! We asked the receptionist if she knew anything about them and she said "Oh sure! I am a collector too! I go to rummage sales here and find my pieces. One day I found two crocks for \$5 each!" Being so far from the mainland, we were surprised to come across those pieces, which included lids! -RWCS Members Darla & Terry Schuett





IT'S DINNERWARE, SILLY...USE IT!

This is a photo of our Christmas Eve dinner featuring Red Wing dinnerware and such delicacies as Terry's World Famous Potato Soup, Marilyn's World Famous Lutefisk, pickled herring, fresh pineapple and relishes. This year we used Charstone Bleu plates from the Ceramastone Line, Ardennes bowls from the Provincial Line, and a Hotel or Restaurant bowl in the Empire Shape held the pineapple.

In future issues of the *RWCS Newsletter*, we will feature a series of articles titled, "It's Dinnerware, Silly...Use it!" We hope to inspire you by featuring photos that will show and tell about actually using Red Wing dinnerware as part of your daily meals, as well as special occasions. Stay tuned!

-RWCS Members Terry & Marilyn Moe

Red Wing Pottery Collection Auction

Sunday ~ April 30 ~ 10:00 A.M.

Stenzel Auction (Collectors Hall)

135 W. Center St.—Cambridge IL



Visit Our Website for a Much Larger Listing & Photos

The Jolene McKoon Estate of Moline, IL will sell her Red Wing collection including but not limited to: 3 gal. early Lolly Pop decorated crock, 4 gal. early & 3 gal. Dragon Fly dec. crock, Poultry drinking fountain and Butter Milk adv. chicken waterer, Ko-Rec chicken waterer, **RARE** Dr. Pepper dispenser with full jug of Dr. Pepper, Mo-Kan chapter jug, Selection of Red Wing convention pcs. with **RARE** 2011 butter churns (Butterfly & Dragonfly decorations), 2012 Charter member pc., 2011 jug, 2001 & 2013 jar with lid, 2003 horse, 2011 4 gal. decorated butter churn, 2007 plaques, 2015 pc. & other convention items, Village Green 14B experimental casserole dish w/ cracked lid, Bob White toothpick holder, **RARE** blue/white dble face pottery vases, Signed Ephraim pottery vases & tiles, DOOR pottery Scott Draves signed vases & tiles, Holland Dairy Co. crock, Pewabic Pottery 100 yr. rare wall pocket tile, Hazel 51# Extra Creamery butter crock w/handle & lid, Fort Dodge Stoneware Co. Iowa brown crock, Rock Island Lumber Co. adv. crock bowl, **Plus More.**



Stenzel Auction Service, Inc.

Business Office: 135 West Center St.

Cambridge, IL. 309.937.1444

Auctioneers: Al, Jason & Jana Stenzel

www.stenzelauction.com



SHORT FAMILY AUCTION!

**SATURDAY, APRIL 8, 2017
WEST ACRES HOLIDAY INN, FARGO, ND**

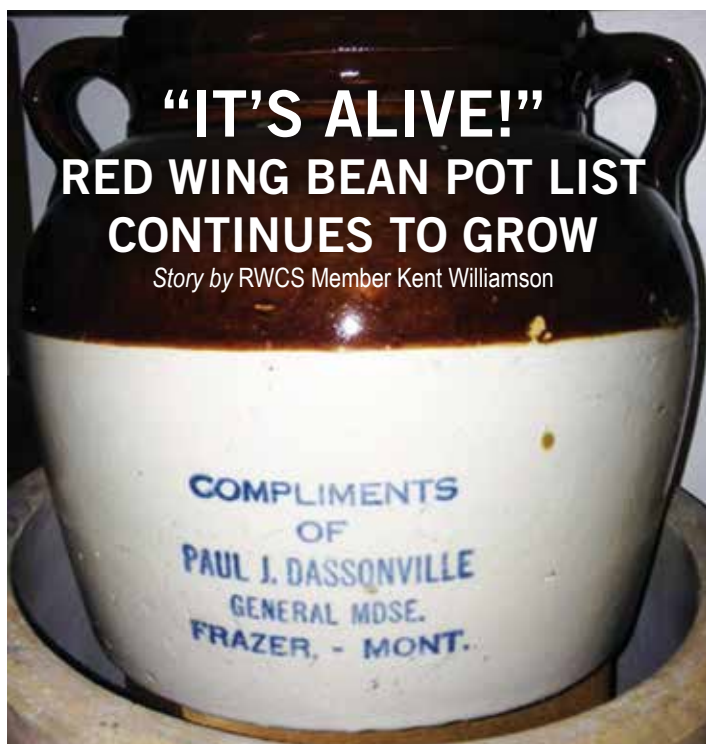
The Short's have decided to have another sale, because there was so much left after the last one!! They will sell items from the very beginning of their collecting to some of their most prized pieces. With Con's passing, there isn't anyone to do the work, so things are a little unorganized! Pictures will continuously be added to the website after March 1. Again, there will be something for *everyone!*

Red Wing salt glaze and zinc: crocks, jugs, coolers, churns, bowls, dinnerware, art pottery, cookie jars, spongeband, saffron, blue tint and lots of lids! North Star, Minnesota and adv. crocks. North Dakota pottery, Rosemeade and Dickota. Same set up as last year. Preview Friday evening, April 7. A block of rooms with a special rate has been reserved. Please book early; the town is full and the hotel *will* sell out: 877-282-2700. Check the website after March 1 for a complete listing!

NORTHSTARAUCION.COM - DEAN MOOS - 701-527-5353



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“IT’S ALIVE!” RED WING BEAN POT LIST CONTINUES TO GROW

Story by RWCS Member Kent Williamson

RED WING ADVERTISING BEAN POTS

COUNT BY STATE

as of Feb. 7, 2017

-162-
Minnesota

-139-
Wisconsin

-76-
Iowa

-56-
S. Dakota

-48-
N. Dakota

-8-
Nebraska

-6-
Michigan

-3-
Illinois

-2-
Kansas

-1-
California, Colorado, Montana, Pennsylvania

As reported in the October *RWCS Newsletter*, I started a bean pot interest group at the 2016 Convention to help fellow collectors network and try to build a master list of all the advertising bean pots that Red Wing made.

That group of 21 involved collectors helped us identify 486 different advertising bean pots by the time the article came out. Thanks to several RWCS members who contacted me after reading the article, plus the assistance of fellow interest group members who found previously unrecorded examples pictured on Facebook or listed for sale on eBay, I'm happy to report that we now know of 524 different advertising bean pots!

Here are some other new things we've learned since the October article:

- Red Wing did make a bean pot with Montana advertising! Many thanks to the member who sent in the photo pictured here.
- We had reported that no 1 gallon advertising bean pots were known, but thanks to RWCS Member Thomas Sellner, we now know there is indeed at least one. Its advertising states "Compliments of Fairway Market, Larson & Olofson, Cambridge, Minn. Tel. 24" and it came in two different sizes: 1 gallon and the more typical 2 quarts.
- After doing some research at a local public library, RWCS Member Leona Arneson found that the "Compliments of Campbell Coal Co." bean pot that doesn't list a city or state was made for a Fergus Falls, MN business.

We're at the point now that I get excited whenever someone has a new piece to share. So if you haven't done it yet, I encourage you to look at the current master lists we've built and check to see if you own, or know of any bean pots that don't appear on it.

In addition to continuing to build our master list, I also have two new projects I'm working on. First, I'd like to identify the cities from where the 19 "unknown" bean pots on our list are from. These bean pots list a business name, but don't include a city or state. Second, I want to compile a photo database of every bean pot on our list. This is obviously a big undertaking, so I'd appreciate help from anyone who is willing to send me photos.

If you'd like to join the bean pot interest group, you can e-mail me at rwscokent@juno.com to share the list of advertising bean pots you own and the ones you're seeking. Even if you don't want to share an entire list of your collection, review the database we've compiled and check to see if you own any that aren't listed. If you do, please share what the ad says or send me a photo of the examples that aren't listed. If you'd prefer to remain anonymous, I'd be happy to keep your name private.

HOW TO ACCESS THE BEAN POT DATABASE:

- Visit the "Files" section of the RWCS Chapter Facebook page and download the lists, which are separated by state.
- If you have access to Google Drive, e-mail me and ask to be added to the share list. Then you can access and download the most current lists whenever you'd like.
- If you don't have Google Drive, reach out and ask me to e-mail you the lists. Due to cost and time constraints, printed versions will not be offered at this time.

COMING IN THE APRIL ISSUE...



MIDWINTER REVIEW

MURSEN CLOCKS



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